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# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	Sep 2020	Sep 2019	+ / -	YTD 2020	YTD 2019	+ / -
Listing Activity Charts Metrics						
New Listing Count	65	80	-18.8%	636	615	+3.4%
New Listing Volume	\$168,236,975	\$206,776,154	-18.6%	\$1,587,539,469	\$1,398,971,566	+13.5%
Active Listing Count	209	301	-30.6%	NA	N/A	
Active Listing Volume	\$762,309,952	\$850,589,054	-10.4%	NA	N/A	
Average Listing Price	\$3,647,416	\$2,825,877	+29.1%	\$3,230,553	\$2,854,192	+13.2%
Median Listing Price	\$3,000,000	\$2,245,000	+33.6%	\$2,587,618	\$2,292,305	+12.9%
Average Listing Price per Sq Ft	\$589	\$472	+24.7%	\$519	\$468	+11%
Median Listing Price per Sq Ft	\$544	\$434	+25.3%	\$477	\$432	+10.4%
Median Daysin RPR	89	117	-23.9%	101.08	109.18	-7.4%
Months of Inventory	3.7	8.1	-54.1%	6.4	7.6	-15.5%
Absorption Rate	26.79%	12.29%	+14.5%	15.52%	13.12%	+2.4%
Sales Activity Charts Metrics						
New Pending Sales Count	98	47	+108.5%	714	558	+28%
New Pending Sales Volume	\$231,902,722	\$77,511,248	+199.2%	\$1,494,641,959	\$1,125,028,419	+32.9%
Pending Sales Count	121	43	+181.4%	N/A	NA	
Pending Sales Volume	\$305,053,621	\$100,469,438	+203.6%	N/A	NA	
Closed Sales Count	41	39	+5.1%	433	398	+8.8%
Closed Sales Volume	\$77,372,699	\$57,414,453	+34.8%	\$844,403,246	\$749,439,782	+12.7%
Average Sales Price	\$1,887,139	\$1,472,165	+28.2%	\$1,950,123	\$1,883,015	+3.6%
Median Sales Price	\$1,850,000	\$1,290,000	+43.4%	\$1,589,971	\$1,414,837	+12.4%
Average Sales Price per Sq Ft	\$410	\$378	+8.5%	\$429	\$405	+5.9%
Median Sales Price per Sq Ft	\$396	\$317	+24.9%	\$394	\$362	+8.9%
Distressed Charts Metrics					•••••	
Distressed Listing Count	<del>-</del>	<del>_</del>		NA	N/A	



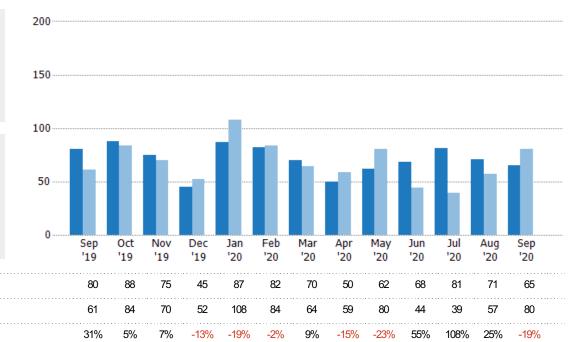


#### **New Listings**

The number of new residential listings that were added each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Sep '20	65	-18.8%
Sep '19	80	31.1%
Sep '18	61	-4.9%



## New Listing Volume

Percent Change from Prior Year

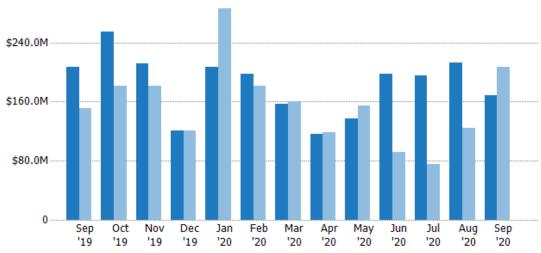
Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Sep '20	\$168M	-18.6%
Sep '19	\$207M	36.9%
Sep '18	\$151M	-28.2%



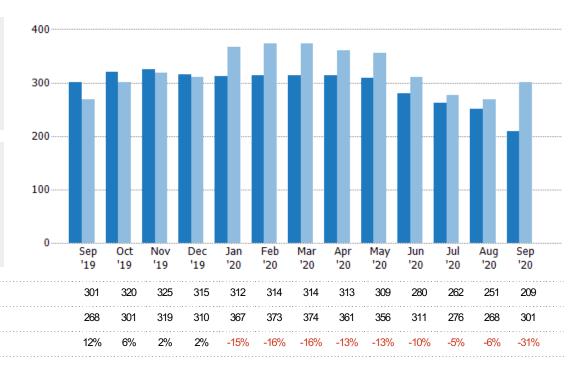


#### **Active Listings**

The number of active residential listings at the end of each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Sep '20	209	-30.6%
Sep '19	301	12.3%
Sep '18	268	0.4%



### **Active Listing Volume**

Percent Change from Prior Year

Current Year

Prior Year

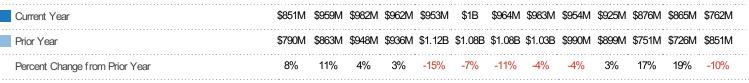
The sum of the listing price of active residential listings at the end of each month.

\$2.0B

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Sep '20	\$762M	-10.4%
Sep '19	\$851M	7.7%
Sep '18	\$790M	-13.6%





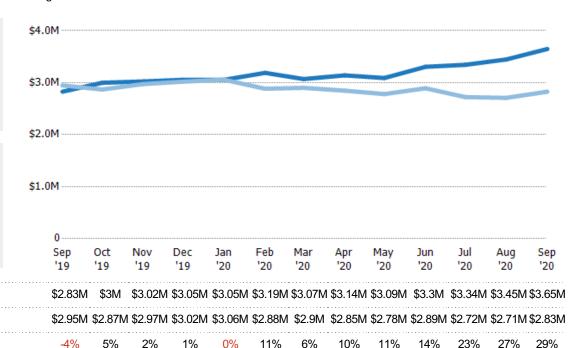


#### **Average Listing Price**

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price	% Chg.
Sep '20	\$3.65M	29.1%
Sep '19	\$2.83M	-4.1%
Sep '18	\$2.95M	-14%



### **Median Listing Price**

Percent Change from Prior Year

Current Year

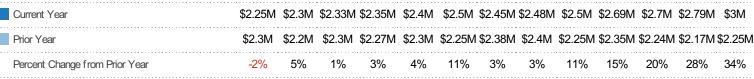
Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price	% Chg.
Sep '20	\$3M	33.6%
Sep '19	\$2.25M	-2.2%
Sep '18	\$2.3M	-9.8%

	'19	19											
	Sep	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20
	•												_
\$1.	0M												
\$2.	0M												
\$3.	0M												
\$3.	0M												





# Market Data Report

#### Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Sep '20	\$589	24.7%
Sep '19	\$472	1.4%
Sep '18	\$466	-10.6%

Percent Change from Prior Year

Current Year Prior Year

\$6	000												
\$4	50												
\$3	300												
\$1	.50												
	0												**********
	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20
	\$472	\$486	\$487	\$488	\$487	\$498	\$494	\$504	\$502	\$529	\$543	\$562	\$589
	\$466	\$466	\$470	\$463	\$469	\$464	\$470	\$467	\$463	\$475	\$466	\$464	\$472
	1%	4%	4%	6%	4%	7%	5%	8%	8%	11%	17%	21%	25%

## Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used	
Custom Area: Paradise Valley, Arizona Saved Area Property Type:	
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence	

Month/ Year	Price/sq ft	% Chg.
Sep '20	\$544	25.3%
Sep '19	\$434	3.8%
Sep '18	\$418	-5.3%

Percent Change from Prior Year

\$450												
\$430												
\$300												
\$150												
\$150												
0												
0 Sep	0ct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
0 Sep	0ct	Nov	Dec	Jan	Feb '20	Mar	Apr	May '20	Jun '20	Jul '20	Aug '20	Sep '20

Current Year

Prior Year



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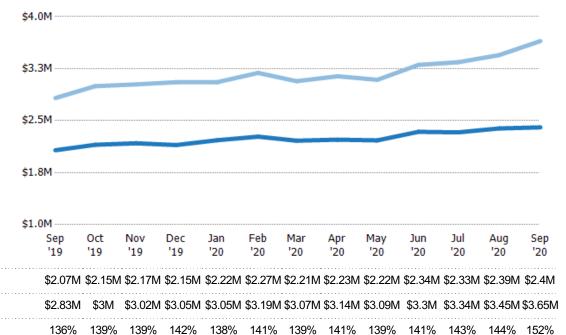
#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.



Avg Est Value

Avg Listing Price

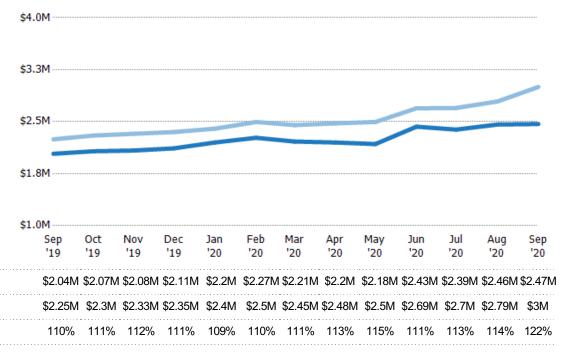


#### Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Custom Area: Paradise Valley,
Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Listing Price as a % of Avg Est Value





Median Est Value

Median Listing Price

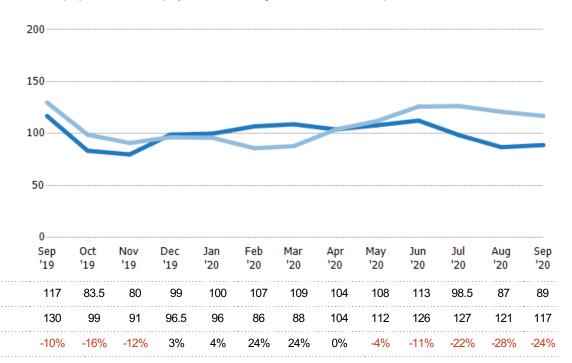
Med Listing Price as a % of Med Est Value

#### Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR

Filters Used Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Days	% Chg.
Sep '20	89	-23.9%
Sep '19	117	-10%
Sep '18	130	-5.4%



### Months of Inventory

Percent Change from Prior Year

Current Year

Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Months	% Chg.
Sep '20	3.73	-54.1%
Sep '19	8.14	12.3%
Sep '18	7.24	28.1%

Percent Change from Prior Year

15												
10		<u></u>										
•	Oct '19		Dec '19	Jan	Feb	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20
8.14	8.21	13.5	6.3	6.93	5.51	5.61	6.39	8.83	10	5.95	3.75	3.73
7.24	10.4	9.67	10	8.53	9.56	15	6.02	8.28	5.55	5.02	6.09	8.14
12%	-21%	40%	-37%	-19%	-42%	-63%	6%	7%	80%	19%	-38%	-54%

Current Year

Prior Year

# Market Data Report

#### **Absorption Rate**

Residence

Current Year

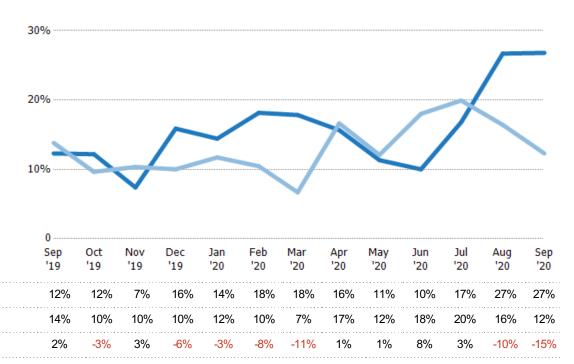
Change from Prior Year

Prior Year

The percentage of inventory sold per month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family

Month/ Year	Rate	Chg.
Sep '20	27%	-14.5%
Sep '19	12%	1.5%
Sep '18	14%	-21.9%



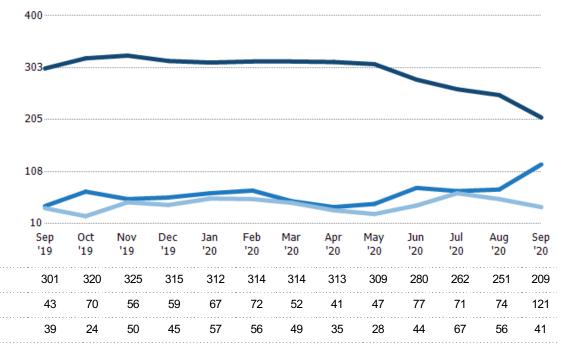
### Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Filters Used

Custom Area: Paradise Valley,
Arizona Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Active

Pending

Sold

#### **New Pending Sales**

The number of residential properties with accepted offers that were added each month.

Filters Used

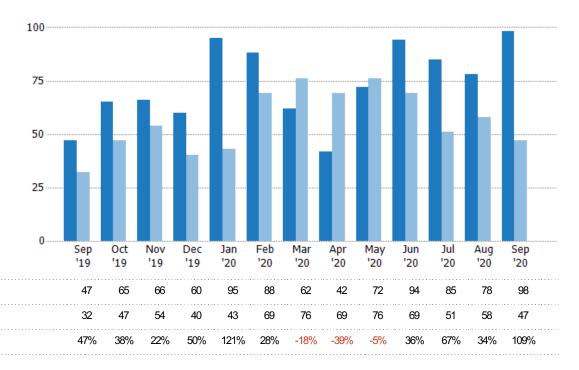
Custom Area: Paradise Valley,
Arizona Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Sep '20	98	108.5%
Sep '19	47	46.9%
Sep '18	32	31.3%

Current Year

Prior Year



## New Pending Sales Volume

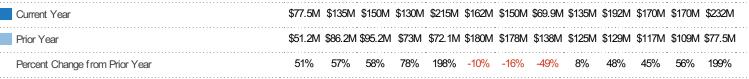
Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Sep '20	\$232M	199.2%
Sep '19	\$77.5M	51.3%
Sep '18	\$51.2M	49.4%

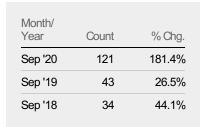


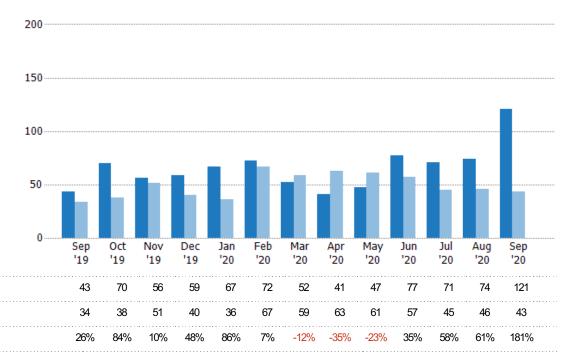


#### **Pending Sales**

The number of residential properties with accepted offers that were available at the end each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence





### Pending Sales Volume

Percent Change from Prior Year

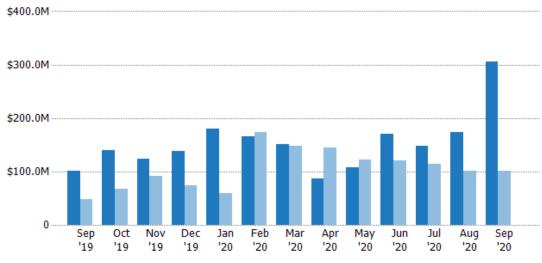
Current Year

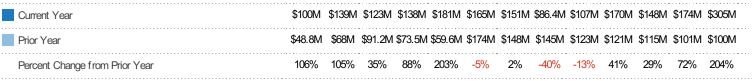
Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Custom Area: Paradise Valley, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Sep '20	\$305M	203.6%
Sep '19	\$100M	106%
Sep '18	\$48.8M	81.9%





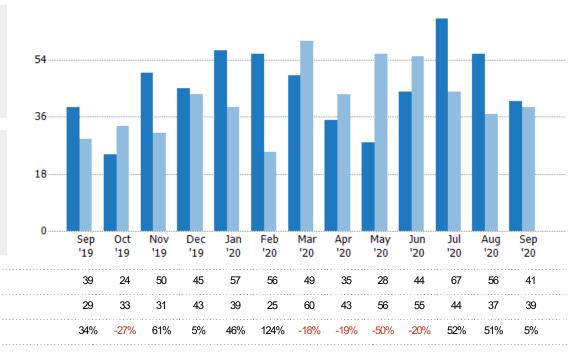


#### **Closed Sales**

The total number of residential properties sold each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Sep '20	41	5.1%
Sep '19	39	34.5%
Sep '18	29	27.6%



#### **Closed Sales Volume**

Percent Change from Prior Year

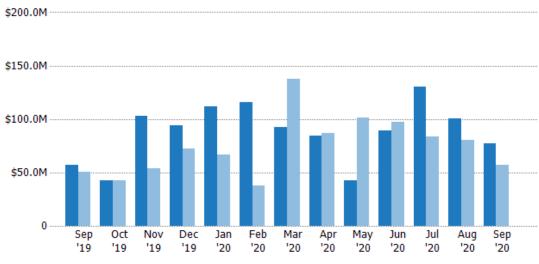
Current Year

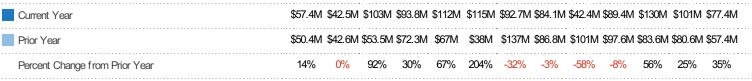
Prior Year

The sum of the sales price of residential properties sold each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Volume	% Chg.
Sep '20	\$77.4M	34.8%
Sep '19	\$57.4M	14%
Sep '18	\$50.4M	-9.3%



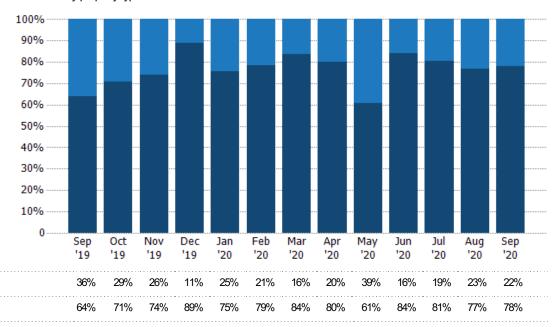




### Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family



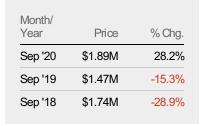
### **Average Sales Price**

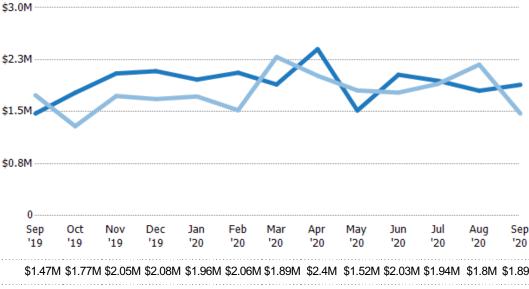
Single Family Residence

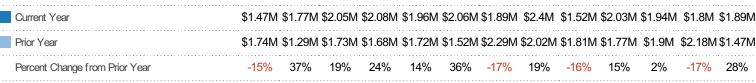
Condo/Townhouse

The average sales price of the residential properties sold each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence





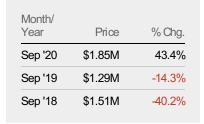


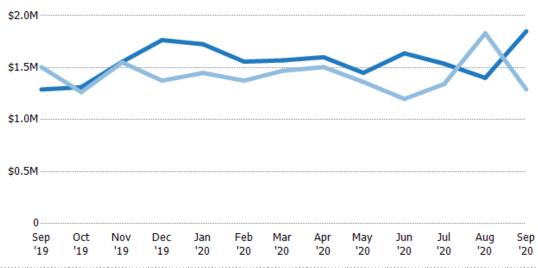


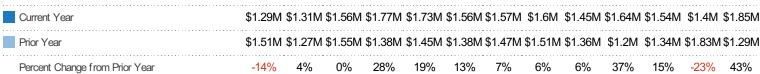
#### **Median Sales Price**

The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence







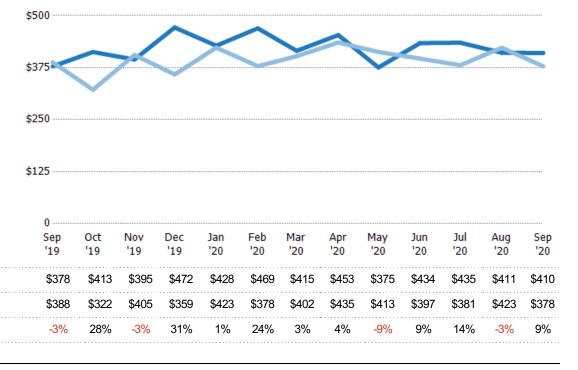
## Average Sales Price per Sq Ft

The average of the sales price divided by the living area of properties sold each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Sep '20	\$410	8.5%
Sep '19	\$378	-2.5%
Sep '18	\$388	-13.8%

Percent Change from Prior Year



Current Year

Prior Year

#### Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Sep '20	\$396	24.9%
Sep '19	\$317	-9.4%
Sep '18	\$350	-8%

Percent Change from Prior Year

Current Year

Prior Year



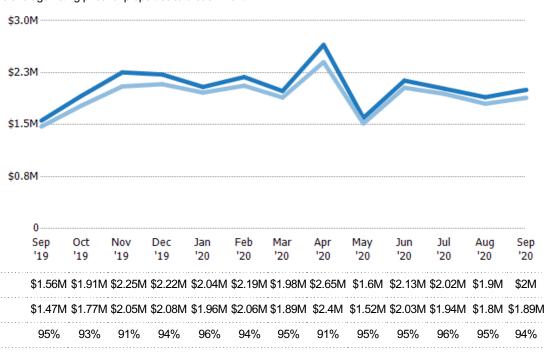
### Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: Paradise Valley,
Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Sales Price as a % of Avg List Price



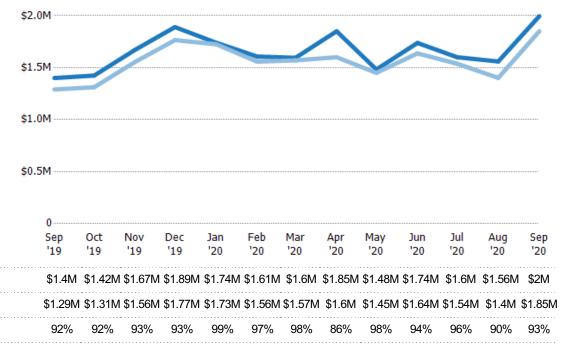
Avg List Price

Avg Sales Price

#### Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.





#### Average Sales Price vs Average Est Value

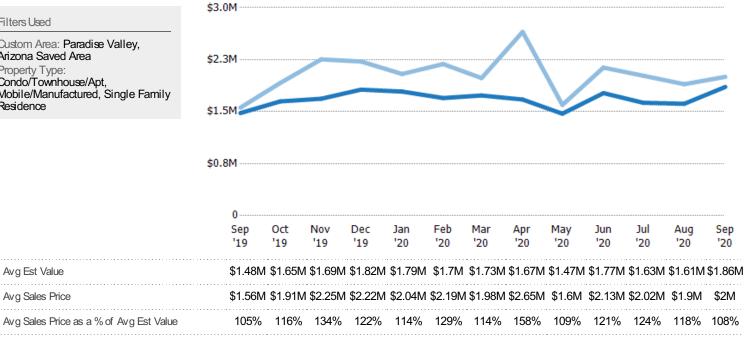
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.



Med Sales Price as a % of Med List Price

Median List Price

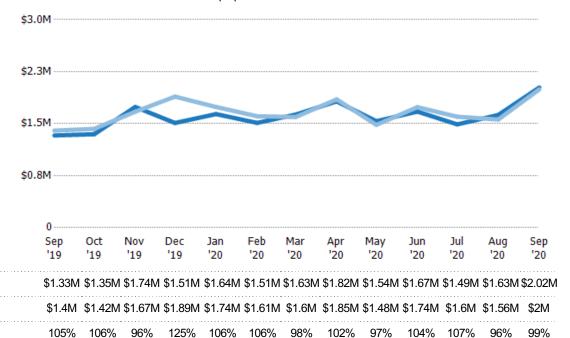
Median Sales Price



#### Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.





# Distressed Listings

Median Est Value

Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.



Med Sales Price as a % of Med Est Value



Current Year

Percent Change from Prior Year

Prior Year



# Market Data Report

#### **Distressed Sales**

Residence

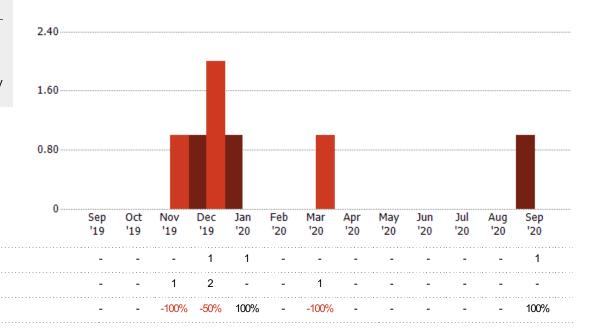
Current Year

Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.

Filters Used Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family









# Sales Activity by ZIP

Sep 2020

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85253	121	\$305,053,621	41	\$77,372,699	\$1,887,139	\$1,850,000	\$390	\$362	50



