




Welcome to the latest 2025 Affiliate Marketing Opportunities guide. We will be updating these offerings throughout the year. You have the option to invest your budget into a single class/event or choose multiple classes/events “a la carte”. By planning in advance, you will receive additional marketing exposure in each of the classes/events that you choose!

There are both live and virtual class options now available. Simply make your choices from the options below, then contact Koryn Duran at Koryn@Scottsdalerealtors.org to reserve your spot!

Looking for a virtual class? Classes that are offered virtually appear with this symbol: 

NEW MEMBER ORIENTATION

NEW MEMBER ORIENTATION (NMO) | Zoom Class | 8:30 – 10:30 AM















COST: \$150 per marketing partner/per selected date
Up to four marketing partners sharing recognition

What you will receive:

- ✓ A few minutes to introduce your business, and the added value it brings to the members.
- ✓ Custom virtual ad displayed on screen while you talk about your business.
- ✓ A complete roster of attendees.

Available Dates:

Q1 ☐ 01/15/25  ☐ 02/05/25  ☐ 03/05/25 
 Q2 ☐ 04/09/25  ☐ 05/07/25  ☐ 06/11/25 
 Q3 ☐ 07/09/25  ☐ 08/06/25  ☐ 09/10/25 
 Q4 ☐ 10/08/25  ☐ 11/05/25  ☐ 12/03/25 

RAISE THE BAR REAL ESTATE SCHOOL CLASSES



COST: \$150 per marketing partner/per selected date
Up to two marketing partners sharing recognition

What you will receive:

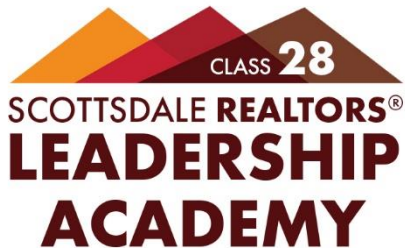
- ✓ A few minutes to introduce your business and the added value it brings to the members
- ✓ A roster of attendees
- ✓ Live – A table to display marketing materials
- ✓ Virtual – A custom ad displayed on the screen while you speak

UPCOMING CLASSES

Water, Fire and Fraud..Oh My!!	ZOOM	Thursday	September 4, 2025	1pm-4pm
Know Your Forms: The Residential Purchase Contract	LIVE	Tuesday	September 9, 2025	1pm-4pm
Identifying Bias (Bias Override: Overcoming Barriers to FH)	LIVE	Thursday	September 11, 2025	1pm-4pm
What's Agency Got To Do With It?	LIVE	Tuesday	September 16, 2025	1pm-4pm
Environmental Disclosure & Commercial Transaction	LIVE	Thursday	September 25, 2025	9am-12pm
Day 1: CIPS: Certified International Property Specialist - Local Markets	ZOOM	Monday	September 29, 2025	9am-12pm
Day 2: CIPS: Certified International Property Specialist - Local Markets	ZOOM	Tuesday	September 30, 2025	9am-12pm
Fire, Water, and Deed Fraud	LIVE	Thursday	October 2, 2025	9am-12pm
Agency Basics: Elevating Client Care	LIVE	Tuesday	October 7, 2025	1pm-4pm
ARMLS: Rapid Stats	VIRTUAL	Thursday	October 9, 2025	10am-11am
Escrow Potpourri	LIVE	Wednesday	October 15, 2025	1pm-4pm
3 Words: Disclose, Disclose, Disclose	ZOOM	Thursday	October 16, 2025	1pm-4pm
ARMLS: Adding a Lising	VIRTUAL	Thursday	October 23, 2025	10am-11am
Focus on Fair Housing	LIVE	Thursday	October 23, 2025	1pm-4pm
50 Ways to Lose Your License	LIVE	Tuesday	October 28, 2025	1pm-4pm
Day 1: GRI: Risk Management	LIVE	Wednesday	October 29, 2025	8:30am-3:30pm
Day 2: GRI: Risk Management	LIVE	Thursday	October 30, 2025	8:30am-3:30pm

UPCOMING EVENTS

LEADERSHIP ACADEMY | STARTS SEP. 4



Don't miss the opportunity to spend an entire day with our Leadership Academy Class 28

- Participate in all the activities along with the class to create relationships and network
- Designated time to speak to the class about your company
- Logo and contact information included on Agenda
- Receive Roster of class with contact information

NEW LOWER PRICE

- \$500 – Exclusive Sponsor for the day or
- \$250 – Split with another Affiliate

Leadership Academy Class 28 Schedule:

- ~~Corporation Day~~ | Thursday, Sep. 4
- **Stewardship Day** | Thursday, Sep. 11
- **Association Day** | Thursday, Sep. 18
- ~~Know Your City Day~~ | Thursday, Sep. 25
- ~~Police & Fire Day~~ | Thursday, Oct. 2
- **Education Day** | Thursday, Oct. 9
- **Healthcare Day** | Thursday, Oct. 16
- ~~Arts & Culture Day~~ | Thursday, Oct. 23
- ~~Travel Sports & Leisure Day~~ | Thursday, Oct. 30

FALL MEMBER MIXER & VOLUNTEER EXPO | SEPTEMBER 17



\$1000

SPICED CIDER MARKETING PARTNER | DRINK TICKET SPONSOR

- Opportunity to introduce yourself and your company during the raffle drawing
- Table to display marketing materials during event
- Marketing signage at both bars
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event
- Roster of attendees



\$500

AUTUMN HARVEST MARKETING PARTNER

- Table to display marketing materials during event
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event
- Roster of attendees



\$250

PUMPKIN PATCH MARKETING PARTNER

- Cocktail round to display marketing materials during event
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event

REALTOR TOWN HALL | SEPTEMBER 26



\$250 Level

- Company logo and contact information displayed on event webpage
- Table to display marketing materials
- A complete roster of attendees

\$500 Level

- Company logo and contact information displayed on event webpage
- Table to display marketing materials
- A complete roster of attendees
- Table to display marketing materials at exclusive RAPAC Major Investor Reception Luncheon before event

ARCHITECTURE TOUR | OCTOBER 21

2025 ARCHITECTURE TOUR

All proceeds to benefit Scottsdale REALTORS® Member Relief Fund.

\$750 | Coach Host Sponsor* (limited to 3 buses)

* up to 2 sponsors can split the cost



- On-board experience host: Speak and provide entertainment on one bus during the architecture tour
- Two tickets to the event (\$200 value)
- Marketing presence at registration: Space to display your promotional materials
- Brand visibility: Company name and logo prominently featured on all event marketing materials & website
- Display table for marketing materials during the after-party
- Attendee roster provided after the event

\$500 | Raffle Spotlight Sponsor*

* limited to 2 sponsors of different industries



- One ticket to the event (\$100 value)
- Display table for marketing materials during the after-party
- Spotlight moment: Introduce yourself and your company for up to 2 minutes before the raffle drawing
- Raffle host privileges: Draw and announce 50% of the raffle winners
- Brand visibility: Company name and logo featured on all event marketing materials & website
- Attendee roster provided after the event

\$300 | After-Party Sponsor



- One ticket to the event (\$100 value)
- Display table for marketing materials during the after-party
- Brand visibility: Company name and logo featured on all event marketing materials & website
- Attendee roster provided after the event

Situational Awareness in the Field: A hands-on guide to REALTOR® Safety | SEPTEMBER 23



\$250 Level

- Company logo and contact information displayed on event webpage
- Table to display marketing materials
- A complete roster of attendees

UPCOMING OPPORTUNITIES TO LOOK OUT FOR!



Installation & Holiday party | November 21
Marketing Partner Levels TBD