



SCOTTSDALE REALTORS®

Scottsdale Luxury Home Tour Marketing Partner Information

The Scottsdale Luxury Home Tour - a marketing meeting of Scottsdale REALTORS® - invites active Affiliate members to become partners of the tour. Besides providing valuable exposure for Affiliate members, partnerships allow the tour to grow in size and effectiveness.

The tour covers luxury homes for sale from McDonald Drive to Thunderbird and Scottsdale Road to boundary border with Fountain Hills. Meetings are held on the third Thursday of each month at 8:30 am at Ancala Country Club.

Marketing Partnerships - \$300/Calendar Year *see prorated fees schedule on next page*

- Introduction/Recognition at each meeting
- Recognition in tour packet for each meeting
- Networking opportunities
- Opportunity to volunteer positions in a leadership capacity.

Marketing Partner of the Month

- **Featured on cover of Tour Packet**
- **3 minute “affiliate moment” to speak during meeting**
- **Opportunity to share marketing paraphernalia on each table during the meeting**

Affiliate Marketing Partner Responsibilities

- All partners are requested to arrive by 8:00 a.m. on tour days for volunteer responsibilities.

Other Information

- Affiliate marketing partners must be individual members of the Scottsdale REALTORS®.
- Marketing Partnerships, though available year-round, are for the calendar year only. The cost of partnerships are prorated quarterly.
- Partners may be represented at meetings by a substitute from their organization provided the substitute is an individual member of Scottsdale REALTORS®.
- If an individual marketing partner changes company affiliation during the year, that individual shall remain a partner provided the marketing partnership fee was paid by the individual, and that the new company is a member of Scottsdale REALTORS®. Otherwise, the original company may designate a new representative who is an individual member of Scottsdale REALTORS®
- Like all other attendees, marketing partners must pay the admission charge for each meeting.

Questions regarding Marketing Partnerships should be directed to:

Ingrid Quinn

Ingrid.quinn@fairwaymc.com

480-430-5193



SCOTTSDALE REALTORS®

Scottsdale Luxury Home Tour Marketing Partner Payment Form

Individual: _____

Company: _____

Address: _____

City: _____ Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

MARKETING PARTNERSHIP - \$300.00

\$300.00 Prorated Fee's Schedule

| | |
|----------------|----------|
| 01/01 to 03/31 | \$300.00 |
| 04/01 to 06/30 | \$225.00 |
| 07/01 to 09/30 | \$150.00 |
| 10/01 to 12/31 | \$75.00 |

To pay by credit card, please fill out the payment section below. Market Partnerships are accepted year round.

| |
|---|
| Charge \$ _____ to: <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express |
| Card Number: _____ |
| Expiration Date: ____/____ CVC _____ Zipcode _____ |
| Name on Card _____ |
| Signature (Required): _____ |

Checks Can be made payable to: SAAR or Scottsdale REALTORS®

Mail to: **Attention: Koryn Duran**
8600 E Anderson Drive, Suite 200
Scottsdale, AZ 85255

Thank you very much for your contribution to our association and industry.

You may submit credit card payment direct to:
Koryn Duran - Koryn@scottsdalerealtors.org
if you have any questions call Koryn at 480-945-2651



SCOTTSDALE REALTORS®

Scottsdale Luxury Home Tour Advertisement

\$200/Calendar Year

must already be an active Marketing Partner

- ½ page color ad
- Will be in the tour packet for each RMS meeting
- Advertiser will be highlighted at all Scottsdale Luxury RMS Meetings
- Advertiser will have the opportunity to introduce themselves and their company to tour attendees

Individual: _____

Company: _____

Address: _____

City: _____ Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

\$200.00 Prorated Fees Schedule

| | |
|-----------------------|-----------------|
| 01/01 to 03/31 | \$200.00 |
| 04/01 to 06/30 | \$150.00 |
| 07/01 to 09/30 | \$100.00 |
| 10/01 to 12/31 | \$50.00 |

To pay by credit card, please fill out the payment section below.

Charge \$_____ to: Visa Discover MasterCard American Express

Card Number: _____

Expiration Date: ____/____ CVC _____ Zip Code _____

Name on Card _____

Signature (Required): _____

You may submit credit card payment direct to:
Koryn Duran - Koryn@scottsdalerealtors.org
if you have any questions call Koryn at 480-945-2651

Checks Can be made payable to: SAAR or Scottsdale REALTORS®

Attention: Koryn Duran
8600 E Anderson Drive, Suite 200
Scottsdale, AZ 85255