



Welcome to the latest 2025 Affiliate Marketing Opportunities guide. We will be updating these offerings throughout the year. You have the option to invest your budget into a single class/event or choose multiple classes/events “a la carte”. By planning in advance, you will receive additional marketing exposure in each of the classes/events that you choose!

There are both live and virtual class options now available. Simply make your choices from the options below, then contact Koryn Duran at Koryn@Scottsdalerealtors.org to reserve your spot!

Looking for a virtual class? Classes that are offered virtually appear with this symbol:

NEW MEMBER ORIENTATION

NEW MEMBER ORIENTATION (NMO) | Zoom Class | 8:30 – 10:30 AM



COST: \$150 per marketing partner/per selected date
Up to four marketing partners sharing recognition

What you will receive:

- ✓ A few minutes to introduce your business, and the added value it brings to the members.
- ✓ Custom virtual ad displayed on screen while you talk about your business.
- ✓ A complete roster of attendees.

Available Dates:

Q1 ☐ 01/15/25 ☐ 02/05/25 ☐ 03/05/25
 Q2 ☐ 04/09/25 ☐ 05/07/25 ☐ 06/11/25
 Q3 ☐ 07/09/25 ☐ 08/06/25 ☐ 09/10/25
 Q4 ☐ 10/08/25 ☐ 11/05/25 ☐ 12/03/25

RAISE THE BAR REAL ESTATE SCHOOL CLASSES



COST: \$150 per marketing partner/per selected date
Up to two marketing partners sharing recognition

What you will receive:

- ✓ A few minutes to introduce your business and the added value it brings to the members
- ✓ A roster of attendees
- ✓ Live – A table to display marketing materials
- ✓ Virtual – A custom ad displayed on the screen while you speak

Class Name	Location	Day	Date	Time
Fair Housing: The Long, Long Road	VIRTUAL	Wednesday	July 9, 2025	1pm - 4pm
Agency for Your Client	LIVE	Thursday	July 10, 2025	9am - 12pm
Real World Application of AI in Real Estate	LIVE	Tuesday	July 15, 2025	1pm - 4pm
ARMLS: Subscriptions and Portals	VIRTUAL	Thursday	July 17, 2025	10am - 11am
Options for a Troubled Homeowner	LIVE	Tuesday	July 22, 2025	1pm - 4pm
rCRMS - Federal Legal Issues	LIVE	Wednesday	July 16, 2025	9am - 4pm
Residential Renovation	LIVE	Wednesday	July 23, 2026	9am - 12pm
The 5th Element of Homeownership- Value	VIRTUAL	Thursday	July 30, 2025	9am - 12pm
ARMLS: Monsoon Tax System	VIRTUAL	Thursday	July 30, 2025	10am - 11am

UPCOMING EVENTS

TOWN HALL | AUGUST 7



\$250 Level

- Company logo and contact information displayed on event webpage
- Table to display marketing materials
- A complete roster of attendees

\$500 Level

- Company logo and contact information displayed on event webpage
- Table to display marketing materials
- A complete roster of attendees
- Table to display marketing materials at exclusive RAPAC Major Investor Reception Luncheon before event

\$1,000 | Spiced Cider

- Opportunity to introduce yourself and your company during the raffle drawing
- Table to display marketing materials during event
- Marketing signage at both bars
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event
- Roster of attendees

\$500 | Autumn Harvest

- Table to display marketing materials during event
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event
- Roster of attendees

\$250 | Pumpkin Patch

- Cocktail round to display marketing materials during event
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event



WATCH FOR THE FOLLOWING EVENTS

Architecture Tour | October 23

Marketing Partner Levels TBD

Installation & Holiday party | November 21

Marketing Partner Levels TBD