



Marketing Partnership Information

The Scottsdale Luxury Home Tour - a marketing meeting of the Scottsdale Area Association of REALTORS® - invites Affiliate members to become partners of the tour. Besides providing valuable exposure for Affiliate members, partnerships allow the tour to grow in size and effectiveness.

The tour covers luxury homes for sale from McDonald Drive to Thunderbird and Scottsdale Road to boundary border with Fountain Hills. Meetings are held on the third Thursday of each month at 8:30 am at Ancala Country Club.

Marketing Partnerships - \$300/Calendar Year *see prorated fees schedule on next page*

- Introduction/Recognition at each meeting
- Recognition in tour packet for each meeting
- Networking opportunities
- Opportunity to volunteer positions in a leadership capacity.

Marketing Partner of the Month

- **Featured on cover of Tour Packet**
- **3 minute “affiliate moment” to speak during meeting**
- **Opportunity to share marketing paraphernalia on each table during the meeting**

Affiliate Marketing Partner Responsibilities

- All partners are requested to arrive by 8:00 a.m. on tour days for volunteer responsibilities.

Other Information

- Affiliate marketing partners must be individual members of the Scottsdale Area Association of REALTORS®.
- Marketing Partnerships, though available year-round, are for the calendar year only. The cost of partnerships are prorated quarterly.
- Partners may be represented at meetings by a substitute from their organization provided the substitute is an individual member of SAAR.
- If an individual marketing partner changes company affiliation during the year, that individual shall remain a partner provided the marketing partnership fee was paid by the individual, and that the new company is a member of SAAR. Otherwise, the original company may designate a new representative who is an individual member of SAAR.
- Like all other attendees, marketing partners must pay the admission charge for each meeting.

Questions regarding Marketing Partnerships should be directed to:

Ingrid Quinn

Ingrid.quinn@caliberhomeloans.com

480-430-5193



Marketing Partnership FORM

Individual: _____
Company: _____
Address: _____
City: _____ Zip: _____
Telephone: _____ Fax: _____
E-Mail: _____

MARKETING PARTNERSHIP - \$300.00

\$300.00 Prorated Fee's Schedule

01/01 to 03/31	\$300.00
04/01 to 06/30	\$225.00
07/01 to 09/30	\$150.00
10/01 to 12/31	\$75.00

Checks should be made payable to: SAAR or the Scottsdale Area
Association of REALTORS®

Mail to: **Scottsdale Area Association of
REALTORS® Attention: Koryn Duran
8600 E Anderson Drive, Suite 200
Scottsdale, AZ 85255**

For marketing partners wishing to pay by credit card, a payment section is listed below.

Market Partnerships are accepted year round.

Charge \$_____ to: Visa Discover MasterCard American Express
Card Number: _____
Expiration Date: ____/____ CVC _____ Zipcode _____
Name on Card _____
Signature (Required): _____

Thank you very much for your contribution to our association and industry.

You may submit credit card payment direct to:
Koryn Duran - Koryn@scottsdalerealtors.org
Scottsdale Area Association of REALTORS®
480-945-2651



Scottsdale Luxury RMS Advertisement

Advertisement - \$200/Calendar Year

must already be an active Marketing Partner

- ½ page color ad
- Will be in the tour packet for each RMS meeting
- Advertiser will be highlighted at all Scottsdale Luxury RMS Meetings
- Advertiser will have the opportunity to introduce themselves and their company to tour attendees

Individual: _____

Company: _____

Address: _____

City: _____ Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

Checks should be made payable to: SAAR or the Scottsdale Area Association of REALTORS® and mailed to 8600 E Anderson Dr. Suite 200 Scottsdale, AZ 85255

You may submit credit card payment direct to: Koryn Duran
Koryn@scottsdalerealtors.org Scottsdale Area Association of REALTORS® 480-945-2651

\$200.00 Prorated Fees Schedule

01/01 to 03/31	\$200.00
04/01 to 06/30	\$150.00
07/01 to 09/30	\$100.00
10/01 to 12/31	\$50.00

Charge \$ _____ to: Visa Discover MasterCard American Express

Card Number: _____

Expiration Date: ____/____ CVC _____ Zip Code _____

Name on Card _____

Signature (Required): _____