



## 2021 SAAR HOME SERVICES GUIDE ADVERTISING AGREEMENT

Payment is due with your commitment. Your ad, logo and information will be included after your payment is processed. **We appreciate you! Thank you for your support.**

Name \_\_\_\_\_

Company \_\_\_\_\_

Credit Card Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email \_\_\_\_\_

Please charge \$\_\_\_\_\_ to my:  MC  Visa  Amex  Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ CID \_\_\_\_\_

Card Holder's Name \_\_\_\_\_

(please print)

Signature (required) \_\_\_\_\_

Payment due: Upon receipt

Please send us a useable copy of your logo information (jpg or png format, 300 DPI minimum) for use on the SAAR website and promotional material.

Advertiser has requested the following ad placements:

Ad Description	Cost	Select
<b>LISTING AD – AFFILIATE MEMBER</b>	<b>\$0</b>	
<b>LISTING AD – NON-MEMBER</b>	<b>\$100</b>	
<b>QUARTER PAGE AD – AFFILIATE MEMBER</b>	<b>\$300</b>	
<b>QUARTER PAGE AD – NON-MEMBER</b>	<b>\$500</b>	
<b>HALF PAGE AD – AFFILIATE MEMBER</b>	<b>\$600</b>	
<b>FULL PAGE AD – AFFILIATE MEMBER</b>	<b>\$1000</b>	
<b>FULL PAGE AD – NON-MEMBER</b>	<b>\$1200</b>	
<b>BACK COVER AD – AFFILIATE MEMBER</b>	<b>\$1400</b>	
<b>BACK COVER AD – NON-MEMBER</b>	<b>\$1600</b>	

Please email to: [Marianna@scottsdalerealtors.org](mailto:Marianna@scottsdalerealtors.org)

SAAR phone: 480.945.2651

# AD SIZE EXAMPLES

Artwork provided must fit to the size specs listed.

2 lines: Company name,  
contact name, email and phone number

Quarter Page Ad  
3.88" wide x 2.12" tall

Half Page Ad  
3.88" wide x 5.25" tall

Full Page Ad  
3.88" wide x 10.6" tall



# 2021 ADVERTISING AGREEMENT

We appreciate you and we thank you for your support.

Payment is due with your commitment. Your ad will be scheduled to run after your payment is processed. If payment is not received within 60 days prior to requested ad start date, advertising support will be cancelled. Please provide the information requested below:

Ad Type (Check one)	Requested Start Date	Amount Due
<input type="checkbox"/> One Month <b>Digital</b> Campaign   SAAR News, Digital Signage		\$100
<input type="checkbox"/> Six Month <b>Digital</b> Campaign   SAAR News, Digital Signage		\$500
<input type="checkbox"/> Six Month <b>Print</b> Ad   New Member Resource Guide		\$500
<input type="checkbox"/> Twelve Month <b>Print</b> Ad   New Member Resource Guide		\$1000

**For digital campaigns:** Send two ads (one "leaderboard" or "square" ad for SAAR News, and one "digital signage" ad) that match the dimensions outlined on the next page. Ads must be JPG files only, 300 DPI minimum.

**For print ads:** please send an 8.5" x 11" ad with 1/4" bleed. The ad can be sent in PDF, JPG or EPS format, with a minimum 300 DPI.

**Payment due: Upon receipt**

Name \_\_\_\_\_

Company \_\_\_\_\_

Credit Card Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email \_\_\_\_\_

Please Charge \_\_\_\_\_ to my:  Amex  Discover  MC  Visa

OR: Check Enclosed Chk # \_\_\_\_\_ (payable to SAAR)

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ CID \_\_\_\_\_

Card Holder's Name \_\_\_\_\_  
(please print)

Signature (required) \_\_\_\_\_

Please email this completed form to attention of Marc Heon at: [marc@scottsdalerealtors.org](mailto:marc@scottsdalerealtors.org)

SAAR phone: 480.945.2651

**For digital campaigns only:** Advertisers are responsible for their own ad designs. Advertisers must submit two ads: one ad for the digital SAAR News, and one ad for our digital signage. The first ad will run in the digital SAAR News, and it must be formatted either as a "leaderboard ad" or a "square ad" as shown below (under the title "1. SAAR NEWS"). The second ad will be displayed on the digital signs at Venue8600 (see spec requirements under the title "2. DIGITAL SIGNAGE"). You can choose to have either the same information in each ad, or something different for the SAAR News ad and the digital signage ad.

**All digital and print ads must conform to our Advertising Policies** (viewable online at [scottsdalerealtors.org](http://scottsdalerealtors.org)), and SAAR reserves the right to refuse a submitted ad or request an alternative ad if any submitted ad does not adhere to those policies. **Advertiser is responsible for proofreading their ads prior to publication/distribution.**

## 1. SAAR NEWS

728 px (wide) by 90 px (tall)  
Leaderboard Ad

600 px (wide)  
by 600 px (tall)  
Square Ad

## 2. DIGITAL SIGNAGE

**2085px by 1115px (300 DPI) ad  
Displayed on Digital Signage at Venue8600**