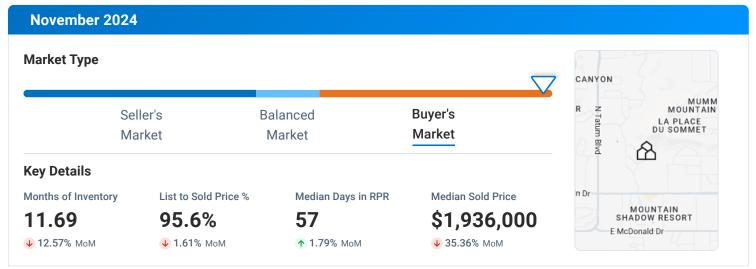


Scottsdale REALTORS® 8600 E. Anderson Dr, Ste 200 Scottsdale, AZ 85255 scottsdalerealtors.org | 480.945.2651

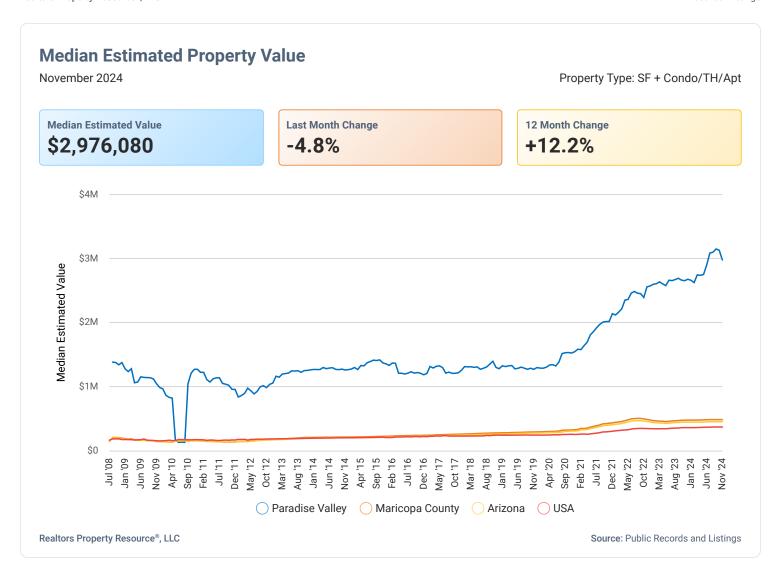


Market Trends

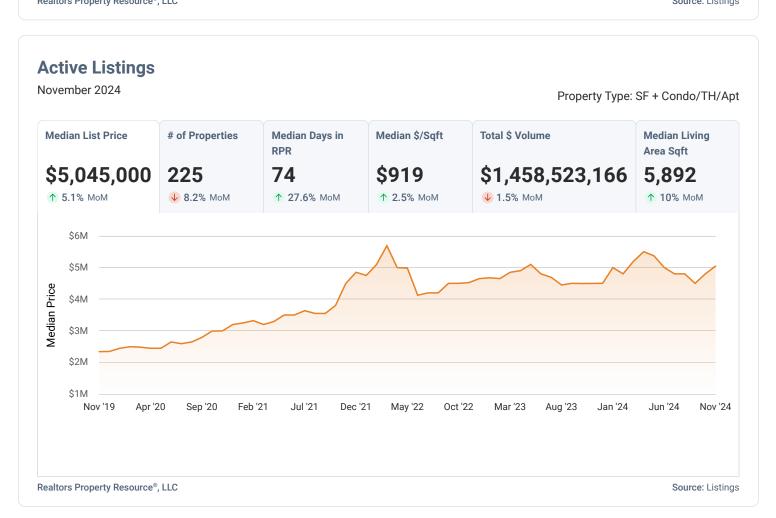
Property Type: SF + Condo/TH/Apt



Realtors Property Resource®, LLC Source: Listings



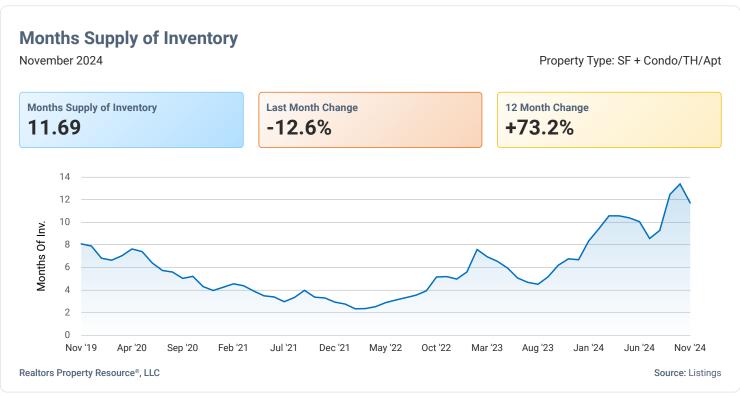
New Listings November 2024 Property Type: SF + Condo/TH/Apt Median Living Area Sqft Median List Price # of Properties Total \$ Volume Median \$/Sqft \$272,196,172 5,698 \$4,822,500 46 \$910 **↓** 1.5% MoM ↑ 7.5% MoM **↓ 29.2**% MoM **↓ 1.2**% MoM **↓ 29.4**% MoM \$6M \$5M \$4M List Price \$3M \$2M \$1M \$0 Nov '19 Apr '20 Sep '20 Feb '21 Jul '21 Dec '21 May '22 Oct '22 Mar '23 Aug '23 Jan '24 Jun '24 Nov '24 Realtors Property Resource®, LLC Source: Listings

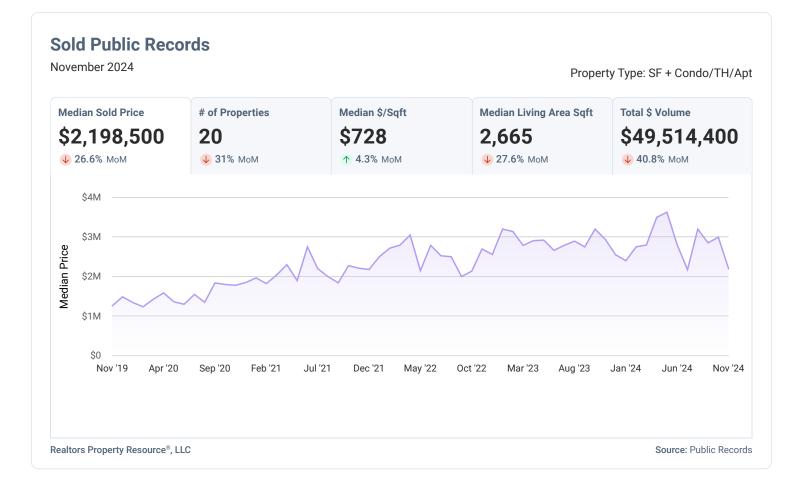


New Pending Listings November 2024 Property Type: SF + Condo/TH/Apt Median \$/Sqft Total \$ Volume **Median List Price** # of Properties **Median Days in Median Living Area RPR** Sqft \$3,200,000 25 \$796 \$109,507,773 3,815 50 ↑ 18.5% MoM **↓ 10.7**% MoM ↑ 10.2% MoM ↑ 46.8% MoM ↑ 1% MoM ↑ 19% MoM \$5M \$4M **Median Price** \$3M \$2M \$1M \$0 Nov '19 Apr '20 Sep '20 Feb '21 Jul '21 Dec '21 May '22 Oct '22 Mar '23 Aug '23 Jan '24 Jun '24 Nov '24 Realtors Property Resource®, LLC Source: Listings











Neighborhood: Housing Stats and Charts

	Paradise Valley	Maricopa County	Arizona	USA
Median Estimated Home Value	\$3.13M	\$484K	\$452K	\$370K
Estimated Home Value 12-Month Change	+17.5%	+3%	+2.5%	+2.7%
Median List Price	\$5.04M	\$529K	\$475K	-
List Price 1-Month Change	+5.1%	-0.2%	-	-
List Price 12-Month Change	+12.2%	-2%	0%	-
Median Home Age	34	31	31	43
Own	95%	64%	66%	65%
Rent	5%	36%	34%	35%
\$ Value of All Buildings for which Permits Were Issued	_	\$8.7B	\$13.6B	\$365B
% Change in Permits for All Buildings	_	-12%	-7%	-6%
% Change in \$ Value for All Buildings	_	-7%	-7%	-5%

Median Sales Price vs. Sales Volume

This chart compares the listings and public records sales price trend and sales volume for homes in an area.

Data Source: Public Record and Listing data

Update Frequency: Monthly

Median Sales Price Public Records

Median Sales Price Listings

Sales Volume
Public Records

Sales Volume Listings





Median Listing Price vs. Listing Volume

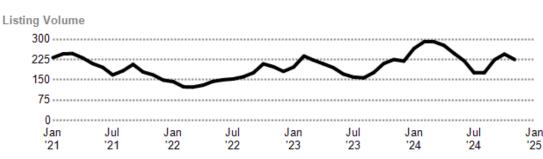
This chart compares the listings and public records sales price trend and sales volume for homes in an area.

Data Source: Public Record and Listing data

Update Frequency: Monthly

Median List Price
Listing Volume



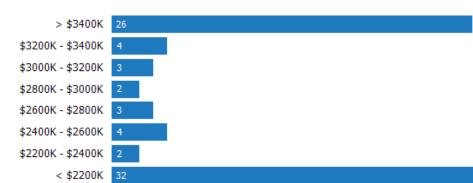


Price Range of Comps Sold

This chart shows the distribution of homes reported sold in the past three months within different price ranges in the area of your search. The amount shown for the subject property is sold data where available, or the property's estimated value when sales data is unavailable (such as a non-disclosure state) or provided in range format.

Data Source: Public records data Update Frequency: Daily

Sales Count By Price Range

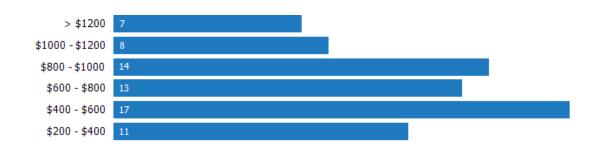


Price per Square Foot of Comps Sold

This chart shows the distribution of homes reported sold in the past three months at different prices per square foot.

Data Source: Public records data Update Frequency: Daily

Sales Count By Price Per Sq Ft



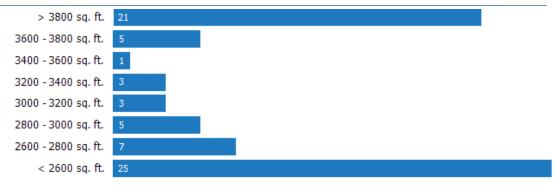


Size of Homes Sold

This chart shows the distribution of homes reported sold in the past three months of different sizes in the area of your search.

Data Source: Public records data Update Frequency: Daily

Sales Count By Living Area

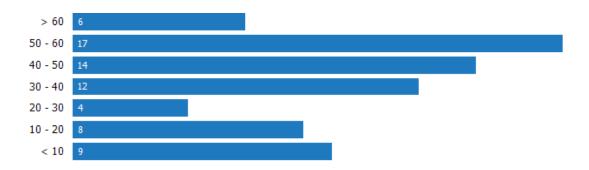


Age Range of Comps Sold

This chart shows the distribution of homes reported sold in the past three months of different age ranges in the area of your search.

Data Source: Public records data Update Frequency: Daily

Sales Count by Age of House



Number of Bedrooms in Homes Sold

This chart shows the distribution of homes reported sold in the past three months, compared by the number of bedrooms, in the area of your search.

Data Source: Public records data

Update Frequency: Daily

Sales Count by Bedroom





Neighborhood: People Stats and Charts

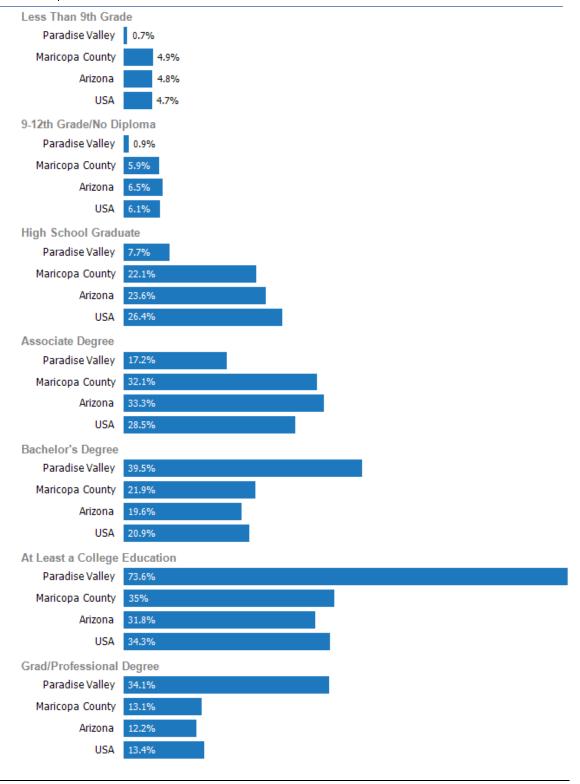
	Paradise Valley	Maricopa County	Arizona	USA
Population	12.7K	4.43M	7.17M	331M
Population Density per Sq Mi	824	482	63.1	93.6
Population Change since 2020	+1.9%	+4.4%	+3.9%	+1.8%
Median Age	55	37	38	39
Male / Female Ratio	53%	50%	50%	50%



Education Levels of Population

This chart shows the educational achievement levels of adults in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021 Update Frequency: Annually





Population of Children by Age Group

This chart shows the distribution of the population of children by age range — from birth to 17 — in the area of your search

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley

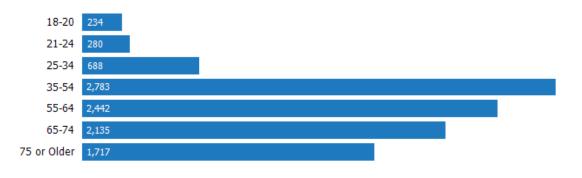
Toddlers	627	
Elementary School	558	
Middle School	514	
High School	694	

Population of Adults by Age Group

This chart shows the distribution of the population of adults by age range — from 18 to 75-plus — in the area of your search.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley



Households With Children

This chart shows the distribution of households with children, categorized by marital status, in the area of your search.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley

Married with Children	976
Married without Children	2,665
Single with Children	292

Household Income Brackets

This chart shows annual household income levels within an area.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley







Presidential Voting Pattern

This chart shows how residents of a county voted in the 2020 presidential election.

Data Source: USElectionAtlas.org Update Frequency: Quadrennially

Maricopa County

Votes Democrat 43.6%

Votes Republican

54.3%





Neighborhood: Economic Stats and Charts

	Paradise Valley	Maricopa County	Arizona	USA
Income Per Capita	\$152,067	\$41,533	\$38,334	\$41,261
Median Household Income	\$221,333	\$80,675	\$72,581	\$75,149
Unemployment Rate	-	3.8%	4.4%	4.3%
Unemployment Number	-	96.2K	167K	7.16M
Employment Number	_	2.42M	3.62M	161M
Labor Force Number	-	2.52M	3.79M	168M

Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor

Statistics

USA

Update Frequency: Monthly

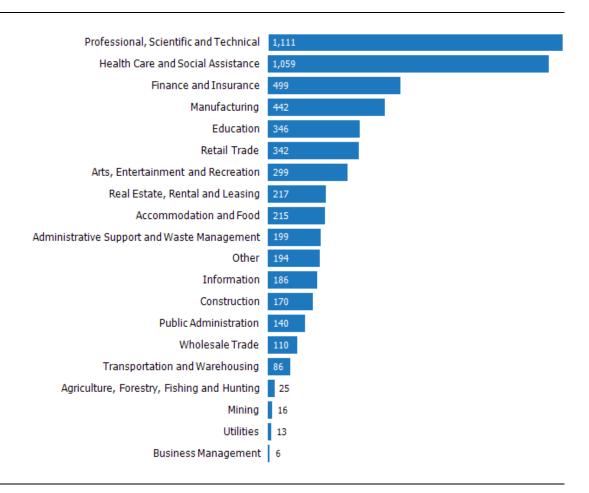
Maricopa County Arizona



Occupational Categories

This chart shows categories of employment within an area. Data Source: U.S. Census Update Frequency: Annually

Paradise Valley





Neighborhood: Quality of Life Stats and Charts

Quality of Life in 85253

	Paradise Valley	Maricopa County	Arizona	USA
Elevation (in feet)	1,381	1,634	4,214	_
Annual Rainfall (in inches)	8.5	10.08	13.11	_
Annual Snowfall (in inches)	0	0.76	13.11	_
Days of Full Sun (per year)	180	180	172	_
Travel Time to Work (in minutes)	21	26	26	27
Water Quality - Health Violations	-	0	-	_
Water Quality - Monitoring and Report Violations	-	11.37	-	_
Superfund Sites	0	12	22	2,466
Brownfield Sites	No	Yes	Yes	Yes

Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley

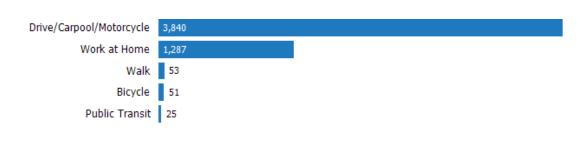


How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley



Average Monthly **Temperature**

This chart shows average temperatures in the area you searched.

Data Source: NOAA

Update Frequency: Annually

Paradise Valley







AARP Livability™ Index for 85253

This chart rates the overall livability of a selected ZIP code on a scale from 0 to 100. AARP Livability $^{\text{TM}}$ is a trademark of AARP Inc.

Data Source: <u>AARP</u>
Update Frequency: Annual



Housing Affordability & Access	39
Neighborhood Access to Life, Work & Play	45
Transportation Safe & Convenient Options	44
Environment Clean Air & Water	17
Health Prevention, Access & Quality	73
Engagement Civic & Social Involvement	63
Opportunity Inclusion & Possibilities	55



About RPR (Realtors Property Resource)

- Realtors Property Resource[®] is a wholly owned subsidiary of the National Association REALTORS[®].
- RPR offers comprehensive data including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.
- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.
- This report has been provided to you by a member of the NAR.



About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.
- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.
- Market conditions and forecasts based on listing and public records data.
- Census and employment data from the U.S. Census and the U.S. Bureau of Labor Statistics.
- Demographics and trends data from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.
- Business data including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.
- · School data and reviews from Niche.
- Specialty data sets such as walkability scores, traffic counts and flood zones.

Update Frequency

- Listings and public records data are updated on a continuous basis.
- Charts and statistics calculated from listing and public records data are refreshed monthly.
- · Other data sets range from daily to annual updates.



Learn more

For more information about RPR, please visit RPR's public website: https://blog.narrpr.com





