

















Welcome to the 2024 Affiliate Marketing Opportunities guide. We will be presenting affiliate marketing opportunities each quarter in 2024. You have the option to invest your budget into a single class/event or choose multiple classes/events “a la carte”. By planning in advance, you will receive additional marketing exposure in each of the classes/events that you choose!

There are both live and virtual class options now available. Simply make your choices from the options below, then contact Koryn Duran at Koryn@Scottsdalerealtors.org to reserve your spot!

Looking for a virtual class? Classes that are offered virtually appear with this symbol:

NEW MEMBER ORIENTATION	
NEW MEMBER ORIENTATION (NMO) Zoom Class 8:30 – 10:30 AM	
	COST: \$250 per marketing partner/per selected date <i>Up to four marketing partners sharing recognition</i>
What you will receive:	<ul style="list-style-type: none"> ✓ A few minutes to introduce your business, and the added value it brings to the members. ✓ Custom virtual ad displayed on screen while you talk about your business. ✓ A complete roster of attendees.
Available Dates:	Q1 <input type="checkbox"/> 01/17/23  <input type="checkbox"/> 02/07/23  <input type="checkbox"/> 03/06/23  Q2 <input type="checkbox"/> 04/10/23  <input type="checkbox"/> 05/01/23  <input type="checkbox"/> 06/05/23  Q3 <input type="checkbox"/> 07/10/23  <input type="checkbox"/> 08/07/23  <input type="checkbox"/> 09/18/23  Q4 <input type="checkbox"/> 10/09/23  <input type="checkbox"/> 11/13/23  <input type="checkbox"/> 12/04/23 
RAISE THE BAR REAL ESTATE SCHOOL CLASSES	
	COST: \$250 per marketing partner/per selected date <i>Up to two marketing partners sharing recognition</i>
What you will receive:	<ul style="list-style-type: none"> ✓ A few minutes to introduce your business and the added value it brings to the members ✓ A roster of attendees ✓ Live – A table to display marketing materials ✓ Virtual – A custom ad displayed on the screen while you speak

February Available Classes:	Feb 7 10 – 11:30am	ARMLS Subscriptions & Portals ♦
	Feb 13 1 – 4pm	Wild for Agency
	Feb 16 10 – 11:30am	ARMLS Searching and Mapping ♦
	Feb 22 1 – 4pm	Setting Up for the Best Transaction Ever
	Feb 29 1 – 4pm	Disclosure Obligations in Real Estate ♦
March Available Classes:	Mar 7 9am – 12pm	Glitter & Glam of STRs (Short Term Rentals)
	Mar 13 9am – 12pm	Identifying Bias (Bias Override- Overcoming Barriers to Fair Housing)
	Mar 13 10 – 11:30am	ARMLS Monsoon Tax System ♦
	Mar 20 1 – 4pm	Professional Conduct in Real Estate ♦
	Mar 21 9am – 12pm	Understanding the Valley Housing Market
	Mar 22 10 – 11:30am	ARMLS Aligned Showings ♦
	Mar 27 8:30 – 3:30pm	GRI Anatomy of the Code <i>*Option for recognition split: one marketing partner for the morning and one marketing partner for the afternoon.</i>

UPCOMING EVENTS

YPN DAY AT THE BALLPARK | MARCH 5



YPN (Young Professionals Network)

DAY *at the* BALLPARK

\$250 Marketing Partnership

4 spots available

limited to 1 per industry first come first served

- Permission to distribute marketing items
- Recognition at event
- Two tickets to the game
- Roster of attendees
- Company Name/Logo on digital marketing materials

*or Register
to attend
the event Here*



UPCOMING EVENTS (continued)

RAPAC MAJOR INVESTOR EVENT | APRIL 2



More information coming soon!

FORTY UNDER 40 | APRIL (TBD)



More information coming soon!

HOUSING PARTNER PROGRAM | MAY (TBD)



More information coming soon!

WATER SUMMIT | JUNE (TBD)



More information coming soon!

UPCOMING EVENTS (continued)

FALL MEMBER MIXER | SEPTEMBER 18



Cost: \$250 per marketing partner

Our member mixer is open to all Scottsdale REALTORS® members to attend so it is a great sponsorship opportunity. This event is for our 2025 Board of Director Candidates to introduce themselves.

What you will receive:

- ✓ Company logo and contact information displayed on event webpage
- ✓ Digital recognition the night of event
- ✓ Table to display marketing materials
- ✓ A complete roster of attendees

ARCHITECTURE TOUR | OCTOBER 29



More information coming soon!

INSTALLATION & HOLIDAY PARTY | DECEMBER 5



More information coming soon!