

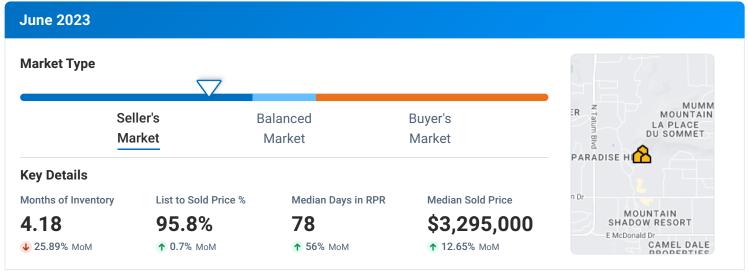
Scottsdale REALTORS® 8600 E. Anderson Dr, Ste 200 Scottsdale, AZ 85255 scottsdalerealtors.org | 480.945.2651





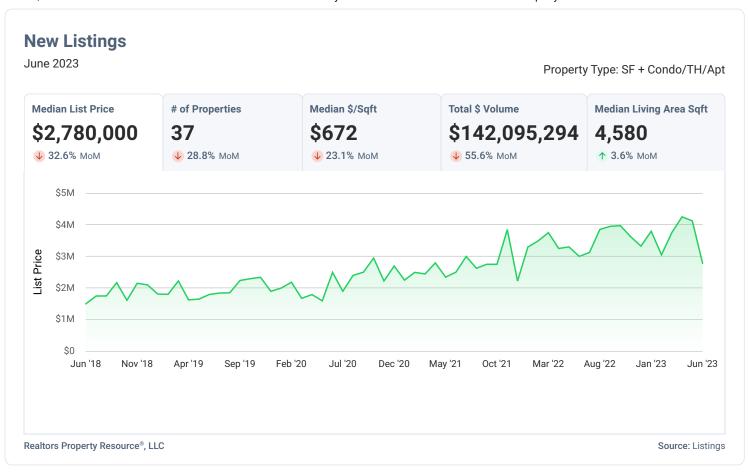
#### **Market Trends**

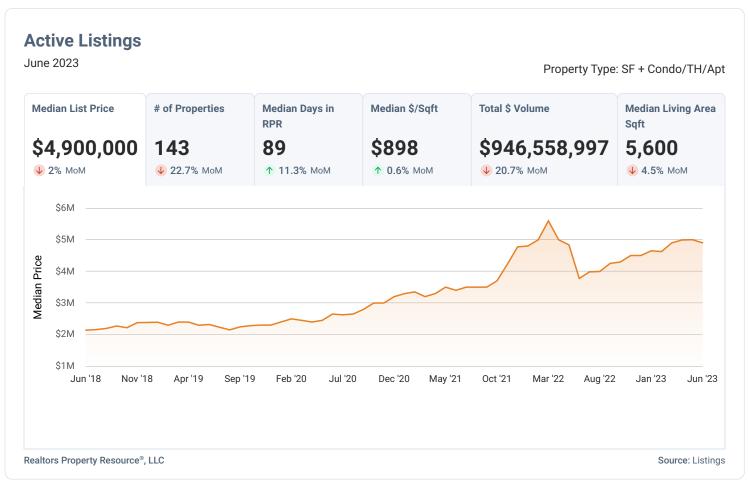
Property Type: SF + Condo/TH/Apt

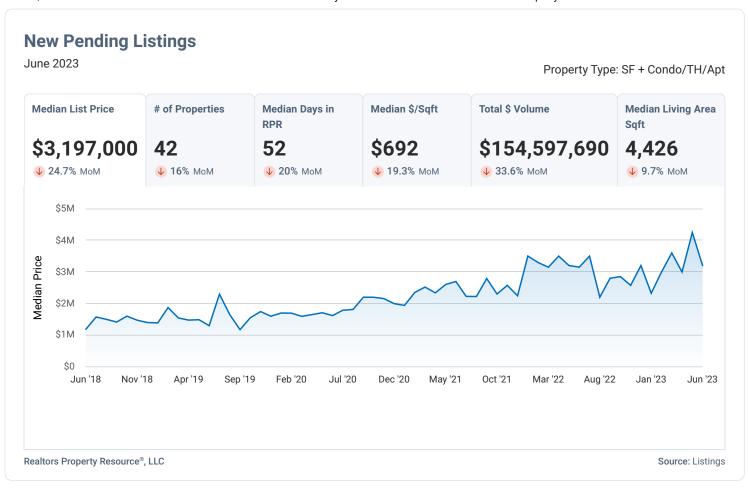


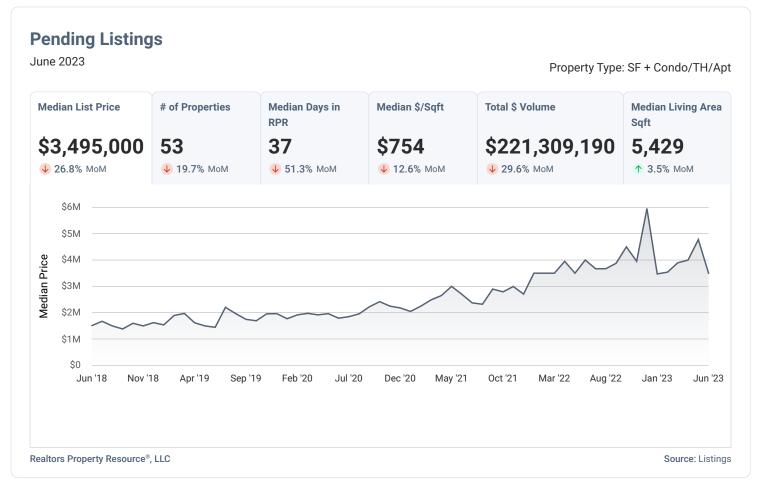
Realtors Property Resource®, LLC Source: Listings





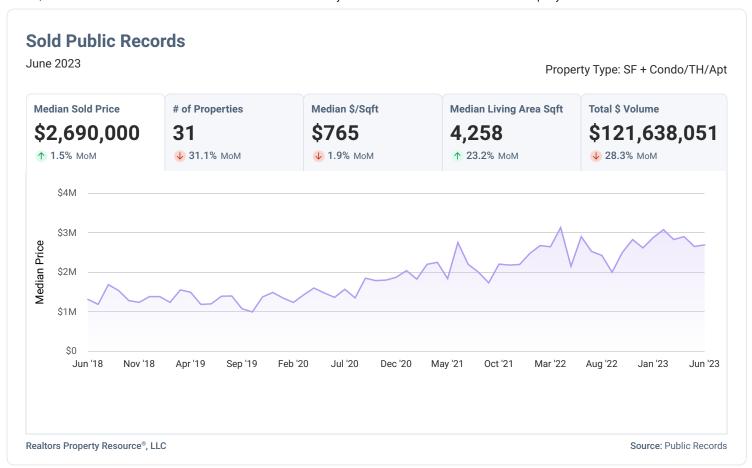










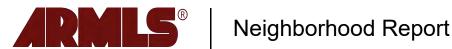




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7/20/23



# Neighborhood: Housing Stats and Charts

	Paradise Valley	Maricopa County	Arizona	USA
Median Estimated Home Value	\$2.66M	\$458K	\$429K	\$346K
Estimated Home Value 12-Month Change	+8.2%	<b>-</b> 7.7%	-6.9%	+2.9%
Median List Price	\$4.9M	\$585K	\$500K	-
List Price 1-Month Change	-2%	+6.4%	+2.2%	_
List Price 12-Month Change	+29.8%	+11.4%	+5.3%	-
Median Home Age	34	30	31	42
Own	94%	64%	66%	65%
Rent	6%	36%	34%	35%
\$ Value of All Buildings for which Permits Were Issued	-	\$9.55B	\$13.8B	\$307B
% Change in Permits for All Buildings	_	+28%	+25%	+13%
% Change in \$ Value for All Buildings	_	+29%	+27%	+10%

### Median Sales Price vs. Sales Volume

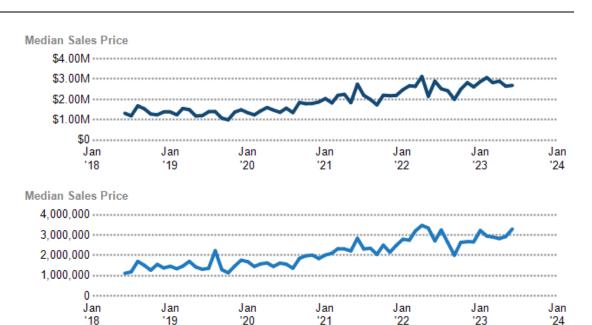
This chart compares the listings and public records sales price trend and sales volume for homes in an area.

Data Source: Public Record and Listing data

Update Frequency: Monthly

Median Sales Price Public Records

Median Sales Price Listings









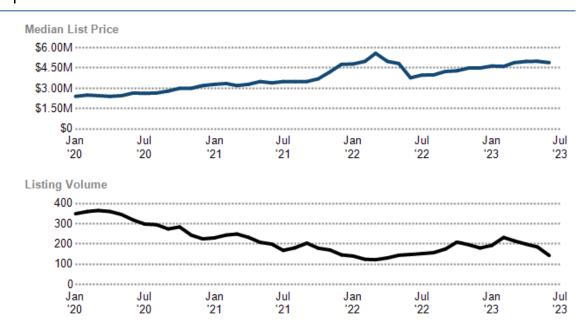
### Median Listing Price vs. Listing Volume

This chart compares the listings and public records sales price trend and sales volume for homes in an area.

Data Source: Public Record and Listing data

Update Frequency: Monthly

Median List Price
Listing Volume



### Price Range of Comps Sold

This chart shows the distribution of homes reported sold in the past three months within different price ranges in the area of your search. The amount shown for the subject property is sold data where available, or the property's estimated value when sales data is unavailable (such as a non-disclosure state) or provided in range format.

Data Source: Public records data Update Frequency: Daily

Sales Count By Price Range

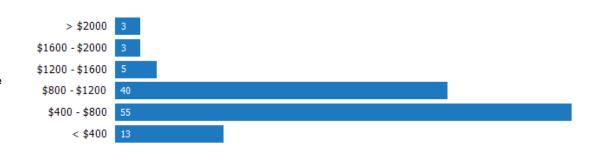


### Price per Square Foot of Comps Sold

This chart shows the distribution of homes reported sold in the past three months at different prices per square foot.

Data Source: Public records data Update Frequency: Daily

Sales Count By Price Per Sq Ft







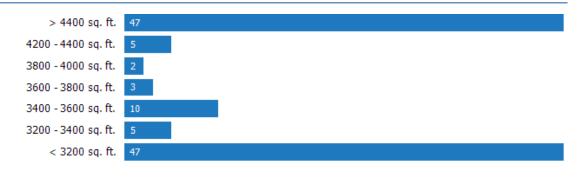


#### Size of Homes Sold

This chart shows the distribution of homes reported sold in the past three months of different sizes in the area of your search.

Data Source: Public records data Update Frequency: Daily

Sales Count By Living Area

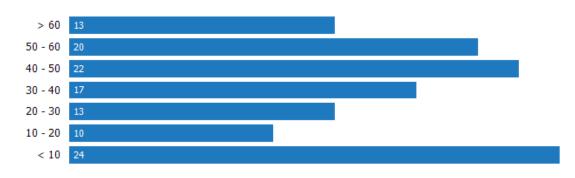


#### Age Range of Comps Sold

This chart shows the distribution of homes reported sold in the past three months of different age ranges in the area of your search.

Data Source: Public records data Update Frequency: Daily

Sales Count by Age of House









# Neighborhood: People Stats and Charts

Paradise Valley	Maricopa County	Arizona	USA
12.7K	4.37M	7.08M	330M
824	475	62.3	_
+1.2%	+19.7%	+15%	+8.7%
54	37	38	38
52%	50%	50%	50%
	12.7K 824 +1.2% 54	12.7K 4.37M 824 475 +1.2% +19.7% 54 37	12.7K     4.37M     7.08M       824     475     62.3       +1.2%     +19.7%     +15%       54     37     38



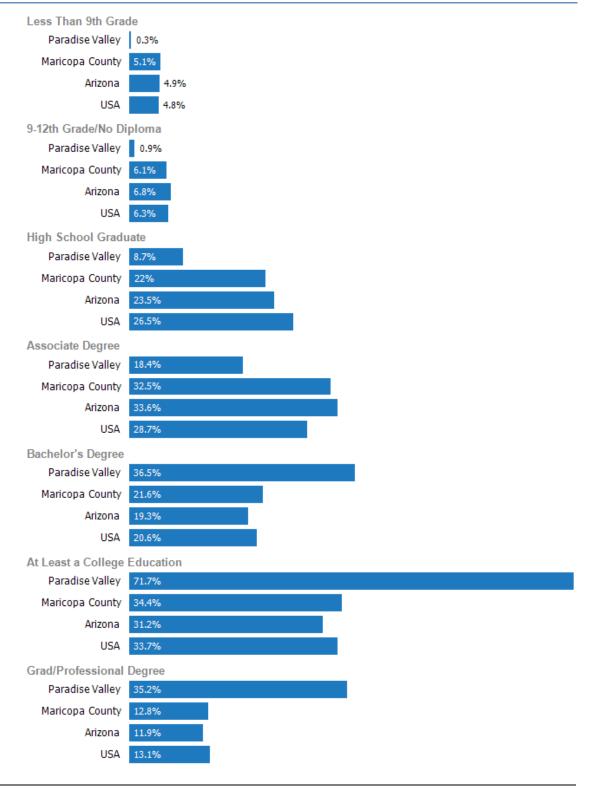




# Education Levels of Population

This chart shows the educational achievement levels of adults in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021 Update Frequency: Annually







### Population of Children by Age Group

This chart shows the distribution of the population of children by age range — from birth to 17 — in the area of your search.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley

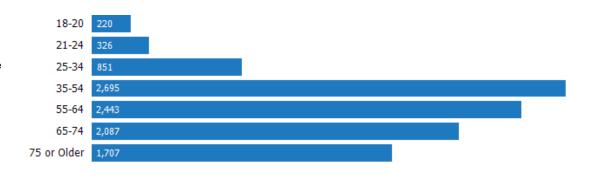


### Population of Adults by Age Group

This chart shows the distribution of the population of adults by age range — from 18 to 75-plus — in the area of your search.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley



### Households With Children

This chart shows the distribution of households with children, categorized by marital status, in the area of your search.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley

Married with Children 1,006

Married without Children 2,652

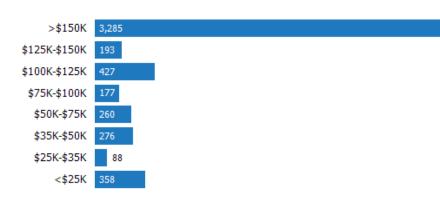
Single with Children 252

#### **Household Income Brackets**

This chart shows annual household income levels within an area.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley









### Presidential Voting Pattern

This chart shows how residents of a county voted in the 2020 presidential election.

Data Source: USElectionAtlas.org Update Frequency: Quadrennially

Maricopa County

Votes Democrat

43.6%

Votes Republican 5

54.3%







## Neighborhood: Economic Stats and Charts

	Paradise Valley	Maricopa County	Arizona	USA
Income Per Capita	\$142,162	\$37,570	\$34,644	_
Median Household Income	\$203,659	\$72,944	\$65,913	_
Unemployment Rate	-	2.7%	3.3%	3.5%
Unemployment Number	-	63.7K	121K	_
Employment Number	-	2.32M	3.52M	_
Labor Force Number	<del>-</del>	2.39M	3.65M	_

### **Unemployment Rate**

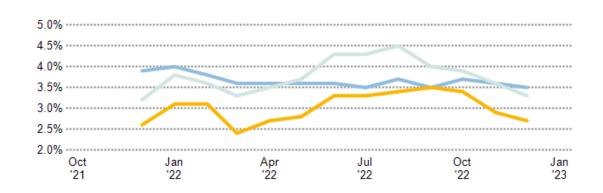
This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics

USA

Update Frequency: Monthly

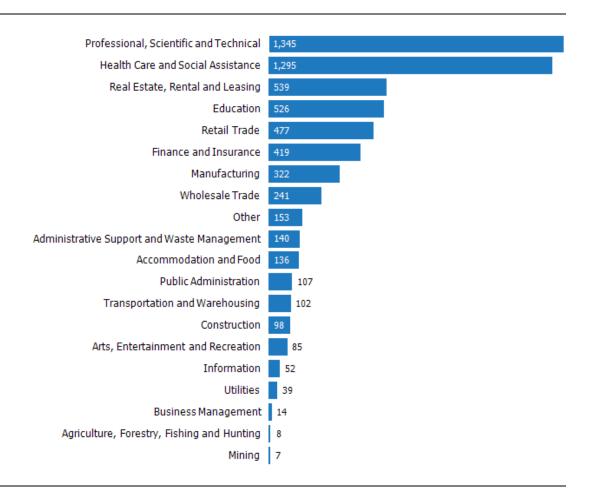
Maricopa County Arizona



### **Occupational Categories**

This chart shows categories of employment within an area. Data Source: U.S. Census Update Frequency: Annually

Paradise Valley









# Neighborhood: Quality of Life Stats and Charts

Quality of Life in 85253

	Paradise Valley	Maricopa County	Arizona	USA
Elevation (in feet)	1,381	1,635	-	_
Annual Rainfall (in inches)	8.5	10.08	13.11	_
Annual Snowfall (in inches)	0	0.76	13.11	_
Days of Full Sun (per year)	180	180	172	_
Travel Time to Work (in minutes)	24	26	26	27
Water Quality - Health Violations	_	-	-	_
Water Quality - Monitoring and Report Violations	_	_	-	_
Superfund Sites	0	12	21	2,438
Brownfield Sites	No	Yes	Yes	Yes

#### **Average Commute Time**

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley

<15 Minutes

15-30 Minutes

30-45 Minutes

45-60 Minutes

>1 Hour

#### How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute.

Data Source: U.S. Census Update Frequency: Annually

Paradise Valley

Drive/Carpool/Motorcycle

3,953 Work at Home 1,120

> 91 Walk

Bicycle 32

Public Transit 27

### Average Monthly **Temperature**

This chart shows average temperatures in the area you searched.

Data Source: NOAA

Update Frequency: Annually

Paradise Valley

Avg. January Min. Temp

Avg. January Max. Temp

Avg. July Min. Temp

Avg. July Max. Temp

100







### AARP Livability™ Index for 85253

This chart rates the overall livability of a selected ZIP code on a scale from 0 to 100. AARP Livability  $^{\text{TM}}$  is a trademark of AARP Inc.

Data Source: <u>AARP</u> Update Frequency: Annual



Housing Affordability & Access	34
<b>Neighborhood</b> Access to Life, Work & Play	45
<b>Transportation</b> Safe & Convenient Options	46
<b>Environment</b> Clean Air & Water	25
<b>Health</b> Prevention, Access & Quality	70
<b>Engagement</b> Civic & Social Involvement	47
Opportunity Inclusion & Possibilities	47
	Affordability & Access  Neighborhood Access to Life, Work & Play  Transportation Safe & Convenient Options  Environment Clean Air & Water  Health Prevention, Access & Quality  Engagement Civic & Social Involvement  Opportunity







### **About RPR** (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.
- RPR offers comprehensive data including a nationwide database of 164 million properties - as well as powerful analytics and dynamic reports exclusively for members of the NAR.
- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.
- This report has been provided to you by a member of the NAR.



### About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- Listing data from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.
- Public records data including tax, assessment, and deed information. Foreclosure and distressed data from public records.
- Market conditions and forecasts based on listing and public records data.
- Census and employment data from the U.S. Census and the U.S. Bureau of Labor Statistics.
- . Demographics and trends data from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.
- · Business data including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.
- School data and reviews from Niche.
- **Specialty data sets** such as walkability scores, traffic counts and flood zones.

### **Update Frequency**

- · Listings and public records data are updated on a continuous basis.
- · Charts and statistics calculated from listing and public records data are refreshed monthly.
- Other data sets range from daily to annual updates.



### Learn more

For more information about RPR, please visit RPR's public website: https://blog.narrpr.com







