

















Welcome to the 2024 Affiliate Marketing Opportunities guide. We will be presenting affiliate marketing opportunities each quarter in 2024. You have the option to invest your budget into a single class/event or choose multiple classes/events “a la carte”. By planning in advance, you will receive additional marketing exposure in each of the classes/events that you choose!

There are both live and virtual class options now available. Simply make your choices from the options below, then contact Koryn Duran at [Koryn@Scottsdalerealtors.org](mailto:Koryn@Scottsdalerealtors.org) to reserve your spot!

**Looking for a virtual class?** Classes that are offered virtually appear with this symbol:

NEW MEMBER ORIENTATION	
NEW MEMBER ORIENTATION (NMO)   Zoom Class   8:30 – 10:30 AM	
	<b>COST:</b> \$250 per marketing partner/per selected date <i>Up to four marketing partners sharing recognition</i>
<b>What you will receive:</b>	<ul style="list-style-type: none"> <li>✓ A few minutes to introduce your business, and the added value it brings to the members.</li> <li>✓ Custom virtual ad displayed on screen while you talk about your business.</li> <li>✓ A complete roster of attendees.</li> </ul>
<b>Available Dates:</b>	Q1 <input type="checkbox"/> <del>01/17/23</del>  <input type="checkbox"/> 02/07/23  <input type="checkbox"/> 03/06/23  Q2 <input type="checkbox"/> 04/10/23  <input type="checkbox"/> 05/01/23  <input type="checkbox"/> 06/05/23  Q3 <input type="checkbox"/> 07/10/23  <input type="checkbox"/> 08/07/23  <input type="checkbox"/> 09/18/23  Q4 <input type="checkbox"/> 10/09/23  <input type="checkbox"/> 11/13/23  <input type="checkbox"/> 12/04/23 
RAISE THE BAR REAL ESTATE SCHOOL CLASSES	
	<b>COST:</b> \$250 per marketing partner/per selected date <i>Up to two marketing partners sharing recognition</i>
<b>What you will receive:</b>	<ul style="list-style-type: none"> <li>✓ A few minutes to introduce your business and the added value it brings to the members</li> <li>✓ A roster of attendees</li> <li>✓ Live – A table to display marketing materials</li> <li>✓ Virtual – A custom ad displayed on the screen while you speak</li> </ul>

<b>January Available Classes:</b>	Jan 17   10am - 12:30pm	ARMLS Searching and Mapping ♦
	Jan 25   9am – 12pm	Diversity, Equity and Inclusion for Real Estate Professionals
	Jan 25   1 – 4pm	BINSR- Protect Your Client
	Jan 26   10 – 11:30am	ARMLS Aligned Showings ♦
	Jan 30   1 – 4pm	Credit Reporting and the Real Estate Professional ♦
	Jan 31   8:30 – 3:30pm	GRI Market Essentials <i>*Option for recognition split: one marketing partner for the morning and one marketing partner for the afternoon.</i>
<b>February Available Classes:</b>	Feb 7   10 – 11:30am	ARMLS Subscriptions & Portals ♦
	Feb 13   1 – 4pm	Wild for Agency
	Feb 16   10 – 11:30am	ARMLS Searching and Mapping ♦
	Feb 22   1 – 4pm	Setting Up for the Best Transaction Ever
	Feb 29   1 – 4pm	Disclosure Obligations in Real Estate ♦
<b>March Available Classes:</b>	Mar 7   9am – 12pm	Glitter & Glam of STRs (Short Term Rentals)
	Mar 13   9am – 12pm	Identifying Bias (Bias Override- Overcoming Barriers to Fair Housing)
	Mar 13   10 – 11:30am	ARMLS Monsoon Tax System ♦
	Mar 20   1 – 4pm	Professional Conduct in Real Estate ♦
	Mar 21   9am – 12pm	Understanding the Valley Housing Market
	Mar 22   10 – 11:30am	ARMLS Aligned Showings ♦
	Mar 27   8:30 – 3:30pm	GRI Anatomy of the Code <i>*Option for recognition split: one marketing partner for the morning and one marketing partner for the afternoon.</i>

## UPCOMING EVENTS

### TAILGATE MEMBER MIXER | JANUARY 24



**COST:** \$250 per marketing partner

Our member mixer is open to all Scottsdale REALTORS® members to attend so it is a great sponsorship opportunity.

#### What you will receive:

- ✓ Company logo and contact information displayed on event webpage
- ✓ Digital recognition the night of event
- ✓ Table to display marketing materials
- ✓ A complete roster of attendees

## UPCOMING EVENTS (continued)

### ANNUAL AWARDS LUNCHEON | FEBRUARY 13

#### ANNUAL AWARDS LUNCHEON



**\$500 Per Marketing Partner (1 Available per award):** REALTOR® of The Year Award, Emerging REALTOR® of the Year Award, Commercial REALTOR® of the Year | Eric Solheim Award, Global REALTOR® of the Year Award and Caring Heart Award

#### What you will receive:

- ✓ Company logo displayed on Award (*must be confirmed as a sponsor by January 26<sup>th</sup>*)
- ✓ Present the Award to the recipient
- ✓ Logo/contact information displayed on event webpage
- ✓ Logo/contact information displayed during event
- ✓ Roster of attendees

#### ANNUAL AWARDS LUNCHEON



**\$250 Per Marketing Partner (1 Available per award):** Affiliate of the Year Award & Citizen of the Year Award

#### What you will receive:

- ✓ Company logo displayed on Award (*must be confirmed as a sponsor by January 26<sup>th</sup>*)
- ✓ Present the Award to the recipient
- ✓ Logo/contact information displayed on event webpage
- ✓ Logo/contact information displayed during event
- ✓ Roster of attendees

### FORTY UNDER 40 | APRIL (TBD)

SCOTTSDALE REALTORS®

**FORTY**  
**UNDER 40**

More information coming soon!

## UPCOMING EVENTS (continued)

### HOUSING PARTNER PROGRAM | MAY (TBD)



More information coming soon!

### WATER SUMMIT | JUNE (TBD)



More information coming soon!

### FALL MEMBER MIXER | SEPTEMBER 18



**Cost:** \$250 per marketing partner

Our member mixer is open to all Scottsdale REALTORS® members to attend so it is a great sponsorship opportunity. This event is for our 2025 Board of Director Candidates to introduce themselves.

**What you will receive:**

- ✓ Company logo and contact information displayed on event webpage
- ✓ Digital recognition the night of event
- ✓ Table to display marketing materials
- ✓ A complete roster of attendees

### ARCHITECTURE TOUR | OCTOBER 29



More information coming soon!

### INSTALLATION & HOLIDAY PARTY | DECEMBER 5



More information coming soon!