


















Welcome to the latest 2025 Affiliate Marketing Opportunities guide. We will be updating these offerings throughout the year. You have the option to invest your budget into a single class/event or choose multiple classes/events “a la carte”. By planning in advance, you will receive additional marketing exposure in each of the classes/events that you choose!

There are both live and virtual class options now available. Simply make your choices from the options below, then contact Koryn Duran at [Koryn@Scottsdalerealtors.org](mailto:Koryn@Scottsdalerealtors.org) to reserve your spot!

**Looking for a virtual class?** Classes that are offered virtually appear with this symbol:

NEW MEMBER ORIENTATION	
NEW MEMBER ORIENTATION (NMO)   Zoom Class   8:30 – 10:30 AM	
	<b>COST:</b> \$150 per marketing partner/per selected date <i>Up to four marketing partners sharing recognition</i>
<b>What you will receive:</b>	<ul style="list-style-type: none"> <li>✓ A few minutes to introduce your business, and the added value it brings to the members.</li> <li>✓ Custom virtual ad displayed on screen while you talk about your business.</li> <li>✓ A complete roster of attendees.</li> </ul>
<b>Available Dates:</b>	Q1 <input type="checkbox"/> 01/15/25  <input type="checkbox"/> 02/05/25  <input type="checkbox"/> 03/05/25  Q2 <input type="checkbox"/> 04/09/25  <input type="checkbox"/> 05/07/25  <input type="checkbox"/> 06/11/25  Q3 <input type="checkbox"/> 07/09/25  <input type="checkbox"/> 08/06/25  <input type="checkbox"/> 09/10/25  Q4 <input type="checkbox"/> 10/08/25  <input type="checkbox"/> 11/05/25  <input type="checkbox"/> 12/03/25 
RAISE THE BAR REAL ESTATE   EARTH ADVANTAGE ADU COURSE	
 	<b>COST:</b> \$250 to \$500 per marketing partner pending level of participation.
<b>For \$500 you will receive:</b>	<ul style="list-style-type: none"> <li>• Time to introduce your business</li> <li>• Table for your marketing materials</li> <li>• Logo on website event page, emails and partner slide</li> <li>• Two tickets to class (\$240 value)</li> <li>• Roster of attendees</li> </ul>
<b>For \$250 you will receive:</b>	<ul style="list-style-type: none"> <li>• Logo on website event page, emails and partner slide</li> <li>• One ticket to class (\$120 value)</li> <li>• Roster of attendees</li> </ul>

# RAISE THE BAR REAL ESTATE SCHOOL CLASSES



**COST:** \$150 per marketing partner/per selected date  
Up to two marketing partners sharing recognition

## What you will receive:

- ✓ A few minutes to introduce your business and the added value it brings to the members
- ✓ A roster of attendees
- ✓ Live – A table to display marketing materials
- ✓ Virtual – A custom ad displayed on the screen while you speak

Course	Format	Week Day	Date	Time
SRS, Seller Representative Specialist	LIVE	Tuesday/Wednesday	March 4-5	8:30am- 4:30pm
New Member Power Series	ZOOM	Thursday	March 6	10am-Noon
How To Kill A Deal	LIVE	Wednesday	March 12	9am-Noon
Rental Beast	VIRTUAL	Wednesday	March 12	10-11am
New Member Power Series	ZOOM	Thursday	March 13	10am-Noon
New Member Power Series	ZOOM	Thursday	March 20	10am-Noon
Do I Have to Tell?	LIVE	Thursday	March 20	1-4pm
Water, Fire and Fraud- Oh My!	ZOOM	Tuesday	March 25	1-4pm
GRI: Anatomy of the Code of Ethics	LIVE	Wednesday	March 26	8:30am- 3:30pm
ARMLS: Ask The Trainer	VIRTUAL	Wednesday	March 26	10-11am
Real Estate & Mortgage Fraud: How to Identify & Avoid It	ZOOM	Thursday	March 27	1-4pm

ADA & The Commercial Licensee	LIVE	Thursday	April 10, 2025	9am-12pm
Agency and the Consumer Experience in a RE Transaction	LIVE	Wednesday	April 16, 2025	1pm-4pm
GRI: Agency	LIVE	Wednesday	April 23, 2025	8:30am-3:30pm
Advertising & Social Media	LIVE	Friday	April 25, 2025	9am-12pm
Credit Reporting and Real Estate Transactions	ZOOM	Tuesday	April 29, 2025	1pm-4pm
SRES - Sr. Real Estate Specialist	LIVE	Wednesday/Thursday	May 7 & 8, 2025	8:30am-4:30pm
Seller Representation- Your Fiduciary Duties	LIVE	Wednesday	May 14, 2025	9am-12pm
Solar: Myths & Realities Agents Must Know	LIVE	Thursday	May 15, 2025	1pm-4pm
Current Trends Impacting Arizona Real Estate	LIVE	Tuesday	May 20, 2025	9am-12pm
Appraisal Methods & Standards	LIVE	Thursday	May 29, 2025	1pm-4pm
What Have I Agreed To?	LIVE	Wednesday	June 18, 2025	1pm-4pm

GRI: Financing From Preparation to Closing	LIVE	Wednesday	June 25, 2025	8:30am-3:30pm
Agents Preparing for the Listing	LIVE	Thursday	June 25, 2025	9am-12pm
Condominiums in Arizona	ZOOM	Thursday	June 26, 2025	1pm-4pm

## UPCOMING EVENTS

2025 COMMERCIAL REAL ESTATE SUMMIT | MARCH 27 | 1-4PM

# COMMERCIAL SUMMIT 2025

2025 Marketing Partner Opportunities

**GOLD: \$1,000**

Event tickets for 4

Digital name recognition and advertising at Scottsdale REALTORS® for 30 days

Prominent name and logo placement on all printed materials related to event, and day-of digital display

Opportunity to introduce program speaker

Logo placement on banners, signage, or backdrop photo opportunities, etc.

Name recognition in all press releases

Display space at event

Logo placement on web event page

Promotional items displayed or included in event packet

Copy of attendee list

### QUESTIONS?

Suzanne Brown | [Suzanne@scottsdalerealtors.org](mailto:Suzanne@scottsdalerealtors.org)

Annalisa Moreno | [Annalisa@scottsdalerealtors.org](mailto:Annalisa@scottsdalerealtors.org)

480-945-2651

**SILVER: \$750**

Event tickets for 3

Digital display at tScottsdale REALTORS® on day of event

Logo placement on banners, signage, or backdrop photo opportunities, etc.

Display space at event

Logo placement on web event page

Promotional item displayed or included in event packet

Copy of attendee list

**AMETHYST: \$500**

Event ticket for 2

Display space at event

Logo placement on web event page and signage

Promotional item displayed or included in event packet

Copy of attendee list

**COPPER: \$250**

Event ticket for 1

Logo placement on web event page

Promotional item displayed or included in event packet

Copy of attendee list



**Thursday | March 27, 2025**



**\$500 Blackjack Marketing Partner**

- Quarter-page ad in digital program
- One ticket to the event
- Company name/logo on website
- Company logo printed on custom blackjack table felt (*shared with all \$500 level sponsors*)
- Digital ad displayed at event

**\$1,000 Roulette Marketing Partner | limited to 1 per industry, this level only**

- Half-page ad in digital program
- Name recognition in all press releases
- Two tickets to the event
- A complete roster of attendees
- Prominent company name/logo placement on website and all printed materials
- Company logo printed on custom Roulette table felt (*shared with all \$1,000 level sponsors*)
- Digital ad displayed at event

**\$1500 Craps Table Marketing Partner | limited to 1 per industry, this level only**

- Full-page ad in digital program
- Name recognition in all press releases
- Three tickets to the event
- A complete roster of attendees
- Prominent company name/logo placement on website and all printed materials
- Company logo printed on custom craps table felt (*shared with all \$1,500 level sponsors*)
- Digital ad displayed at event
- Free registration to next YPN Happy Hour Event

4<sup>th</sup> ANNUAL FAIR HOUSING SYMPOSIUM | APRIL 22 | 9-11AM



**TITLE Sponsor \$1,000**

- Time to introduce your business and explain its value
- Opportunity to introduce a speaker
- Three tickets to the event
- Logo prominently displayed online, emails and slides
- Table to display marketing materials
- Roster of attendees

**Keynote Sponsor \$500**

- Time to introduce your business
- Two tickets to the event
- Logo online, emails and slides
- Roster of attendees

**Supporting Sponsor \$250**

- One ticket to the event
- Logo online, emails and slides
- Roster of attendees