



Scottsdale REALTORS® Affiliate Board Member and Grand Canyon Title VP  
Fletcher Wilcox moderates a special guest panel including:

**Stephanie Pressler** – Experience Scottsdale

**Brian North** – North & Co.

**Xavier de la Piedra** - GEO Live Farm



**When:** Friday, February 21  
11:30 a.m. to 1:30 p.m.

**Where:** Venue8600  
8600 E Anderson Dr, Scottsdale

**Cost:** \$20 thru Feb. 20  
\$25 at the door pending  
availability

Topics will include:

- Social Psychology
- 3 Persuasive Appeals
- Using Stats to Influence
- Market Data Resources for targeting listings & buyers in today's market!

Register NOW as seating is limited.

[srltr.org/Influencer2](http://srltr.org/Influencer2)

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