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Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

2019 + /	YTD 2019	YTD 2020	+ / -	Dec 2019	Dec 2020	Key Metrics
						Listing Activity Charts Metrics
1,049 +5.3%	1,049	1,105	+39.7%	63	88	New Listing Count
64,031 +14.4%	\$614,364,031	\$703,082,994	+31%	\$42,253,198	\$55,337,446	New Listing Volume
N/A	N/A	NA	-44.3%	235	131	Active Listing Count
N/A	N/A	NA	-42.7%	\$212,783,865	\$121,860,104	Active Listing Volume
90,261 +13.3%	\$790,261	\$895,156	+2.7%	\$905,463	\$930,230	Average Listing Price
68,175 +13.5%	\$568,175	\$645,105	-0.8%	\$625,000	\$620,000	Median Listing Price
\$237 +11.2%	\$237	\$264	+13.2%	\$250	\$283	Average Listing Price per Sq Ft
\$221 +9.3%	\$221	\$242	+11.6%	\$232	\$259	Median Listing Price per Sq Ft
73.21 -20.4%	73.21	58.28	-50%	82	41	Median Days in RPR
3.5 -21.8%	3.5	2.7	-67.6%	4.4	1.4	Months of Inventory
28.47% +7.9%	28.47%	36.4%	+48%	22.98%	70.99%	Absorption Rate
						Sales Activity Charts Metrics
1,179 +15.4%	1,179	1,360	+30.4%	92	120	New Pending Sales Count
38,048 +40.3%	\$592,038,048	\$830,865,654	+32.7%	\$53,747,688	\$71,329,368	New Pending Sales Volume
N/A	N/A	NA	+41.9%	62	88	Pending Sales Count
NA	N/A	NA	+68.1%	\$40,429,962	\$67,967,150	Pending Sales Volume
889 +11.9%	889	995	+81.3%	64	116	Closed Sales Count
76,419 +39%	\$417,476,419	\$580,369,455	+141.9%	\$28,847,445	\$69,788,117	Closed Sales Volume
69,602 +24.2%	\$469,602	\$583,286	+33.5%	\$450,741	\$601,622	Average Sales Price
93,108 +18%	\$393,108	\$463,752	+12.3%	\$394,400	\$443,018	Median Sales Price
\$213 +11.19	\$213	\$237	+12.2%	\$219	\$246	Average Sales Price per Sq Ft
\$207 +9.5%	\$207	\$227	+12.9%	\$210	\$237	Median Sales Price per Sq Ft
						Distressed Charts Metrics
NA	N/A	NA	-	1	_	Distressed Listing Count

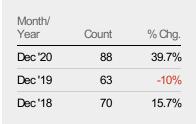


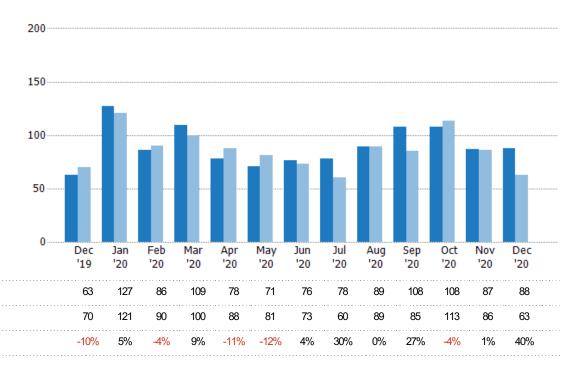


New Listings

The number of new residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence





New Listing Volume

Percent Change from Prior Year

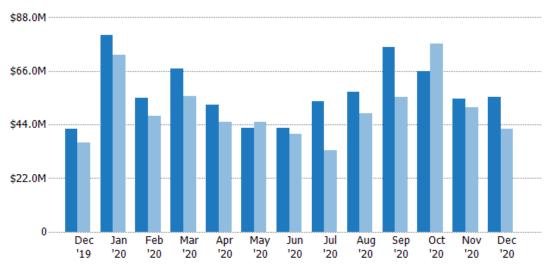
Current Year

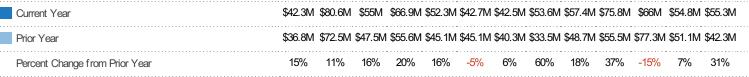
Prior Year

The sum of the listing price of residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Volume	% Chg.
Dec '20	\$55.3M	31%
Dec '19	\$42.3M	14.9%
Dec '18	\$36.8M	5.8%





Active Listings

The number of active residential listings at the end of each month.

Filters Used	
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence	

Count	% Chg.
131	-44.3%
235	-21.4%
299	16.1%
	131



Active Listing Volume

Percent Change from Prior Year

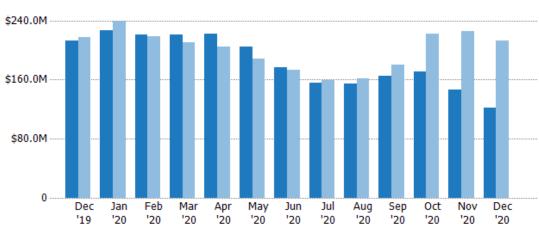
Current Year

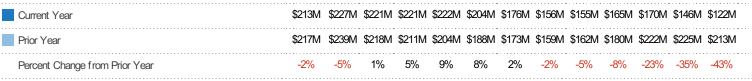
Prior Year

The sum of the listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Dec '20	\$122M	-42.7%
Dec '19	\$213M	-1.9%
Dec '18	\$217M	10%







Average Listing Price

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price	% Chg.
Dec '20	\$930K	2.7%
Dec '19	\$905K	24.8%
Dec '18	\$725K	-5.3%

	0K												
¢E0													
ֆϽႮ	0K												
\$25	0K												
	0												
	0 Dec		Feb			May							
	_	Jan				May '20							De
	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20		Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	De:

25% 24% 30% 21% 22% 18% 12% 7% 12% 7% 3% -1% 3%

Median	Listing	Price

Percent Change from Prior Year

Current Year
Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used	
Custom Area: Fountain Hills, A Saved Area	Arizona
Property Type:	
Condo/Townhouse/Apt,	
Mobile/Manufactured, Single	Family
Residence	

Month/ Year	Price	% Chg.
Dec '20	\$620K	-0.8%
Dec '19	\$625K	23.6%
Dec '18	\$506K	-1.5%

Percent Change from Prior Year

\$5	25K												
\$3	50K												
\$1	75K												
\$1	0 Dec '19	Jan '20		Mar '20								Nov '20	Dec '20
\$1	0 Dec '19	Jan	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20
\$1	0 Dec '19 \$625K	Jan '20	Feb '20 \$688K	Mar '20 \$680K	Apr '20 \$680K	May '20 \$667K	Jun '20 \$619K	Jul '20 \$625K	Aug '20 \$650K	Sep '20 \$609K	Oct '20 \$627K	Nov '20 \$580K	Dec '20 \$620K

Current Year

Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Dec '20	\$283	13.2%
Dec '19	\$250	10.5%
Dec '18	\$226	-4.9%

Percent Change from Prior Year

Current Year Prior Year

\$300												
\$225												
\$150												
\$75												
0												********
Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20
\$250	\$253	\$259	\$258	\$259	\$261	\$259	\$260	\$268	\$276	\$277	\$273	\$283
\$226	\$229	\$229	\$228	\$229	\$234	\$234	\$235	\$237	\$246	\$248	\$247	\$250
10%	10%	13%	13%	13%	11%	10%	10%	13%	12%	12%	10%	13%

Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Dec '20	\$259	11.6%
Dec '19	\$232	10.5%
Dec '18	\$210	-5.2%

Percent Change from Prior Year

\$300												
\$225												
\$150												
\$75												
0												
Dec '19	Jan '20	Feb '20	'20		May '20	Jun '20	Jul '20	Aug '20	'20	'20	Nov '20	Dec '20
\$232	\$234	\$237	\$240	\$235	\$239	\$238	\$241	\$248	\$251	\$249	\$248	\$259
\$210	\$214	\$213	\$214	\$213	\$218	\$221	\$220	\$221	\$230	\$231	\$229	\$232
10%	9%	11%	12%	10%	10%	8%	10%	12%	9%	8%	8%	12%

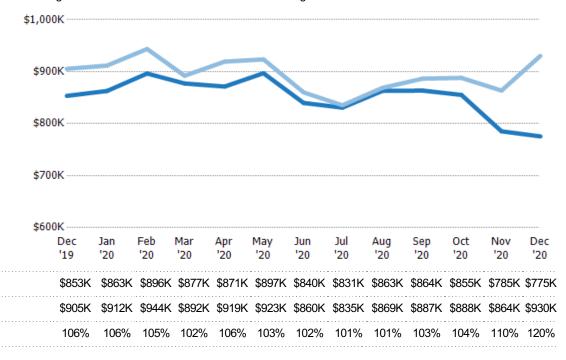
Current Year

Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Median Listing Price vs Median Est Value

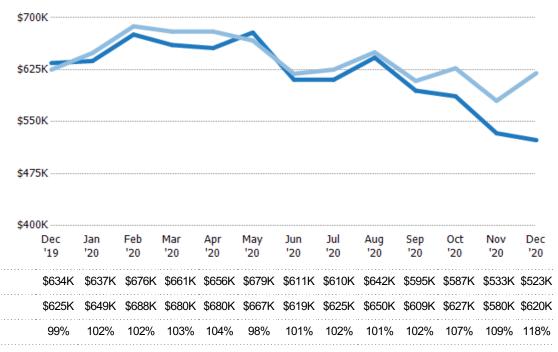
The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Avg Listing Price as a % of Avg Est Value

Avg Est Value

Avg Listing Price



Median Est Value

Median Listing Price

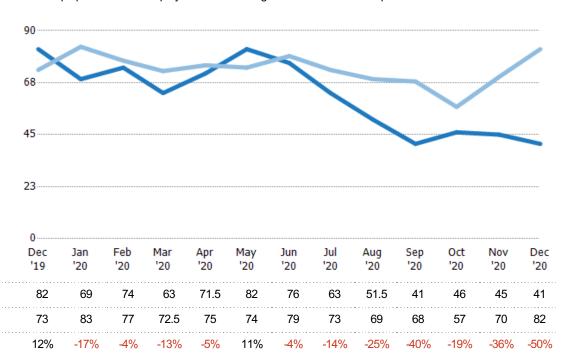
Med Listing Price as a % of Med Est Value

Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Days	% Chg.
Dec '20	41	-50%
Dec '19	82	12.3%
Dec'18	73	9.6%



Months of Inventory

Percent Change from Prior Year

Current Year

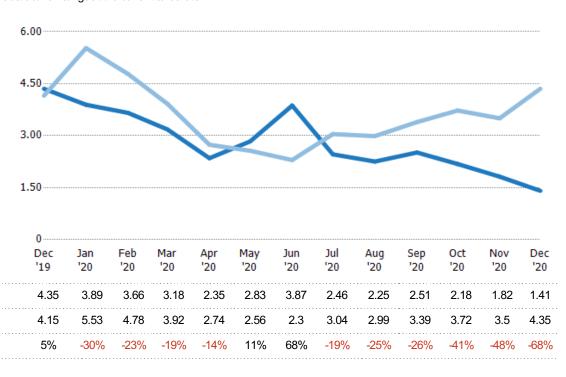
Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Months	% Chg.
Dec '20	1.41	-67.6%
Dec '19	4.35	4.8%
Dec '18	4.15	39.3%

Percent Change from Prior Year



Current Year

Absorption Rate

The percentage of inventory sold per month.

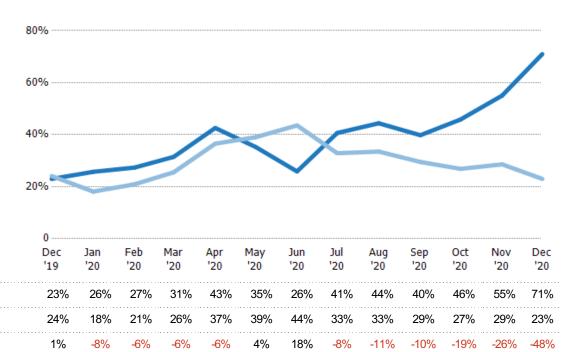
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Rate	Chg.
Dec '20	71%	-48%
Dec '19	23%	1.1%
Dec '18	24%	-28.2%

Current Year

Change from Prior Year

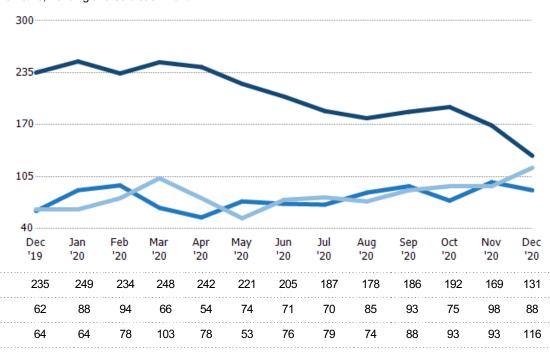
Prior Year



Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Active

Pending

Sold

New Pending Sales

The number of residential properties with accepted offers that were added each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Dec '20	120	30.4%
Dec '19	92	35.3%
Dec'18	68	14.7%

Current Year

Prior Year



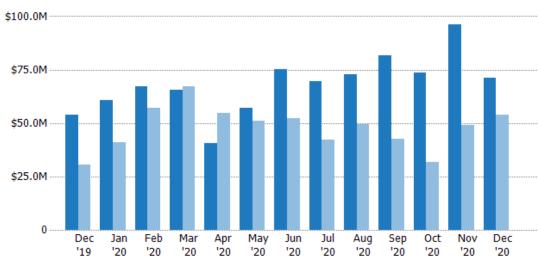
New Pending Sales Volume

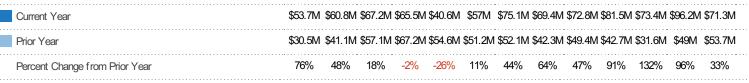
Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Dec '20	\$71.3M	32.7%
Dec '19	\$53.7M	76.2%
Dec '18	\$30.5M	22.6%



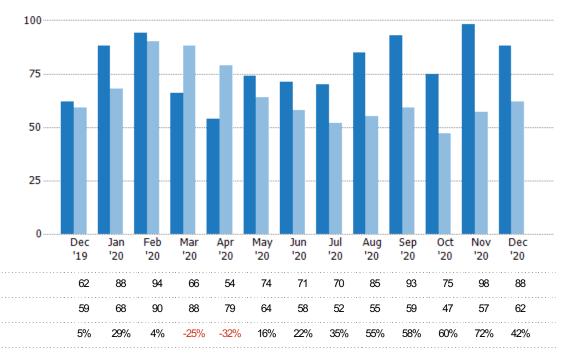


Pending Sales

The number of residential properties with accepted offers that were available at the end each month.



Month/ Year	Count	% Chg.
Dec '20	88	41.9%
Dec '19	62	5.1%
Dec '18	59	-6.8%



Pending Sales Volume

Percent Change from Prior Year

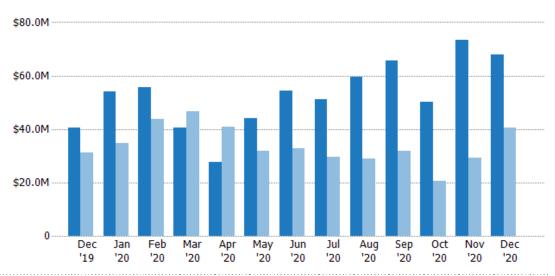
Current Year

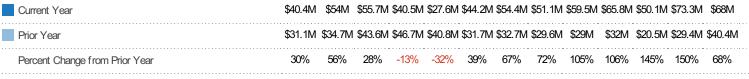
Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Dec '20	\$68M	68.1%
Dec '19	\$40.4M	30.2%
Dec '18	\$31.1M	-11.5%





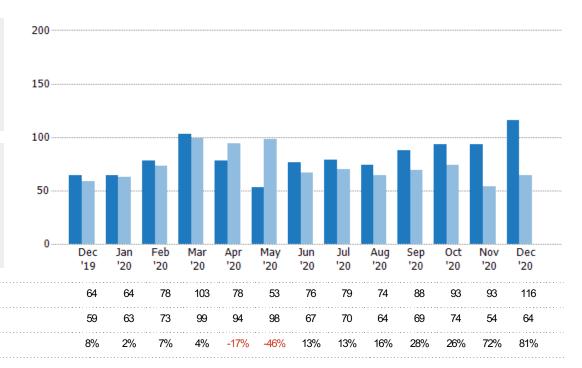
Market Data Report

Closed Sales

The total number of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Dec '20	116	81.3%
Dec '19	64	8.5%
Dec '18	59	30.5%



Closed Sales Volume

Percent Change from Prior Year

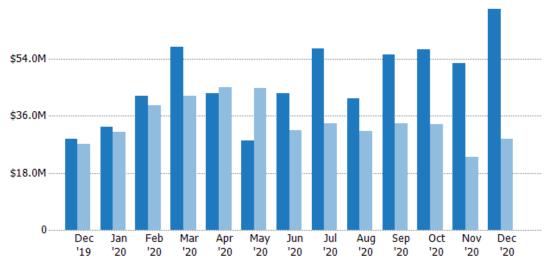
Current Year

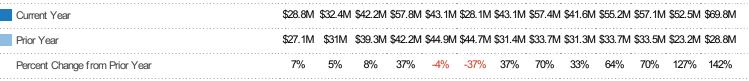
Prior Year

The sum of the sales price of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Dec '20	\$69.8M	141.9%
Dec '19	\$28.8M	6.6%
Dec '18	\$27.1M	29.8%



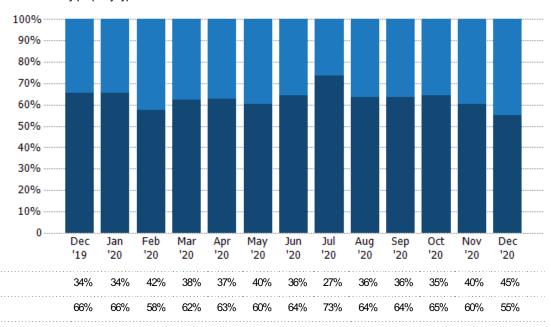


Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Average Sales Price

Single Family Residence

Condo/Townhouse

The average sales price of the residential properties sold each month.

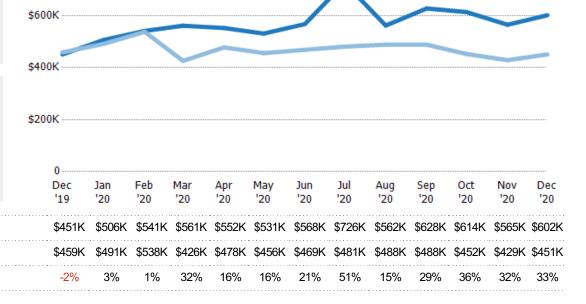
\$800K

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price	9/ Cha
rear	Pilce	% Chg.
Dec '20	\$602K	33.5%
Dec '19	\$451K	-1.7%
Dec'18	\$459K	-0.6%

Percent Change from Prior Year





Current Year

24%

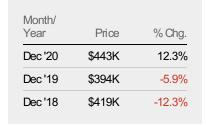
24%

12%

Median Sales Price

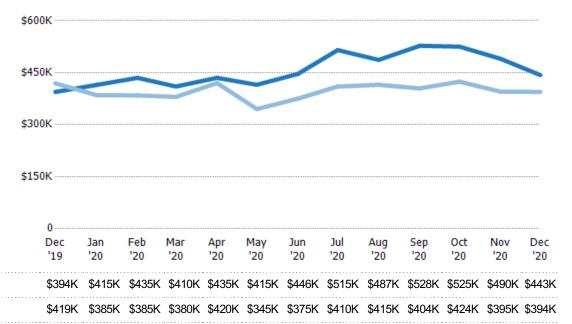
The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence



Current Year

Prior Year



20%

19%

26%

17%

Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

-6%

8%

13%

Filters Used	
Custom Area: Fountain Hills, A Saved Area	Arizona
Property Type: Condo/Townhouse/Apt,	
Mobile/Manufactured, Single Residence	Family

Month/ Year	Price/sq ft	% Chg.
Dec '20	\$246	12.2%
Dec '19	\$219	5.8%
Dec '18	\$207	0.9%

Percent Change from Prior Year

\$300												
\$225												
\$150												
\$75												
0												
Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20
\$219	\$225	\$231	\$233	\$226	\$228	\$223	\$247	\$234	\$237	\$245	\$253	\$246
\$207	\$209	\$227	\$206	\$214	\$208	\$212	\$209	\$211	\$210	\$220	\$218	\$219
6%	8%	2%	13%	5%	10%	5%	18%	11%	13%	11%	16%	12%

Current Year

Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Dec '20	\$237	12.9%
Dec '19	\$210	2.2%
Dec '18	\$205	-2.4%

Percent Change from Prior Year

Current Year
Prior Year

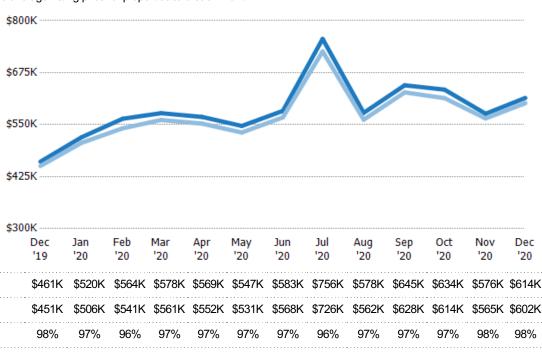
225												
150												
+ 75												
\$75								•••••				
0												
0 Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	De
Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	0ct	Nov	De
Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	De '2

Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Avg List Price

Avg Sales Price

Avg Sales Price as a % of Avg List Price

Median Sales Price vs Median Listing Price

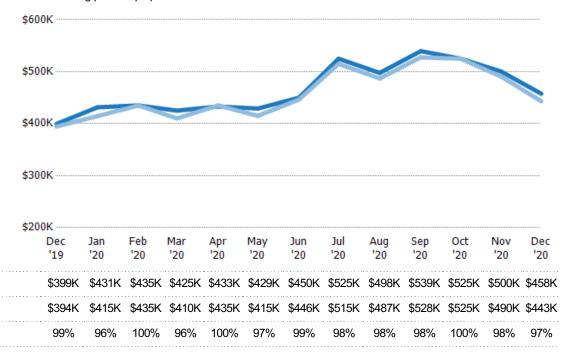
The median sales price as a percentage of the median listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Median List Price

Median Sales Price



Average Sales Price vs Average Est Value

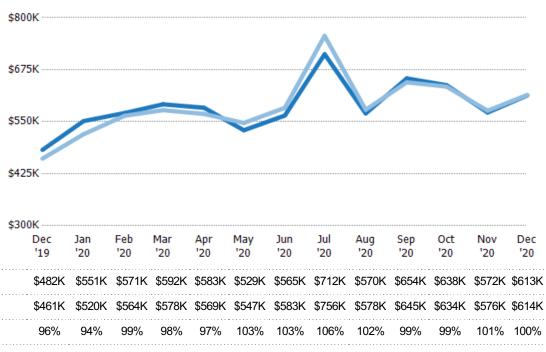
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Sales Price as a % of Avg Est Value

Med Sales Price as a % of Med List Price



Avg Est Value

Avg Sales Price

Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



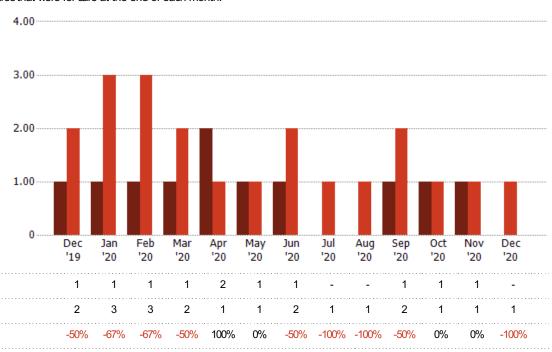
Distressed Listings

Median Est Value

Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Current Year

Percent Change from Prior Year



Market Data Report

Distressed Sales

Current Year

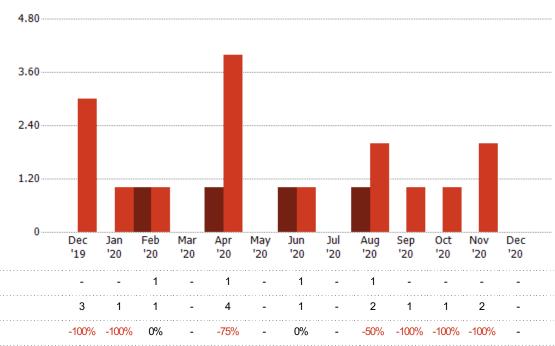
Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence









Sales Activity by ZIP

Dec 2020

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268	88	\$67,967,150	116	\$69,788,117	\$601,622	\$443,018	\$243	\$237	46





1/6/2021

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