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Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	Dec 2019	Dec 2018	+ / -	YTD 2019	YTD 2018	+ / -
Listing Activity Charts Metrics						
New Listing Count	62	69	-10.1%	1,046	1,069	-2.2%
New Listing Volume	\$41,285,198	\$36,450,199	+13.3%	\$615,916,131	\$582,991,166	+5.6%
Active Listing Count	202	309	-34.6%	N/A	NA	
Active Listing Volume	\$198,181,377	\$227,691,997	-13%	N/A	NA	
Average Listing Price	\$981,096	\$736,867	+33.1%	\$814,246	\$756,182	+7.7%
Median Listing Price	\$697,500	\$515,000	+35.4%	\$580,956	\$535,567	+8.5%
Average Listing Price per Sq Ft	\$260	\$227	+14.5%	\$239	\$225	+6.6%
Median Listing Price per Sq Ft	\$240	\$210	+14.3%	\$221	\$206	+7.3%
Median Days in RPR	80	75	+6.7%	73.56	79.49	-7.5%
Months of Inventory	3.8	4.4	-13.7%	3.5	4.5	-22.1%
Absorption Rate	26.24%	22.65%	+3.6%	28.25%	22.01%	+6.2%
Sales Activity Charts Metrics						
New Pending Sales Count	93	70	+32.9%	1,221	1,003	+21.7%
New Pending Sales Volume	\$55,092,788	\$31,438,698	+75.2%	\$616,617,598	\$476,212,133	+29.5%
Pending Sales Count	96	59	+62.7%	N/A	NA	
Pending Sales Volume	\$63,167,561	\$30,779,307	+105.2%	N/A	NA	
Closed Sales Count	64	58	+10.3%	894	861	+3.8%
Closed Sales Volume	\$28,847,445	\$26,518,700	+8.8%	\$421,857,820	\$392,281,603	+7.5%
Average Sales Price	\$450,741	\$457,219	-1.4%	\$471,877	\$455,612	+3.6%
Median Sales Price	\$394,400	\$424,450	-7.1%	\$392,074	\$381,972	+2.6%
Average Sales Price per Sq Ft	\$219	\$206	+6.3%	\$213	\$204	+4.5%
Median Sales Price per Sq Ft	\$210	\$204	+2.7%	\$207	\$198	+4.5%
Distressed Charts Metrics						
Distressed Listing Count	1	2	-50%	WA	N/A	



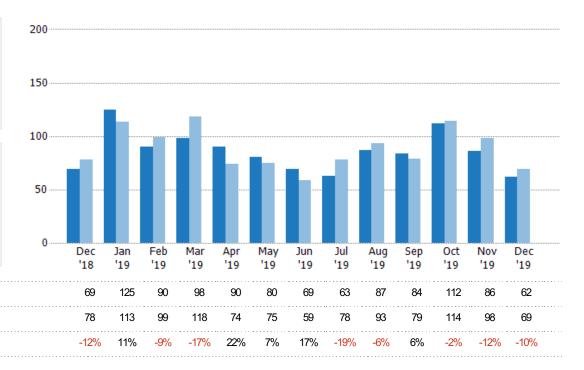


New Listings

The number of new residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Dec '19	62	-10.1%
Dec '18	69	-11.5%
Dec '17	78	-23.1%



New Listing Volume

Percent Change from Prior Year

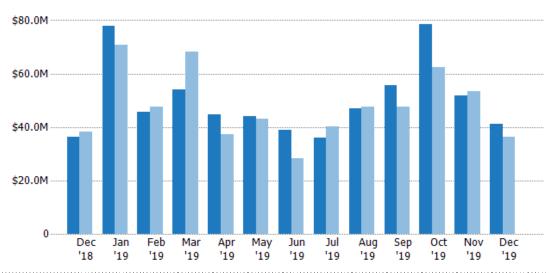
Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Volume	% Chg.
Dec '19	\$41.3M	13.3%
Dec '18	\$36.5M	-4.8%
Dec '17	\$38.3M	-29.7%







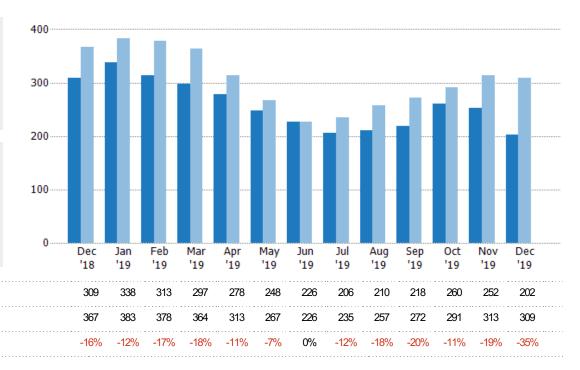
Active Listings

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The number of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Dec '19	202	-34.6%
Dec '18	309	-15.8%
Dec '17	367	-20.4%



Active Listing Volume

Percent Change from Prior Year

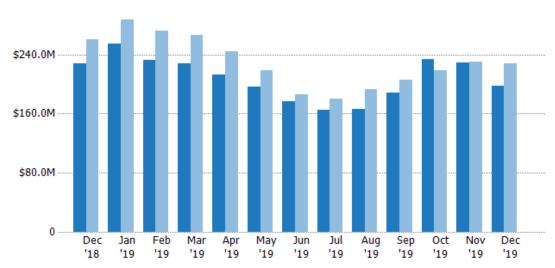
Current Year

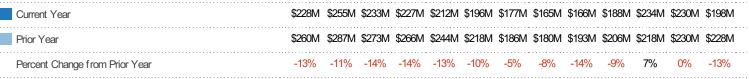
Prior Year

The sum of the listing price of active residential listings at the end of each month.

Filters Used	
Custom Area: Fountain Hills, Arizona Saved Area	1
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence	/

Volume	% Chg.
\$198M	-13%
\$228M	-12.6%
\$260M	-20.7%
	\$198M \$228M



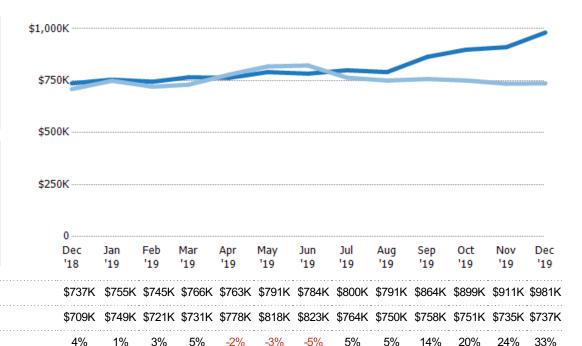


Average Listing Price

The average listing price of active residential listings at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price	% Chg.
Dec '19	\$981K	33.1%
Dec '18	\$737K	3.9%
Dec '17	\$709K	-0.3%



Median Listing Price

Percent Change from Prior Year

Current Year

Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price	% Chg.
Dec '19	\$698K	35.4%
Dec '18	\$515K	1%
Dec '17	\$510K	-2%

Percent Change from Prior Year

\$700	0K												
\$525	5K												
\$350	0K												
\$175	5K												
	0 Dec '18	Jan '19	Feb '19	Mar '19	Apr '19	May '19	Jun '19			Sep '19		Nov '19	Dec '19
	\$515K	\$522K	\$525K	\$529K	\$548K	\$577K	\$571K	\$575K	\$550K	\$622K	\$675K	\$644K	\$698K
	\$510K	\$535K	\$525K	\$525K	\$547K	\$563K	\$593K	\$550K	\$535K	\$537K	\$529K	\$500K	\$515K
	1%	-2%	0%	1%	0%	2%	-4%	5%	3%	16%	28%	29%	35%

Current Year
Prior Year



Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Dec '19	\$260	14.5%
Dec '18	\$227	4.2%
Dec '17	\$218	-2.8%

Percent Change from Prior Year

Current Year Prior Year

25												
50					•••••							•••••
75												
0												
Dec '18	Jan '19	Feb '19	Mar '19	Apr '19	May '19	Jun '19	Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	I
Dec								Aug '19 \$239	Sep '19 \$250			
Dec '18	'19	'19	'19	'19	'19	'19	'19	'19	'19	'19	'19	\$

Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Dec '19	\$240	14.3%
Dec '18	\$210	4.5%
Dec '17	\$201	-2.5%

Percent Change from Prior Year

\$.	300												
\$	225												
\$	150												
;	\$75												
	0 Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	0ct	Nov	Dec
	'18	'19				'19			'19	'19	'19	'19	'19
	\$210	\$214	\$213	\$215	\$212	\$218	\$219	\$219	\$220	\$230	\$233	\$231	\$240
	\$201	\$205	\$202	\$204	\$204	\$208	\$209	\$207	\$208	\$209	\$209	\$206	\$210
	4%	4%	5%	6%	4%	5%	5%	6%	6%	10%	11%	12%	14%

Current Year

Prior Year

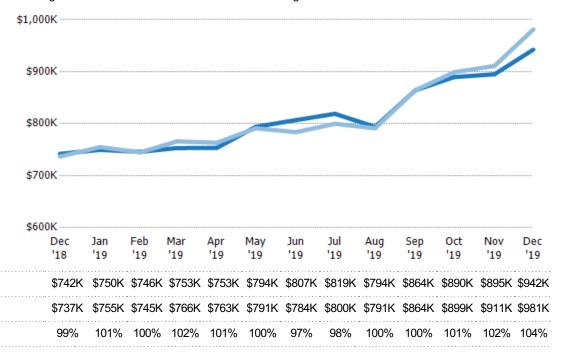
Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.



Avg Est Value

Avg Listing Price



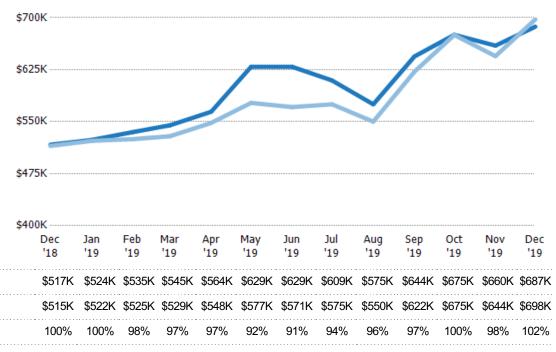
Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Listing Price as a % of Avg Est Value





Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value

Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence





Months of Inventory

Percent Change from Prior Year

Current Year

Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Months	% Chg.
Dec '19	3.81	-13.7%
Dec '18	4.41	-25.4%
Dec '17	5.92	-22.9%

Percent Change from Prior Year



Current Year

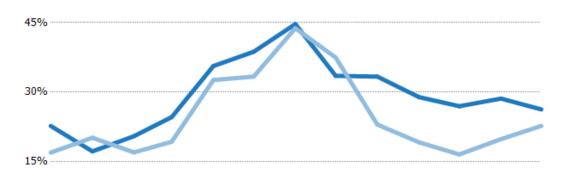
Prior Year

Absorption Rate

The percentage of inventory sold per month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Rate	Chg.
Dec '19	26%	-3.6%
Dec '18	23%	-5.8%
Dec '17	17%	29.7%

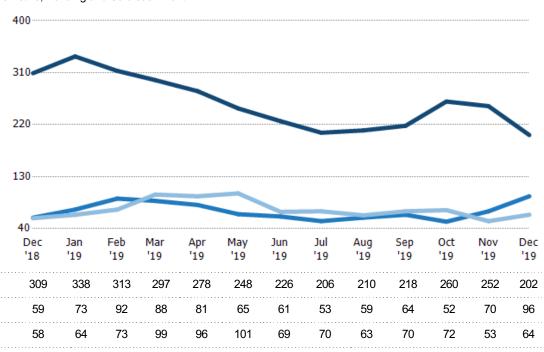


		'18	Jan '19	'19	Mar '19	'19	Мау '19	Jun '19	'19	'19	'19	'19	'19	'19
Current Year		 23%	17%	20%	25%	36%	39%	45%	33%	33%	29%	27%	29%	26%
Prior Year		17%	20%	17%	19%	33%	33%	44%	37%	23%	19%	16%	20%	23%
Change from F	Prior Year	-6%	3%	-4%	-5%	-3%	-5%	-1%	4%	-10%	-10%	-10%	-9%	-4%

Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Active

Pending

Sold

New Pending Sales

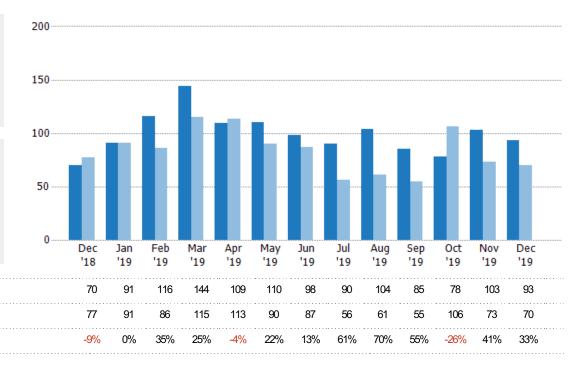
The number of residential properties with accepted offers that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Dec '19	93	32.9%
Dec '18	70	-9.1%
Dec '17	77	-20.8%

Current Year

Prior Year



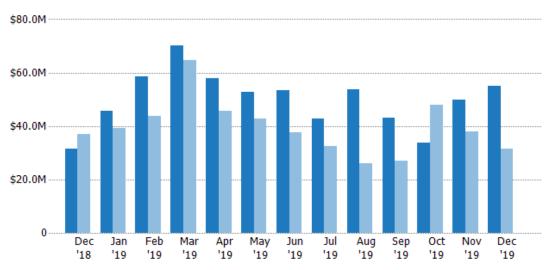
New Pending Sales Volume

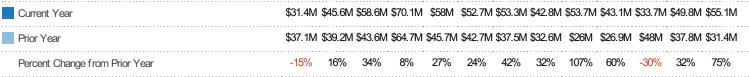
Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Filters Used	
Custom Area: Fountain Hills, Arizo Saved Area Property Type:	na
Condo/Townhouse/Apt, Mobile/Manufactured, Single Fan Residence	nily

Month/ Year	Volume	% Chg.
Dec '19	\$55.1M	75.2%
Dec '18	\$31.4M	-15.3%
Dec '17	\$37.1M	-42.1%





Pending Sales

The number of residential properties with accepted offers that were available at the end each month.



Month/ Year	Count	% Chg.
Dec '19	96	62.7%
Dec '18	59	5.4%
Dec '17	56	-12.5%



Pending Sales Volume

Percent Change from Prior Year

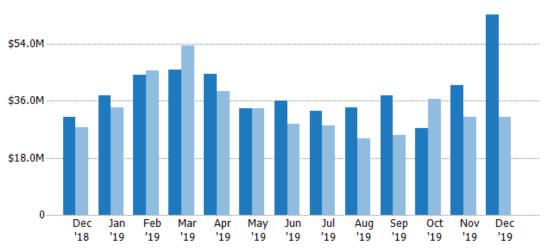
Current Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Volume	% Chg.
\$63.2M	105.2%
\$30.8M	11.3%
\$27.7M	-19.1%
	\$63.2M \$30.8M





Closed Sales

The total number of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Dec '19	64	10.3%
Dec '18	58	-24.7%
Dec '17	77	-10.4%



Closed Sales Volume

Percent Change from Prior Year

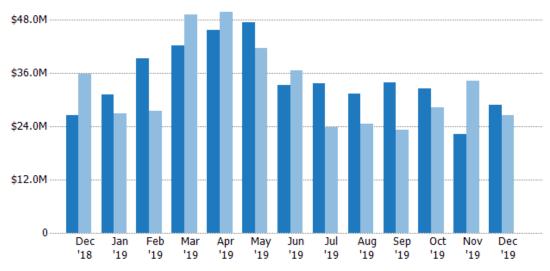
Current Year

Prior Year

The sum of the sales price of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Dec '19	\$28.8M	8.8%
Dec '18	\$26.5M	-26.1%
Dec '17	\$35.9M	-36.1%





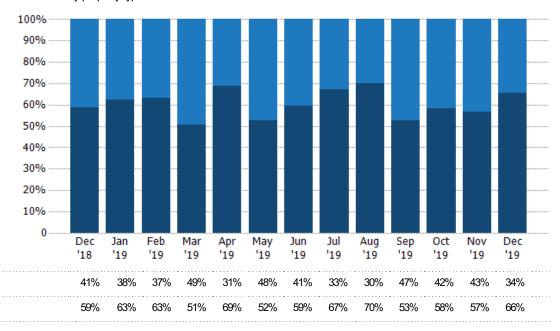


Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Average Sales Price

Single Family Residence

Condo/Townhouse

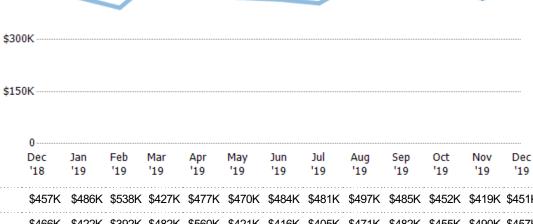
The average sales price of the residential properties sold each month.

\$600K

\$450K

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence





	'18	'19	'19	'19	'19	'19	'19	'19	'19	'19	'19	'19	'19
Current Year	\$457K	\$486K	\$538K	\$427K	\$477K	\$470K	\$484K	\$481K	\$497K	\$485K	\$452K	\$419K	\$451K
Prior Year	\$466K	\$422K	\$392K	\$482K	\$560K	\$421K	\$416K	\$405K	\$471K	\$482K	\$455K	\$490K	\$457K
Percent Change from Prior Year	-2%	15%	37%	-11%	-15%	12%	16%	19%	5%	0%	-1%	-14%	-1%



10%

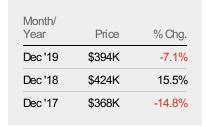
7%

Market Data Report

Median Sales Price

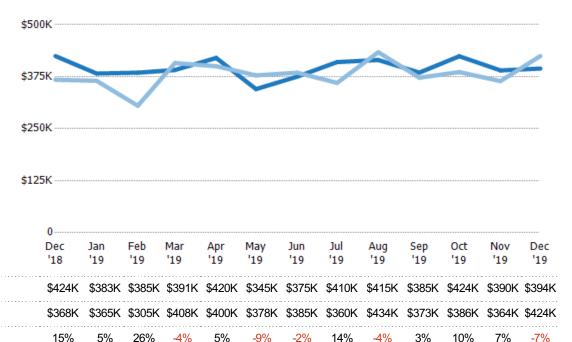
The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Current Year

Prior Year



Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Dec '19	\$219	6.3%
Dec '18	\$206	-1.3%
Dec '17	\$209	-14.1%

Percent Change from Prior Year

\$3	:00												
\$2	25												=
\$1	.50												
\$	75												
	0 Dec		Feb	Mar	Apr	May		Jul		Sep		Nov	Dec
	'18	'19	'19	'19	'19	'19	'19			'19	'19	'19	'19
	\$206	\$208	\$228	\$205	\$214	\$207	\$213	\$209	\$211	\$210	\$219	\$217	\$219
	ድጋበር	\$194	\$196	\$198	\$222	\$195	\$198	\$193	\$203	\$201	\$219	\$218	\$206
	\$209		*										

Current Year

Prior Year

Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

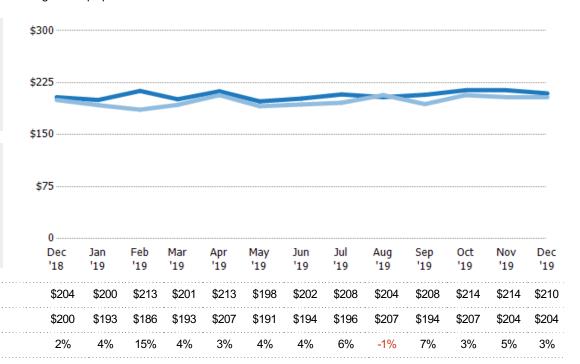
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Dec '19	\$210	2.7%
Dec '18	\$204	2%
Dec '17	\$200	-9%

Percent Change from Prior Year

Current Year

Prior Year



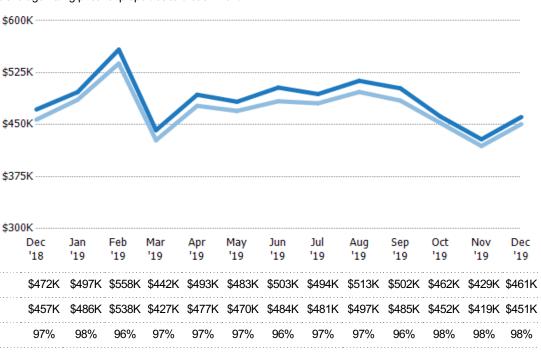
Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Sales Price as a % of Avg List Price



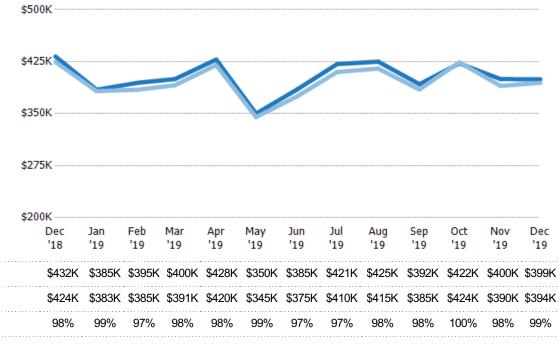
Avg List Price

Avg Sales Price

Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.





Average Sales Price vs Average Est Value

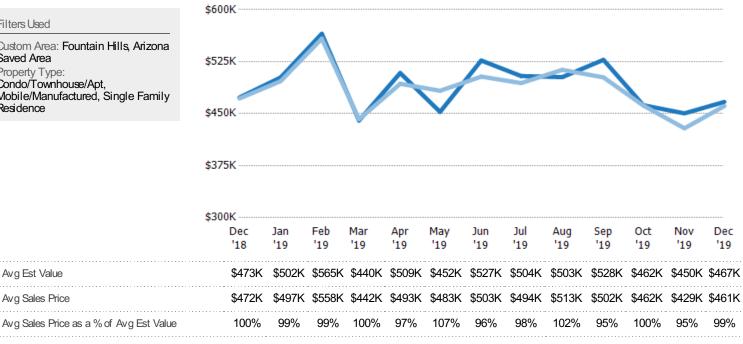
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.



Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price



Avg Est Value

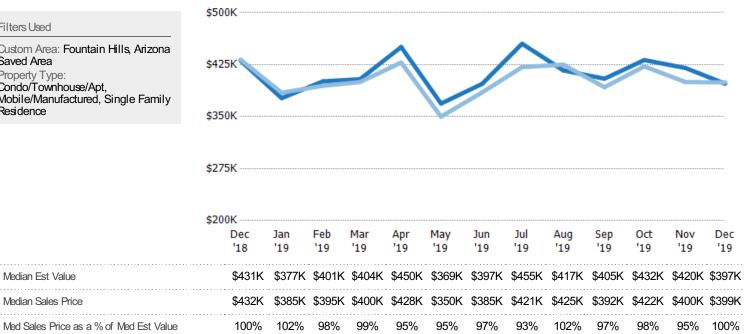
Avg Sales Price



Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Distressed Listings

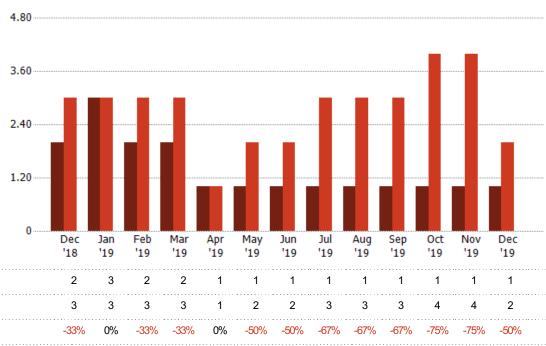
Median Est Value

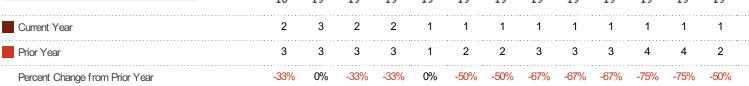
Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Dec '19	1	-50%
Dec '18	2	-33.3%
Dec '17	3	-66.7%









Distressed Sales

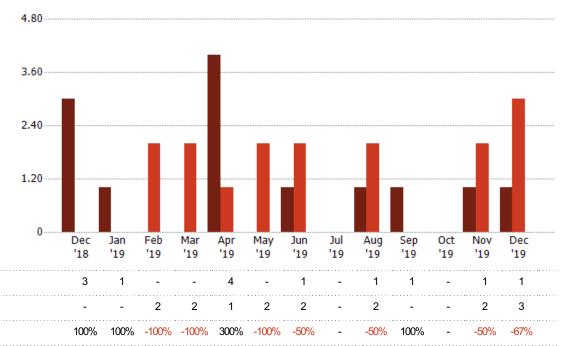
Current Year

Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence









Sales Activity by ZIP

Dec 2019

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268	96	\$63,167,561	64	\$28,847,445	\$450,741	\$394,400	\$215	\$209	21



