




Welcome to the 2024 Affiliate Marketing Opportunities guide. We will be presenting affiliate marketing opportunities each quarter in 2024. You have the option to invest your budget into a single class/event or choose multiple classes/events “a la carte”. By planning in advance, you will receive additional marketing exposure in each of the classes/events that you choose!

There are both live and virtual class options now available. Simply make your choices from the options below, then contact Koryn Duran at Koryn@Scottsdalerealtors.org to reserve your spot!


Looking for a virtual class? Classes that are offered virtually appear with this symbol:

NEW MEMBER ORIENTATION

NEW MEMBER ORIENTATION (NMO) | Zoom Class | 8:30 – 10:30 AM

	<p>COST: \$250 per marketing partner/per selected date <i>Up to four marketing partners sharing recognition</i></p>
<p>What you will receive:</p>	<ul style="list-style-type: none"> ✓ A few minutes to introduce your business, and the added value it brings to the members. ✓ Custom virtual ad displayed on screen while you talk about your business. ✓ A complete roster of attendees.
<p>Available Dates:</p>	<p>Q1 <input type="checkbox"/> 01/17/23 <input type="checkbox"/> 02/07/23 <input type="checkbox"/> 03/06/23 </p> <p>Q2 <input type="checkbox"/> 04/10/23 <input type="checkbox"/> 05/01/23 <input type="checkbox"/> 06/05/23 </p> <p>Q3 <input type="checkbox"/> 07/10/23 <input type="checkbox"/> 08/07/23 <input type="checkbox"/> 09/18/23 </p> <p>Q4 <input type="checkbox"/> 10/09/23 <input type="checkbox"/> 11/13/23 <input type="checkbox"/> 12/04/23 </p>

RAISE THE BAR REAL ESTATE SCHOOL CLASSES

	<p>COST: \$250 per marketing partner/per selected date <i>Up to two marketing partners sharing recognition</i></p>
<p>What you will receive:</p>	<ul style="list-style-type: none"> ✓ A few minutes to introduce your business and the added value it brings to the members ✓ A roster of attendees ✓ Live – A table to display marketing materials ✓ Virtual – A custom ad displayed on the screen while you speak

GRI: Risk Management	LIVE	Wednesday/ Thursday	August 21/22, 2024	8:30am- 4:30pm
Adapt- Changes to Buyer Representation	LIVE	Friday	August 23, 2024	9am- Noon
Do I Have to Tell?	LIVE	Thursday	September 5, 2024	9am- Noon
BROKER LICENSING	LIVE	M-Th	Sept 9 -Oct 17	9am- 1pm
Avoiding an Ethical Haboob	LIVE	Tuesday	September 10, 2024	1pm -4pm
Buyer Representation - Building Trust	LIVE	Thursday	September 12, 2024	9am- Noon
GRI: Performance Strategies	LIVE	Wednesday	September 18, 2024	8:30am-3:30pm
Home Sweet Second Home: Resort & Second Home Specialist	LIVE	Tuesday	September 24, 2024	8:30am-3:30pm
Law & Order: Code of Ethics and the New World	LIVE	Wednesday	September 25, 2024	1pm -4pm

UPCOMING EVENTS

LEADERSHIP ACADEMY | STARTS SEP. 5



Don't miss the opportunity to spend an entire day with our Leadership Academy Class 27

- Participate in all the activities along with the class to create relationships and network
- Designated time to speak to the class about your company
- Logo and contact information included on Agenda
- Receive Roster of class with contact information

\$600 – Exclusive Sponsor for the day or \$300 – Split with another Affiliate

Leadership Academy Class 27 Schedule:

- **Orientation/Team Building Day** | Thursday, Sep. 5
- **Corporation & Stewardship Day** | Thursday, Sep. 12
- **Police Day** | Thursday, Sep. 19
- **Healthcare Day** | Thursday, Sep. 26
- **Education Day** | Thursday, Oct. 3
- **Know Your City Day** | Thursday, Oct. 10
- **Association Day** | Thursday, Oct. 17
- **Arts & Culture Day** | Thursday, Oct. 24
- **Fire Day** | Thursday, Oct. 31
- **Travel Sports & Leisure Day** | Thursday, Nov. 7
- **Wrap Up, Commencement & Happy Hour** | Thursday, Nov. 14

FALL MEMBER MIXER & VOLUNTEER EXPO | SEPTEMBER 18



FALL MEMBER MIXER & VOLUNTEER EXPO | SEPT 18

Join us for the Fall Member Mixer & Volunteer Expo to network with Scottsdale REALTORS® members including Committee, Council, and Board Members!



\$1500

SPICED CIDER MARKETING PARTNER | DRINK TICKET SPONSOR

- Opportunity to introduce yourself and your company during the raffle drawing
- Table to display marketing materials during event
- Marketing signage at both bars
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event
- Roster of attendees



\$500

AUTUMN HARVEST MARKETING PARTNER

- Table to display marketing materials during event
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event
- Roster of attendees



\$250

PUMPKIN PATCH MARKETING PARTNER

- Cocktail round to display marketing materials during event
- Company name and logo prominently displayed on all digital or printed marketing, and promotional materials
- Company name and logo prominently displayed on rolling slides during event

ARCHITECTURE TOUR | OCTOBER 29

\$600 | Bus Sponsor (*limited to 3*)

- Speak and provide entertainment on bus during architecture tour
- Includes 2 tickets to the event (*\$100 each*)
- Company logo displayed on event Koozie
- Display marketing materials at registration table
- Table to display marketing materials during after party
- Company name and logo prominently displayed on all digital or printed marketing and promotional materials
- Roster of attendees

**Up to 2 sponsors can split the cost*



\$300 | Event Sponsor

- Includes 1 ticket to event (*\$100 value*)
- Table to display marketing materials during after party
- Company name and logo displayed on all digital or printed marketing and promotional materials
- Roster of attendees

INSTALLATION & HOLIDAY PARTY | DECEMBER 5



More information coming soon!