



Welcome to the latest 2025 Affiliate Marketing Opportunities guide. We will be updating these offerings throughout the year. You have the option to invest your budget into a single class/event or choose multiple classes/events “a la carte”. By planning in advance, you will receive additional marketing exposure in each of the classes/events that you choose!

There are both live and virtual class options now available. Simply make your choices from the options below, then contact Koryn Duran at [Koryn@Scottsdalerealtors.org](mailto:Koryn@Scottsdalerealtors.org) to reserve your spot!

**Looking for a virtual class?** Classes that are offered virtually appear with this symbol:

## NEW MEMBER ORIENTATION

NEW MEMBER ORIENTATION (NMO) | Zoom Class | 8:30 – 10:30 AM



**COST:** \$150 per marketing partner/per selected date  
*Up to four marketing partners sharing recognition*

### What you will receive:

- ✓ A few minutes to introduce your business, and the added value it brings to the members.
- ✓ Custom virtual ad displayed on screen while you talk about your business.
- ✓ A complete roster of attendees.

### Available Dates:

Q1 ☐ 01/15/25 ☐ 02/05/25 ☐ 03/05/25   
 Q2 ☐ 04/09/25 ☐ 05/07/25 ☐ 06/11/25   
 Q3 ☐ 07/09/25 ☐ 08/06/25 ☐ 09/10/25   
 Q4 ☐ 10/08/25 ☐ 11/05/25 ☐ 12/03/25

## RAISE THE BAR REAL ESTATE SCHOOL CLASSES



**COST:** \$150 per marketing partner/per selected date  
*Up to two marketing partners sharing recognition*

### What you will receive:

- ✓ A few minutes to introduce your business and the added value it brings to the members
- ✓ A roster of attendees
- ✓ Live – A table to display marketing materials
- ✓ Virtual – A custom ad displayed on the screen while you speak

## UPCOMING CLASSES

Class Name	Location	Day	Date	Time
The 5th Element of Homeownership- Value	VIRTUAL	Thursday	July 30, 2025	9am - 12pm
ARMLS: Monsoon Tax System	VIRTUAL	Thursday	July 30, 2025	10am - 11am
Foreign Buyers and Sellers: What You Have to Know	LIVE	Tuesday	August 5, 2025	1pm-4pm
Condominiums in Arizona	LIVE	Thursday	August 7, 2025	1pm-4pm
Water, Fire and Fraud..Oh My!!	LIVE	Tuesday	August 12, 2025	1pm-4pm
GRI: The Contract Class Day 1	LIVE	Wednesday	August 13, 2025	8:30am-4:30pm
GRI: The Contract Class Day 2	LIVE	Thursday	August 14, 2025	8:30am-4:30pm
ARMLS: Searching & Mapping	VIRTUAL	Thursday	August 14, 2025	10am-11am
Commercial Tenant Representation	LIVE	Thursday	August 21, 2025	9am-12pm
What Is Your License Worth:	LIVE	Wednesday	August 27, 2025	9am-12pm
ARMLS: Cloud CMA	VIRTUAL	Thursday	August 28, 2025	10am-11am

# UPCOMING EVENTS

## LEADERSHIP ACADEMY | STARTS SEP. 4



*Don't miss the opportunity to spend an entire day with our Leadership Academy Class 28*

- Participate in all the activities along with the class to create relationships and network
- Designated time to speak to the class about your company
- Logo and contact information included on Agenda
- Receive Roster of class with contact information

### **NEW LOWER PRICE**

\$500 – Exclusive Sponsor for the day or \$250  
– Split with another Affiliate

#### **Leadership Academy Class 28 Schedule:**

- **Corporation Day** | Thursday, Sep. 4
- **Stewardship Day** | Thursday, Sep. 11
- **Association Day** | Thursday, Sep. 18
- **Know Your City Day** | Thursday, Sep. 25
- **Police & Fire Day** | Thursday, Oct. 2
- **Education Day** | Thursday, Oct. 9
- **Healthcare Day** | Thursday, Oct. 16
- **Arts & Culture Day** | Thursday, Oct. 23
- **Travel Sports & Leisure Day** | Thursday, Oct. 30

## FALL MEMBER MIXER & VOLUNTEER EXPO | SEPTEMBER 17



### **\$1000**

#### **SPICED CIDER MARKETING PARTNER | DRINK TICKET SPONSOR**

- Opportunity to introduce yourself and your company during the raffle drawing
- Table to display marketing materials during event
- Marketing signage at both bars
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event
- Roster of attendees



### **\$500**

#### **AUTUMN HARVEST MARKETING PARTNER**

- Table to display marketing materials during event
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event
- Roster of attendees



### **\$250**

#### **PUMPKIN PATCH MARKETING PARTNER**

- Cocktail round to display marketing materials during event
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event

## REALTOR TOWN HALL | SEPTEMBER 26



### **\$250 Level**

- Company logo and contact information displayed on event webpage
- Table to display marketing materials
- A complete roster of attendees

### **\$500 Level**

- Company logo and contact information displayed on event webpage
- Table to display marketing materials
- A complete roster of attendees
- Table to display marketing materials at exclusive RAPAC Major Investor Reception Luncheon before event

## WATCH FOR THE FOLLOWING EVENTS

### **Architecture Tour | October 21**

Marketing Partner Levels TBD

### **Installation & Holiday party | November 21**

Marketing Partner Levels TBD