

HOW SCOTTSDALE REALTORS® CANDIDATE ENDORSEMENTS WORK

A TRANSPARENT & NON-PARTISAN PROCESS

1 WHAT WE STAND FOR

Scottsdale REALTORS® supports candidates who align with issues important to the real estate industry and our Legislative Policy Platform.



PRIVATE
PROPERTY RIGHTS



ECONOMIC
VITALITY



HOUSING
OPPORTUNITY
& CHOICE



ENVIRONMENTAL
STEWARDSHIP



QUALITY
OF LIFE

2 WHO CAN RECEIVE SUPPORT?

ELIGIBLE OFFICES

- Mayors and City Councils
- County Board of Supervisors
- Countywide Elected Officials
- Public Service Districts
- School Boards

ELIGIBLE CANDIDATES

- All incumbents and viable candidates
- Running for an eligible office within our jurisdiction
- REALTOR® and non-REALTOR® candidates
- Complete the Scottsdale REALTORS® candidate review process
- Recommended for endorsement

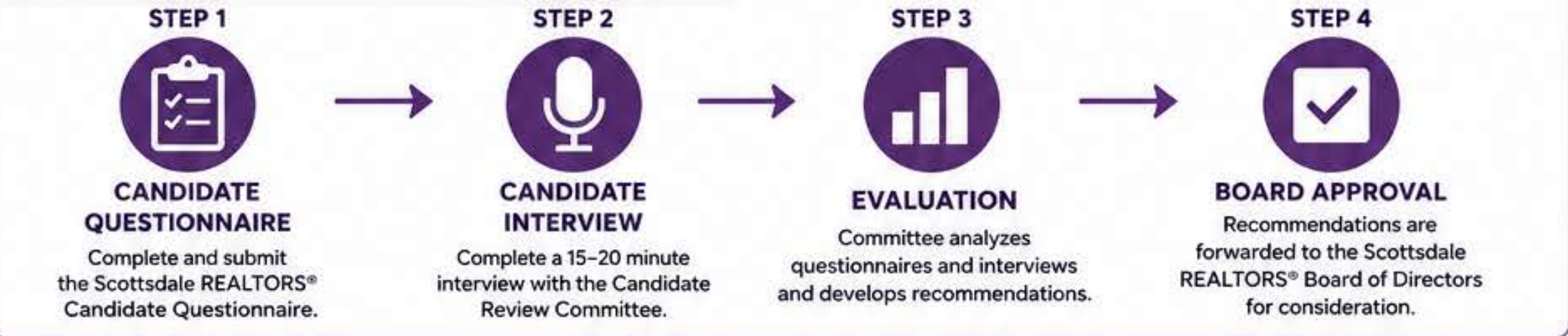
All candidates are evaluated using the same criteria applied to non-REALTOR® candidates.

3 WHO REVIEWS CANDIDATES?



- If a representative for an electoral district is not available, the CEO and GAD will identify an alternate Scottsdale REALTORS® member for appointment, with the President's approval.
- All committee actions shall be approved by the Scottsdale REALTORS® Board of Directors.

4 THE CANDIDATE REVIEW PROCESS



5 WHAT IS EVALUATED?

- Voting Record (if an incumbent)
- Knowledge of Issues
- Philosophy on issues affecting the real estate industry and private property rights
- Image and Electability
- Campaign Organization and Financial Strength
- Experience and Education Levels
- Campaign Strategy
- REALTOR® Involvement in the Campaign

6 PARTICIPATION RULES



The candidate interview and evaluation process is to be a non-partisan process and focuses on each candidate's views on subjects of interest to the real estate industry. As such, it is extremely important to put aside party affiliations during the interview and evaluation process.

EVALUATION PROCESS

After candidate interviews the panel will meet to make its recommendations on whether Scottsdale REALTORS® should Endorse a candidate in the subject race and/or whether RAPAC funds should be requested for support of that candidate's campaign.



Recommended means the candidate received the highest marks compatible with REALTOR® interests.

CANDIDATE RECOMMENDATIONS

Scottsdale REALTORS® shall endorse and/or support only those candidates for public office within the jurisdictional limits of the Scottsdale Area Association of REALTORS®.