



Welcome to the latest 2025 Affiliate Marketing Opportunities guide. We will be updating these offerings throughout the year. You have the option to invest your budget into a single class/event or choose multiple classes/events “a la carte”. By planning in advance, you will receive additional marketing exposure in each of the classes/events that you choose!

There are both live and virtual class options now available. Simply make your choices from the options below, then contact Koryn Duran at Koryn@Scottsdalerealtors.org to reserve your spot!

Looking for a virtual class? Classes that are offered virtually appear with this symbol:

NEW MEMBER ORIENTATION

NEW MEMBER ORIENTATION (NMO) | Zoom Class | 8:30 – 10:30 AM



COST: \$150 per marketing partner/per selected date
Up to four marketing partners sharing recognition

What you will receive:

- ✓ A few minutes to introduce your business, and the added value it brings to the members.
- ✓ Custom virtual ad displayed on screen while you talk about your business.
- ✓ A complete roster of attendees.

Available Dates:

Q1 ☐ 01/15/25 ☐ 02/05/25 ☐ 03/05/25
 Q2 ☐ 04/09/25 ☐ 05/07/25 ☐ 06/11/25
 Q3 ☐ 07/09/25 ☐ 08/06/25 ☐ 09/10/25
 Q4 ☐ 10/08/25 ☐ 11/05/25 ☐ 12/03/25

RAISE THE BAR REAL ESTATE SCHOOL CLASSES



COST: \$150 per marketing partner/per selected date
Up to two marketing partners sharing recognition

What you will receive:

- ✓ A few minutes to introduce your business and the added value it brings to the members
- ✓ A roster of attendees
- ✓ Live – A table to display marketing materials
- ✓ Virtual – A custom ad displayed on the screen while you speak

UPCOMING CLASSES

My Client Just Died! What Do I Do?	LIVE	Wednesday	11/12/25	9am-12pm
ARMLS: Rental Beast	VIRTUAL	Thursday	11/13/25	10am-11am
GRI Performance Strategies	LIVE	Tuesday	11/18/25	8:30am-3:30pm
Don't Mess with the IRS	LIVE	Wednesday	11/19/25	9am-12pm
The Purchase Contract-Contingencies Cond's Cures & Closing	LIVE	Thursday	11/20/25	9am-12pm
Fire, Water and Deed Fraud	LIVE	Wednesday	12/03/25	1pm-4pm
Commercial Mortgage Loan Foreclosure in Arizona	LIVE	Thursday	12/04/25	9am-12pm
ARMLS: Searching & Mapping	VIRTUAL	Thursday	12/04/25	10am-11:30am
HOA, SPDS, BINSR, MISC Forms and Problems	LIVE	Wednesday	12/10/25	9am-12pm
Homes for All: FH Today	LIVE	Thursday	12/11/25	1pm-4pm
Negotiating Today's Listing Agreement	LIVE	Tuesday	12/12/25	9am-12pm

UPCOMING EVENTS

INSTALLATION & HOLIDAY PARTY | NOVEMBER 21



2026 BOARD OF DIRECTORS INSTALLATION & HOLIDAY PARTY

Join us as a Marketing Partner at our winter games themed event! Each level is limited to 1 sponsor per industry.



\$250 | Bronze Medal Partner

- Company name/logo placement on all printed materials and digital ad display
- Company name/logo on event webpage
- 1 ticket to the event
- Logo in digital program



\$500 | Silver Medal Partner

- Company name/logo placement on all printed materials and digital ad display
- Company name/logo on event webpage
- 1 ticket to the event
- Cocktail round to display marketing materials during event
- A complete roster of attendees
- ¼ page ad in digital program



\$1,000 | Gold Medal Partner

- Company name/logo placement on all printed materials and digital ad display
- Company name/logo on event webpage
- 2 tickets to the event
- Table to display marketing materials during event
- A complete roster of attendees
- ½ page ad in digital program



\$500 | "Winner's Podium" Photo Booth Sponsor (Limited to 1)

- Company name/logo placement on all printed materials and digital ad display
- Company name/logo on event webpage
- 1 ticket to the event
- Company name/logo signage at Photo Booth
- A complete roster of attendees
- ¼ page ad in digital program



\$1,500 | Winter Games Sponsor (Top Tier - Limited Availability)

- Company name/logo placement on all printed materials and digital ad display
- Company name/logo on event webpage
- 3 tickets to the event
- Table to display marketing materials during event
- A complete roster of attendees
- On-stage opportunity to present an Annual Award, with logo and name featured on the accompanying presentation slide.
- Full-page ad in digital program

Put Us in Coach, We're Ready to Promote!
Contact Koryn to reserve your space.

koryn@scottsdalerealtors.org

