

SUBMISSION DATE/
MEMBER ADVISOR(S)/STAFF
PROPOSED PROGRAM/EVENT Include how proposal meets criteria* and attach a proposed budget
ESTIMATED NUMBER OF VOLUNTEERS NEEDED
PREFERRED DATE(S)/
IS THIS A NEW EVENT? ☐ YES ☐ NO
IF NOT NEW, WHEN DID IT LAST OCCUR?/
IF NOT NEW, ESTIMATED NUMBER OF LAST ATTENDEES

SUBMIT COMPLETED FORM TO marketing@scottsdalerealtors.org.

*SAAR Staff and a special Board of Directors Task Force evaluate events based in part on the following criteria:

- ✓ Originality and creativity
- ✓ Monetary outcome (cost vs. revenue; breakeven or profit)
- ✓ Likelihood of press coverage and social media engagement
- ✓ Past registrations, check-ins and satisfaction survey results (if applicable)

ALL PROPOSED PROJECTS OR EVENTS MUST BE RELEVANT TO <u>SAAR'S STRATEGIC PLAN</u>, VIABLE AND OFFER A TANGIBLE RETURN ON INVESTMENT OF TIME AND RESOURCES.