



# Put Your Brand in Front of Active REALTORS® — All Year Long

Reach decision-making REALTORS® through high-value education, events, and orientations.



## Targeted Audience

Engage active REALTORS® attending CE, orientation, and networking events.



## Built-In Visibility

Speaking time, screen ads, tables, logos, and attendee rosters.



## Flexible Investment

Choose individual dates or plan a multi-event presence.



## Relationship-Focused

Education-first environments = warmer leads.

- **Education Opportunities:** Annalisa Moreno [Annalisa@scottsdalerealtors.org](mailto:Annalisa@scottsdalerealtors.org) & Deb Reich [Deb@scottsdalerealtors.org](mailto:Deb@scottsdalerealtors.org)
- **Event Opportunities:** Koryn Duran [Koryn@Scottsdalerealtors.org](mailto:Koryn@Scottsdalerealtors.org)
- **Home Tour Opportunities:** Cindy Brown [Cindyb@scottsdalerealtors.org](mailto:Cindyb@scottsdalerealtors.org)

**Looking for a virtual class?** Classes that are offered virtually appear with this symbol: 



### Live Classes

- Intro speaking time | Display table | Attendee roster

### Virtual Classes

- Speaking time | On-screen ad

## JANUARY



### Contracts are in the Details

Wednesday, Jan. 14 | 1-4pm

In-Person | Venue8600

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## New Rules of the Road- NAR Code

Thursday, Jan. 15 | 1-4pm

In-Person | Venue8600

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## ◊ Credit Reporting and Real Estate Transactions

Wednesday, Jan. 21 | 1-4pm

Virtual | Zoom

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## Be Transparent- Arizona Real Estate Disclosure

Tuesday, January 27 | 1-4pm

In-Person | Venue8600

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## OFF TO THE RACES | YPN HAPPY HOUR

Tuesday, Jan. 28 | 4-6pm

In-Person | O.H.S.O. Scottsdale

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### **\$250 Sponsor – “Win Place” Sponsor**

- One (1) event ticket, including one drink ticket and hosted food
- Shared space at the event to display marketing materials
- Company name and logo featured on all event marketing
- Post-event attendee roster (*name, company, email, as permitted*)

### **\$500 Sponsor – “Triple Crown” Sponsor**

- Two (2) event tickets, including one drink ticket each and hosted food
- Table at the event to display marketing materials
- **NEW!** Opportunity to speak (2–3 minutes) during the event.
- Enhanced logo placement (larger logo or priority placement on marketing materials)
- Post-event attendee roster (*name, company, email, as permitted*)
- Opportunity to provide branded giveaway or swag item for attendees



### **◊ What's Agency Got to Do With It?**

Thursday, Jan. 29 | 9am-12pm

Virtual | Zoom

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## **FEBRUARY**

### **Stay in the Lines**

Wednesday, Feb. 11 | 9am-12pm

In-Person | Venue8600

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### **GRI Business Planning**

Thursday, Feb. 19 | 9am-12pm

In-Person | Venue8600

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### **Fire, Water and Deed Fraud**

Tuesday, Feb. 24 | 1-4pm

In-Person | Venue8600

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### **New Trends in Contract Writing**

Wednesday, Feb. 25 | 1-4pm

In-Person | Venue8600

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## Agency & the Consumer Experience in Real Estate Transactions

Thursday, Feb. 26 | Time: 9am- Noon

In-Person | Venue8600

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## MARCH

### A Real Estate Professional's Guide to Assisting Clients in Retirement

Tuesday, Mar. 3 | 1-4pm

In-Person | Venue8600

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### Elevating Professionalism in a Changing Industry

Date: Thursday, Mar. 12 | 9am-12pm

In-Person | Venue8600

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### ◊ Disclosure Obligations in Real Estate - Disclosure

Tuesday, Mar. 17 | 1- 4pm

Virtual | ZOOM

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### GRI Financing from Preparation to Closing

Wednesday, Mar. 18 | 8:30am- 3:30pm

In-Person | Venue8600

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### CONTRACTS, ADDENDUMS & BREECH - How to Read, Draft and Protect Your Client

Date: Wednesday, March 25 | 9am-12pm

In-Person | Venue8600

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### Arizona Water, Deed Fraud & Firewise Concerns

Tuesday, Mar. 31 | 1-4pm

In-Person | Venue8600

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## NEW MEMBER ORIENTATION



Perfect for affiliates looking to meet the newest members of our Association.

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\$150 per date | Up to 4 partners

You Receive:

- 2-3 minute business introduction
- On-screen branded slide
- Attendee roster
- Direct access to new REALTORS®

**Q1** ♦ 01/14/26 ♦ 02/04/26 ♦ 03/04/26

**Q2** ♦ 04/01/26 ♦ 05/06/26 ♦ 06/03/26

**Q3** ♦ 07/15/26 ♦ 08/05/26 ♦ 09/02/26

**Q4** ♦ 10/07/26 ♦ 11/04/26 ♦ 12/09/26