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Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	Aug 2020	Aug 2019	+ / -	YTD 2020	YTD 2019	+ / -
Listing Activity Charts Metrics						
New Listing Count	87	85	+2.4%	686	687	-0.1%
New Listing Volume	\$56,291,998	\$44,640,249	+26.1%	\$431,324,756	\$372,797,844	+15.7%
Active Listing Count	155	214	-27.6%	N/A	NA	
Active Listing Volume	\$135,527,856	\$165,271,190	-18%	N/A	NA	
Average Listing Price	\$874,373	\$772,295	+13.2%	\$893,227	\$755,205	+18.3%
Median Listing Price	\$665,000	\$550,000	+20.9%	\$658,079	\$546,936	+20.3%
Average Listing Price per Sq Ft	\$271	\$236	+14.9%	\$258	\$231	+11.7%
Median Listing Price per Sq Ft	\$251	\$219	+14.6%	\$237	\$215	+10.3%
Median Daysin RPR	51	71	-28.2%	69.79	77.97	-10.5%
Months of Inventory	2	3.1	-35%	2.8	3.4	-18.2%
Absorption Rate	50.32%	32.71%	+17.6%	35.6%	29.12%	+6.5%
Sales Activity Charts Metrics						
New Pending Sales Count	124	98	+26.5%	847	828	+2.3%
New Pending Sales Volume	\$72,610,688	\$49,364,766	+47.1%	\$508,822,709	\$415,075,013	+22.6%
Pending Sales Count	106	55	+92.7%	NA	N/A	
Pending Sales Volume	\$75,360,980	\$28,958,012	+160.2%	NA	N/A	
Closed Sales Count	73	64	+14.1%	588	624	-5.8%
Closed Sales Volume	\$41,351,424	\$31,409,739	+31.7%	\$334,878,698	\$299,796,899	+11.7%
Average Sales Price	\$566,458	\$490,777	+15.4%	\$569,522	\$480,444	+18.5%
Median Sales Price	\$495,000	\$414,950	+19.3%	\$444,670	\$387,466	+14.8%
Average Sales Price per Sq Ft	\$235	\$210	+11.6%	\$232	\$212	+9.1%
Median Sales Price per Sq Ft	\$227	\$204	+11.5%	\$221	\$205	+7.6%
Distressed Charts Metrics						
Distressed Listing Count	<u> </u>	2	_ i	NA	N/A	





New Listings

The number of new residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Aug '20	87	2.4%
Aug '19	85	-10.5%
Aug '18	95	-23.2%



New Listing Volume

Percent Change from Prior Year

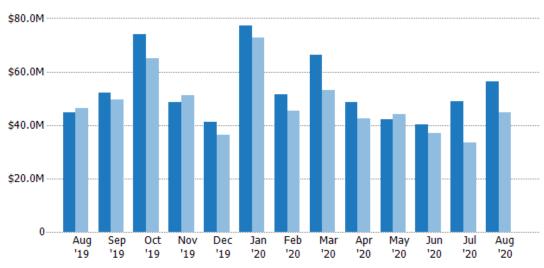
Current Year

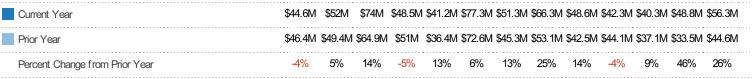
Prior Year

The sum of the listing price of residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Volume	% Chg.
Aug '20	\$56.3M	26.1%
Aug '19	\$44.6M	-3.7%
Aug '18	\$46.4M	-18.5%





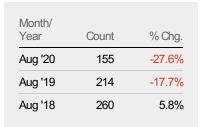
9/23/2020

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Active Listings

The number of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence





Active Listing Volume

Percent Change from Prior Year

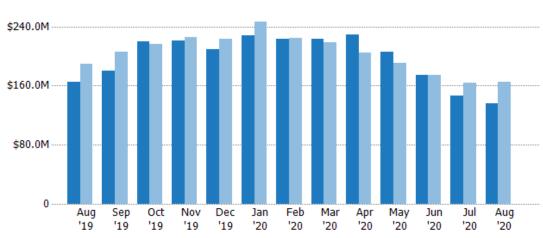
Current Year

Prior Year

The sum of the listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Aug '20	\$136M	-18%
Aug '19	\$165M	-12.6%
Aug '18	\$189M	11.1%



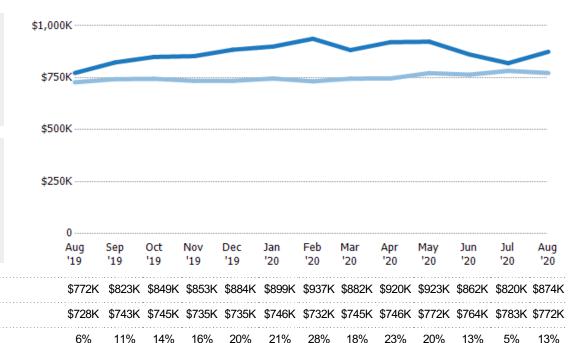


Average Listing Price

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Price	% Chg.
\$874K	13.2%
\$772K	6.1%
\$728K	5%
	\$874K \$772K



Median Listing Price

Percent Change from Prior Year

Current Year

Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used	
Custom Area: Fountain Hills, Arizona Saved Area Property Type:	
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence	

Month/ Year	Price	% Chg.
Aug '20	\$665K	20.9%
Aug '19	\$550K	1.4%
Aug '18	\$542K	-2.3%

Percent Change from Prior Year

\$	350K												
\$	175K												
,		Sep	0ct '19	Nov	Dec '19	Jan	Feb '20	Mar '20	Apr	May '20	Jun '20	Jul '20	Aug '20
	'19	'19	19	15									
	'19				\$620K	\$649K	\$688K	\$650K	\$690K	\$667K	\$620K	\$625K	\$665K
	'19 \$550K	\$598K	\$625K	\$600K									

Current Year



Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Aug '20	\$271	14.9%
Aug '19	\$236	5.3%
Aug '18	\$224	-0.4%

Percent Change from Prior Year

Current Year Prior Year

225												
150												
ŧ75												
,,,												
	Sep '19											
0 Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Αι
0 Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	At '2

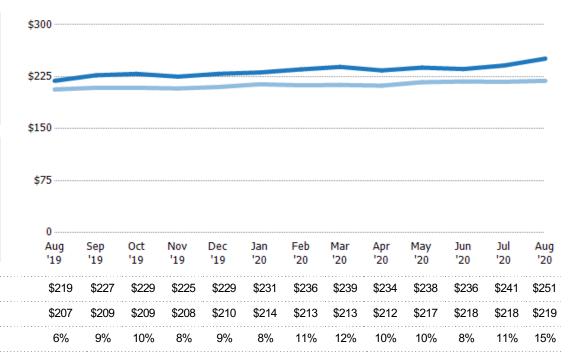
Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used	
Custom Area: Fountain Hills, A Saved Area	Arizona
Property Type: Condo/Townhouse/Apt,	
Mobile/Manufactured, Single Residence	Family

Month/ Year	Price/sq ft	% Chg.
Aug '20	\$251	14.6%
Aug '19	\$219	6.1%
Aug '18	\$207	-1.2%

Percent Change from Prior Year



Current Year

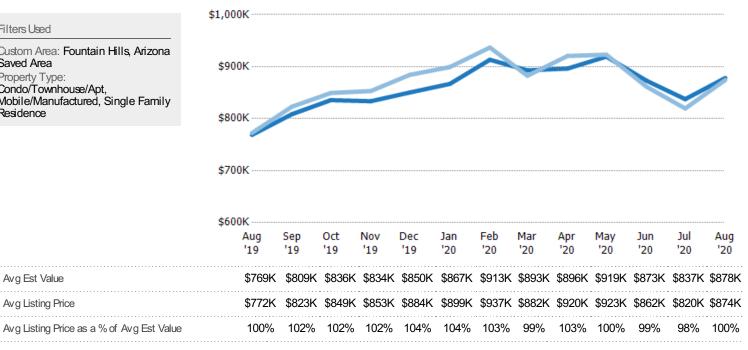
Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Avg Est Value

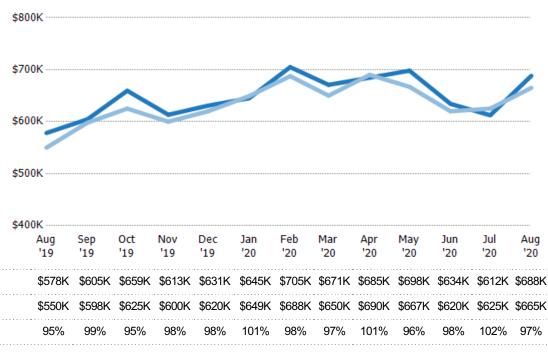
Avg Listing Price



Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value

9/23/2020

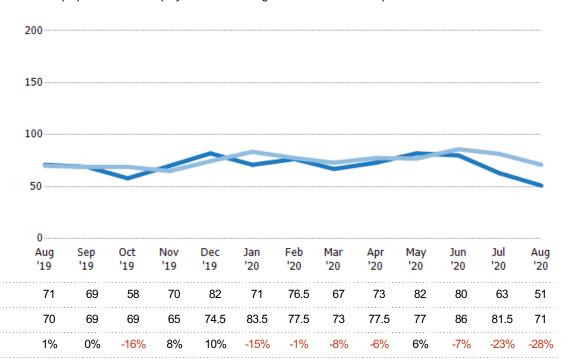
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Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Days	% Chg.
Aug '20	51	-28.2%
Aug '19	71	1.4%
Aug '18	70	44.3%



Months of Inventory

Percent Change from Prior Year

Current Year

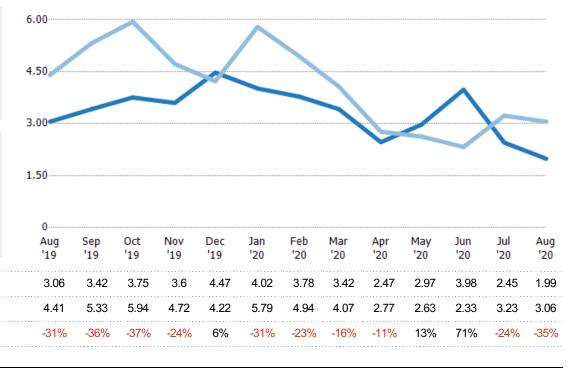
Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used	
Saved Area	untain Hills, Arizona
Property Type:	/ A 4
Condo/Townhous Mobile/Manufact Residence	æ/Apt, ured, Single Family

Month/ Year	Months	% Chg.
Aug '20	1.99	-35%
Aug '19	3.06	-30.6%
Aug '18	4.41	24.8%

Percent Change from Prior Year



Current Year

Absorption Rate

The percentage of inventory sold per month.

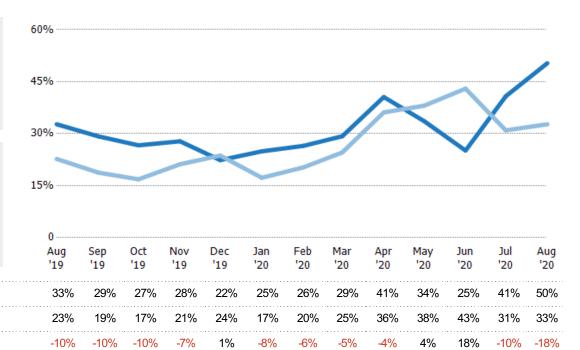
Filters Used	
Custom Area: Fountain Hills, Arizon Saved Area	а
Property Type: Condo/Townhouse/Apt,	
Mobile/Manufactured, Single Fami Residence	ly

Month/ Year	Rate	Chg.
Aug '20	50%	-17.6%
Aug '19	33%	-10%
Aug '18	23%	-19.9%

Current Year

Change from Prior Year

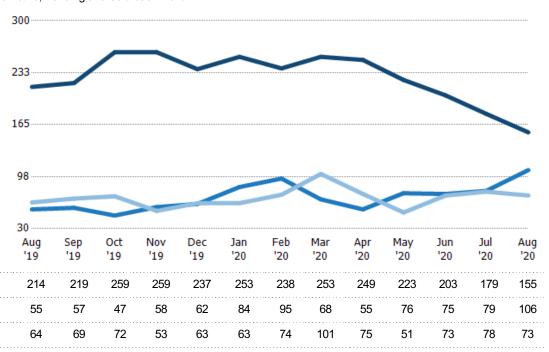
Prior Year



Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Active

Pending

Sold

9/23/2020

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New Pending Sales

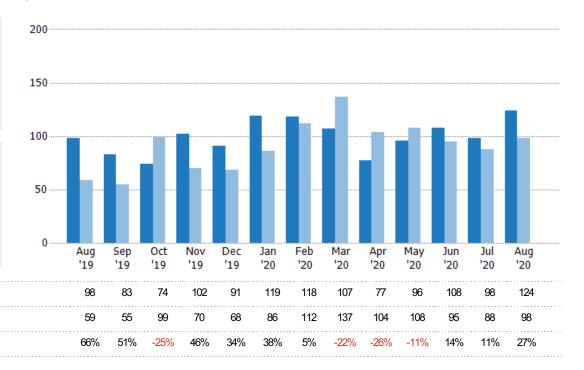
The number of residential properties with accepted offers that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Aug '20	124	26.5%
Aug '19	98	66.1%
Aug '18	59	20.3%

Current Year

Prior Year



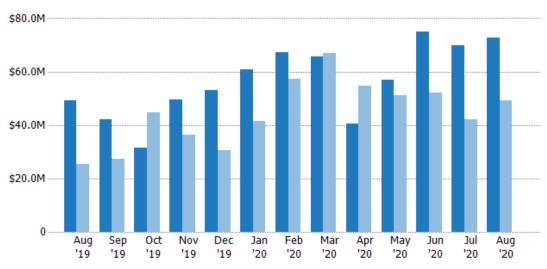
New Pending Sales Volume

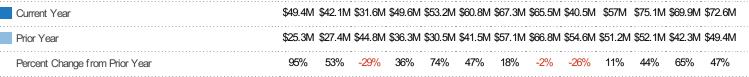
Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Filters Used	
Custom Area: Fountain Hills, Arizon Saved Area Property Type:	na
Condo/Townhouse/Apt, Mobile/Manufactured, Single Fam Residence	ily

Month/ Year	Volume	% Chg.
Aug '20	\$72.6M	47.1%
Aug '19	\$49.4M	95%
Aug '18	\$25.3M	37.6%



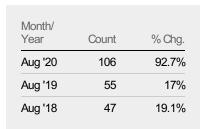


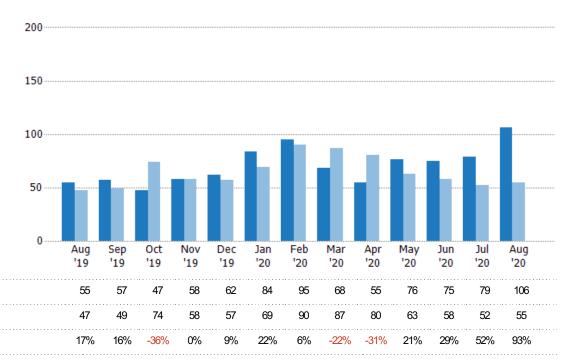
Market Data Report

Pending Sales

The number of residential properties with accepted offers that were available at the end each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence





Pending Sales Volume

Percent Change from Prior Year

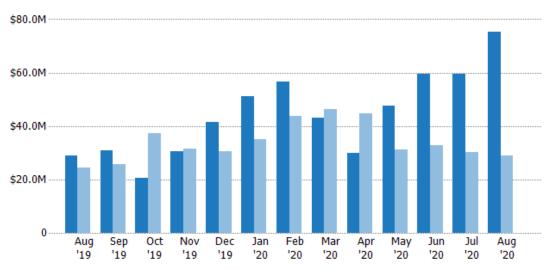
Current Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used	
Custom Area: Fountain Hills, Arizo Saved Area	ona
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Far Residence	nily

Month/ Year	Volume	% Chg.
Aug '20	\$75.4M	160.2%
Aug '19	\$29M	18.7%
Aug '18	\$24.4M	18.4%





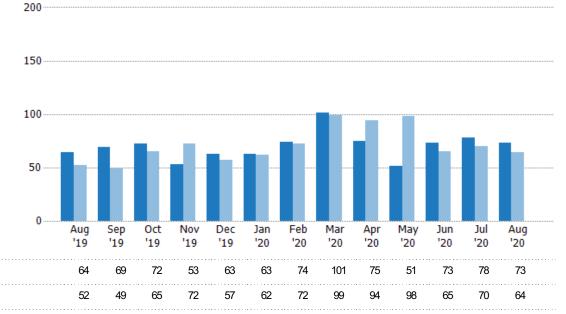
Market Data Report

Closed Sales

The total number of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence





2%

3%

2%

-20%

12%

Closed Sales Volume

Percent Change from Prior Year

Current Year

Prior Year

The sum of the sales price of residential properties sold each month.

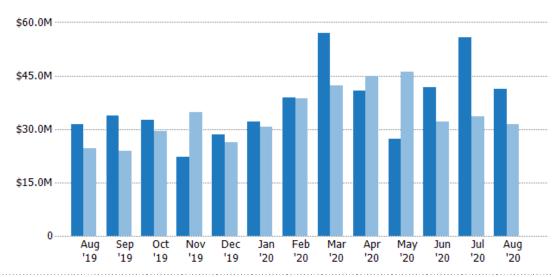
23%

41%

11%

Filters Used	
Custom Area: Fountain Hills, Arizona Saved Area	
Property Type: Condo/Townhouse/Apt,	
Mobile/Manufactured, Single Family Residence	

Month/ Year	Volume	% Chg.
Aug '20	\$41.4M	31.7%
Aug '19	\$31.4M	28.1%
Aug '18	\$24.5M	13.6%



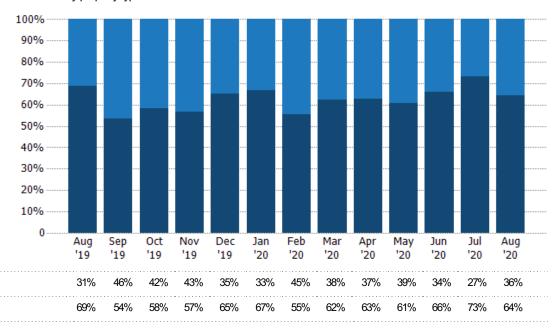


Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Average Sales Price

Single Family Residence

Condo/Townhouse

The average sales price of the residential properties sold each month.

\$800K

\$600K

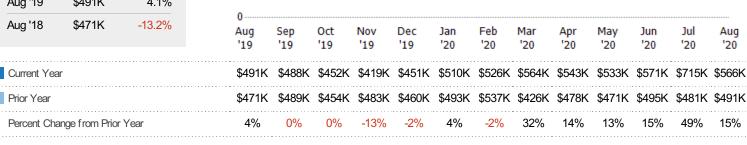
\$400K

\$200K

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence







Median Sales Price

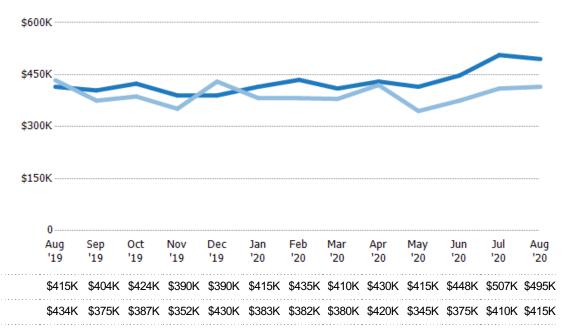
The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Current Year

Prior Year



8%

14%

8%

20%

19%

24%

19%

Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

-4%

8%

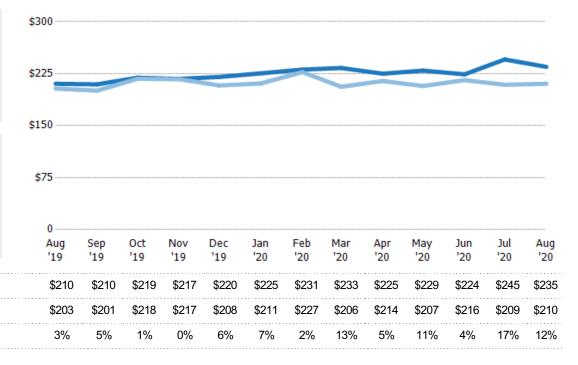
10%

11%

F	ilters Used
	Custom Area: Fountain Hills, Arizona Baved Area
	Property Type: Condo/Townhouse/Apt,
	Mobile/Manufactured, Single Family
F	Residence

Month/ Year	Price/sq ft	% Chg.
Aug '20	\$235	11.6%
Aug '19	\$210	3.4%
Aug '18	\$203	-8.1%

Percent Change from Prior Year



Current Year

Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

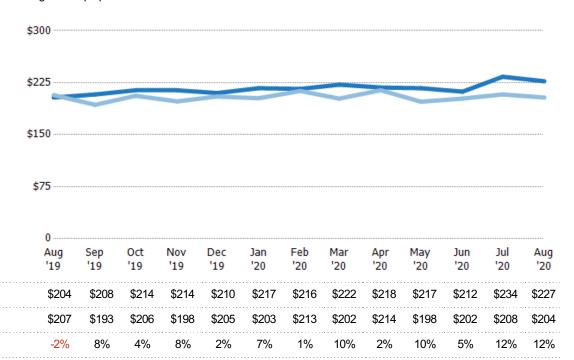
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Price/sq ft	% Chg.
\$227	11.5%
\$204	-1.7%
\$207	-12.6%
	\$227 \$204

Percent Change from Prior Year

Current Year

Prior Year

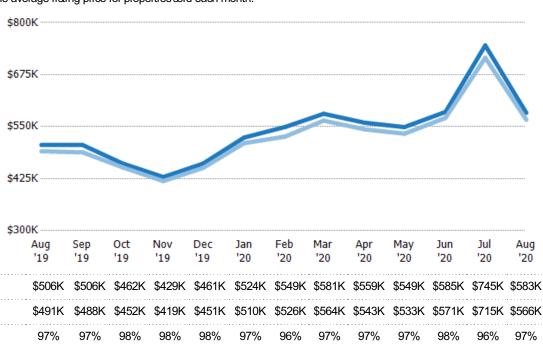


Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence





Avg List Price

Avg Sales Price

Avg Sales Price as a % of Avg List Price



Median Sales Price vs Median Listing Price

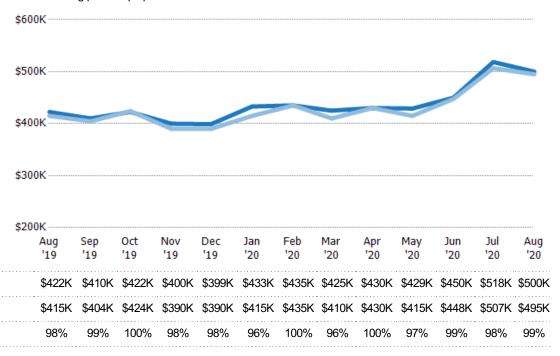
The median sales price as a percentage of the median listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Median List Price

Median Sales Price



Average Sales Price vs Average Est Value

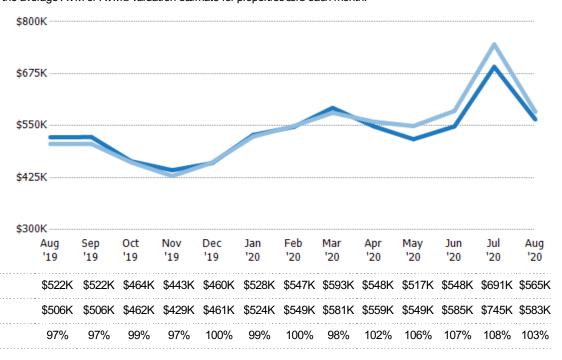
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Sales Price as a % of Avg Est Value

Med Sales Price as a % of Med List Price





Avg Est Value

Avg Sales Price

Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Distressed Listings

Median Est Value

Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Current Year

Prior Year

Percent Change from Prior Year

Market Data Report

Distressed Sales

Current Year

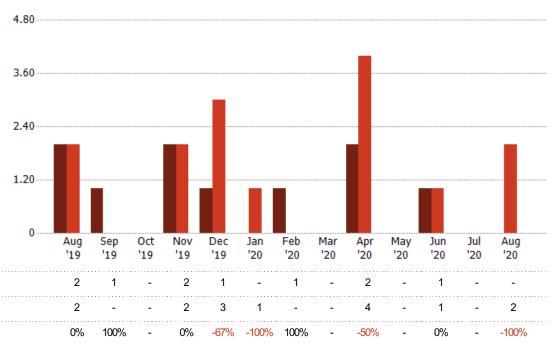
Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence









Sales Activity by ZIP

Aug 2020

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Avg Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268	106	\$75,360,980	73	\$41,351,424	\$566,458	\$495,000	\$229	\$224	46



