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Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

+ / -	YTD 2018	YTD 2019	+ / -	Jul 2018	Jul 2019	Key Metrics
						isting Activity Charts Metrics
+3.1%	619	638	-21.3%	80	63	New Listing Count
+8.2%	\$335,735,556	\$363,202,856	-12%	\$41,878,896	\$36,832,652	New Listing Volume
	NA	N/A	-26.1%	241	178	Active Listing Count
	NA	N/A	-11.3%	\$177,574,942	\$157,589,507	Active Listing Volume
+8%	\$729,765	\$788,121	+20.2%	\$736,825	\$885,334	Average Listing Price
+5.9%	\$533,852	\$565,348	+18.1%	\$549,000	\$648,500	Median Listing Price
+5.4%	\$223	\$235	+10.3%	\$225	\$249	Average Listing Price per Sq Ft
+5.9%	\$205	\$218	+8%	\$207	\$224	Median Listing Price per Sq Ft
-6.5%	81.84	76.54	-10.1%	84	75.5	Median Days in RPR
-20.6%	4.3	3.5	-9.7%	2.7	2.5	Months of Inventory
+6%	23%	28.96%	+3.9%	36.51%	40.45%	Absorption Rate
						Sales Activity Charts Metrics
+18.4%	646	765	+57.9%	57	90	New Pending Sales Count
+23.8%	\$310,580,309	\$384,610,797	+24.1%	\$34,572,000	\$42,890,650	New Pending Sales Volume
	NA	N/A	+85.1%	47	87	Pending Sales Count
	NA	N/A	+79.5%	\$27,540,259	\$49,428,561	Pending Sales Volume
+2.8%	567	583	+30.9%	55	72	Closed Sales Count
+9.3%	\$254,965,841	\$278,568,715	+57.5%	\$22,171,835	\$34,930,155	Closed Sales Volume
+6.3%	\$449,675	\$477,819	+20.3%	\$403,124	\$485,141	Average Sales Price
+1.9%	\$379,441	\$386,775	+16.7%	\$360,000	\$420,000	Median Sales Price
+5.5%	\$200	\$212	+8.1%	\$193	\$209	Average Sales Price per Sq Ft
+5.3%	\$194	\$205	+6.1%	\$196	\$208	Median Sales Price per Sq Ft
						Distressed Charts Metrics
	NA	NA	-66.7%	3	1	Distressed Listing Count



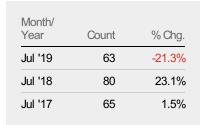




New Listings

The number of new residential listings that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence





New Listing Volume

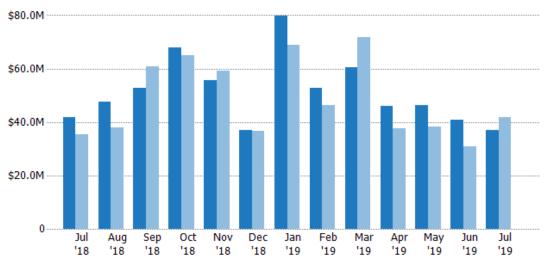
Percent Change from Prior Year

Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Month/ Year	Volume	% Chg.
Jul '19	\$36.8M	-12%
Jul '18	\$41.9M	18.8%
Jul '17	\$35.2M	-8.3%





Active Listings

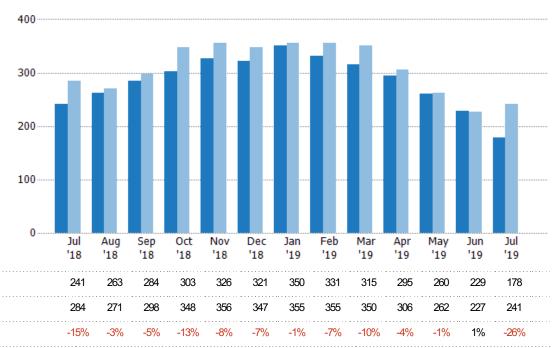
The number of active residential listings at the end of each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Month/ Year	Count	% Chg.
Jul '19	178	-26.1%
Jul '18	241	-15.1%
Jul '17	284	-1.1%



Active Listing Volume

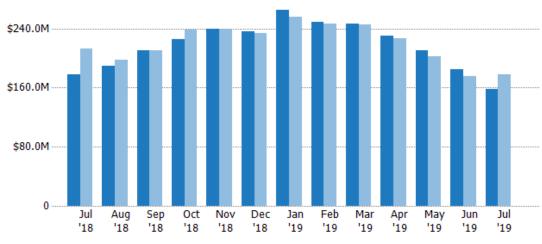
Percent Change from Prior Year

Current Year

Prior Year

The sum of the listing price of active residential listings at the end of each month.

Month/ Year	Volume	% Chg.
Jul '19	\$158M	-11.3%
Jul '18	\$178M	-16.4%
Jul '17	\$212M	-16.4%









Average Listing Price

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Price	% Chg.
\$885K	20.2%
\$737K	-1.5%
\$748K	-15.5%
	\$737K

\$225K		 	 	 	 	
\$450K						

12%

Median Listing Price

Percent Change from Prior Year

Current Year
Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price	% Chg.
Jul '19	\$648K	18.1%
Jul '18	\$549K	-0.7%
Jul '17	\$553K	-15.6%

Percent Change from Prior Year

\$/(00K												
\$52	25K												
\$35	50K												
\$17	75K												
	0 Jul '18	Aug '18			Nov '18				Mar '19	Apr	May '19	Jun	Jul '19
	\$549K	\$535K	\$542K	\$529K	\$511K	\$519K	\$527K	\$530K	\$550K	\$559K	\$601K	\$600K	\$648K
	\$553K	\$529K	\$515K	\$497K	\$500K	\$498K	\$525K	\$510K	\$521K	\$530K	\$550K	\$575K	\$549K
	-1%	1%	5%	6%	2%	4%	0%	4%	5%	5%	9%	4%	18%



Current Year
Prior Year



20%



Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jul '19	\$249	10.3%
Jul '18	\$225	1.2%
Jul '17	\$223	-9.1%

Percent Change from Prior Year

Current Year Prior Year

225												
150												
\$75												
0 Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Ju
0 Jul '18	Aug '18	Sep '18	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19	Apr '19	May '19	Jun '19	Ju '19

Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jul '19	\$224	8%
Jul '18	\$207	0.5%
Jul '17	\$206	-8.7%

Percent Change from Prior Year

\$3	00												
\$2	25												=
\$1	50												
\$	75												
	•												
	Jul '18	Aug '18	Sep '18	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19	Apr '19	May '19	Jun '19	Jul '19
	\$207	\$207	\$209	\$209	\$208	\$211	\$214	\$214	\$216	\$216	\$222	\$222	\$224
	\$206	\$205	\$201	\$199	\$200	\$200	\$205	\$203	\$204	\$204	\$208	\$209	\$207
	0%	1%	4%										

Current Year Prior Year

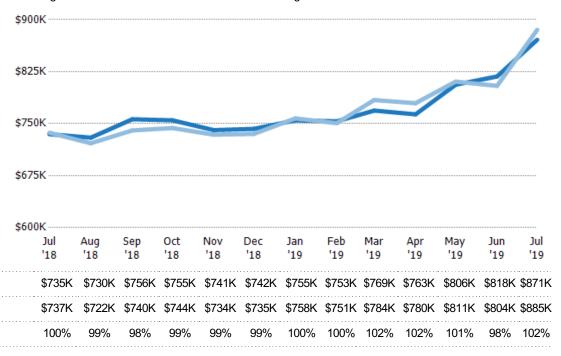
Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Avg Est Value

Avg Listing Price



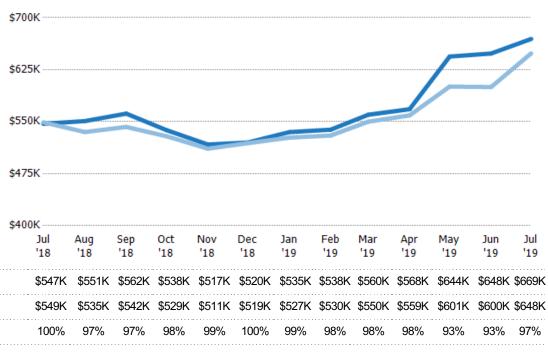
Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Avg Listing Price as a % of Avg Est Value



Median Est Value

Median Listing Price

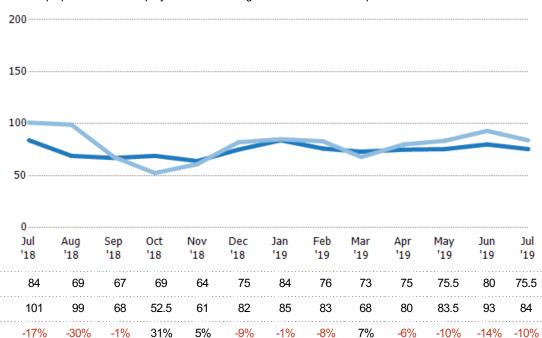
Med Listing Price as a % of Med Est Value

Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.







Months of Inventory

Percent Change from Prior Year

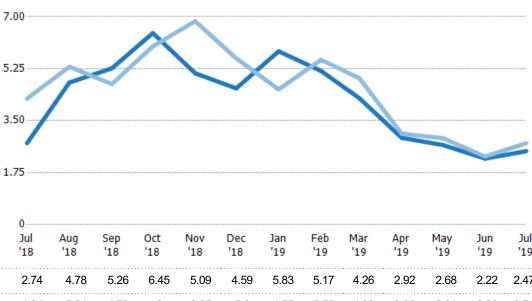
Current Year

Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Months	% Chg.
Jul '19	2.47	-9.7%
Jul '18	2.74	-35.4%
Jul '17	4.24	-7.9%



	Jul '18	Aug '18	Sep '18	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19	Apr '19	May '19	Jun '19	Jul '19	
	2.74	4.78	5.26	6.45	5.09	4.59	5.83	5.17	4.26	2.92	2.68	2.22	2.47	
	4.24	5.31	4.73	6	6.85	5.6	4.55	5.55	4.93	3.06	2.91	2.29	2.74	
Year	-35%	-10%	11%	7%	-26%	-18%	28%	-7%	-14%	-5%	-8%	-3%	-10%	

Current Year Prior Year

Percent Change from Prior Y



Absorption Rate

The percentage of inventory sold per month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



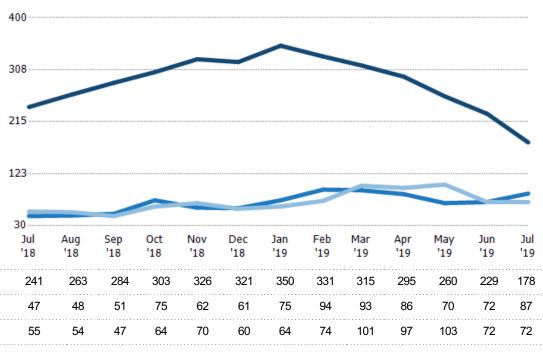


	16	18	18	18	18	16	19	19	19	19	19	19	19
Current Year	37%	21%	19%	16%	20%	22%	17%	19%	23%	34%	37%	45%	40%
Prior Year	24%	19%	21%	17%	15%	18%	22%	18%	20%	33%	34%	44%	37%
Change from Prior Year	-13%	-2%	2%	1%	-5%	-4%	5%	-1%	-3%	-2%	-3%	-1%	-4%

Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Active

Sold

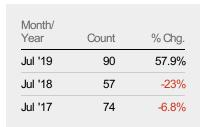
Pending



New Pending Sales

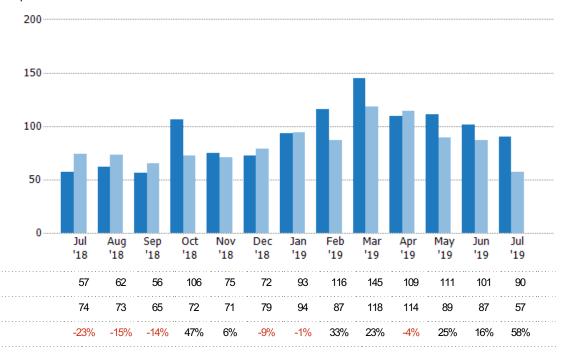
The number of residential properties with accepted offers that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Current Year

Prior Year

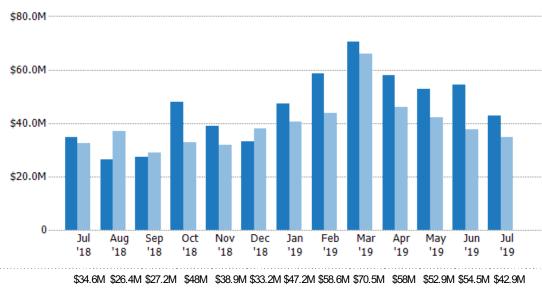


New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Month/ Year	Volume	% Chg.
Jul '19	\$42.9M	24.1%
Jul '18	\$34.6M	6.2%
Jul '17	\$32.6M	-6.1%







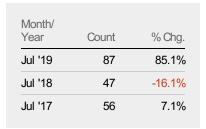


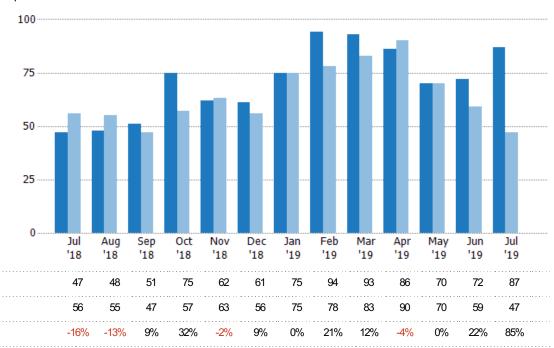
Pending Sales

The number of residential properties with accepted offers that were available at the end each month.

Market Data Report







Pending Sales Volume

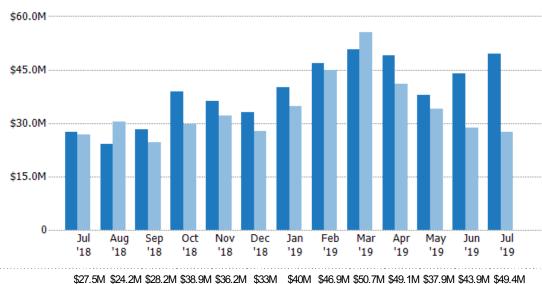
Percent Change from Prior Year

Current Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Month/ Year	Volume	% Chg.
Jul '19	\$49.4M	79.5%
Jul '18	\$27.5M	2.8%
Jul '17	\$26.8M	-4.3%







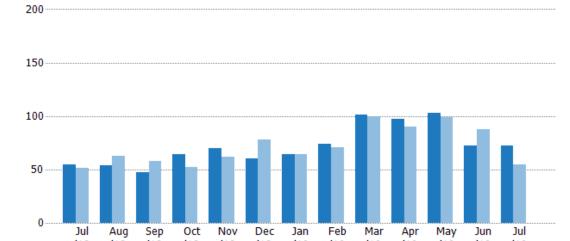


Closed Sales

The total number of residential properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



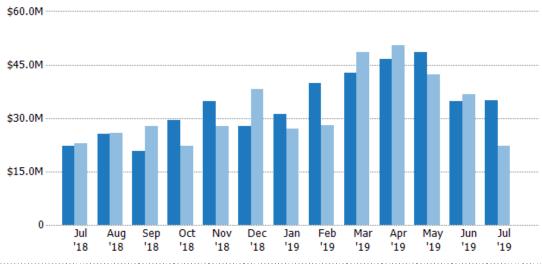


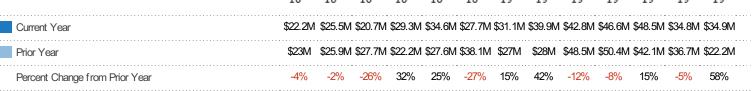
	18	18	18	18	18	18	19	19	19	19	19	19	19	
Current Year	55	54	47	64	70	60	64	74	101	97	103	72	72	
Prior Year	51	63	58	52	62	78	64	71	100	90	99	88	55	
Percent Change from Prior Year	8%	-14%	-19%	23%	13%	-23%	0%	4%	1%	8%	4%	-18%	31%	

Closed Sales Volume

The sum of the sales price of residential properties sold each month.

Month/		
Year	Volume	% Chg.
Jul '19	\$34.9M	57.5%
Jul '18	\$22.2M	-3.6%
Jul '17	\$23M	-27.7%







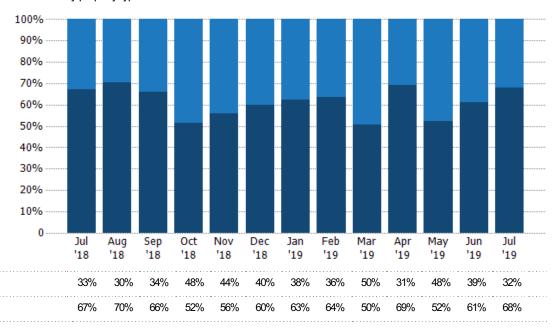
Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



Average Sales Price

Single Family Residence

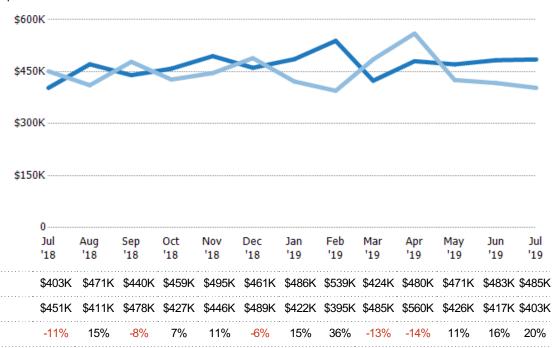
Condo/Townhouse

The average sales price of the residential properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Price	% Chg.
\$485K	20.3%
\$403K	-10.6%
\$451K	-19.9%
	\$485K \$403K

Percent Change from Prior Year





Current Year

Prior Year

Median Sales Price

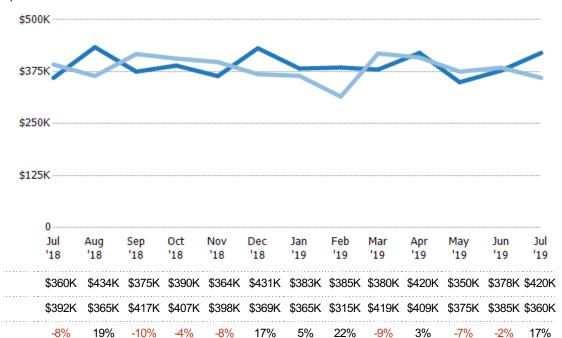
The median sales price of the residential properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price	% Chg.
Jul '19	\$420K	76 Grig.
Jul '18	\$360K	-8.2%
Jul '17	\$392K	-22.6%

Current Year

Prior Year



Average Sales Price per Sq Ft

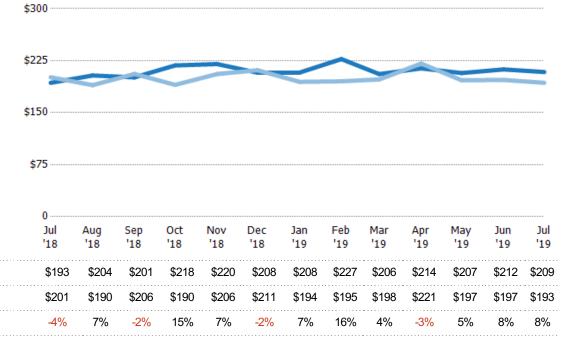
Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Percent Change from Prior Year



Current Year

Prior Year

Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Month/ Year	Price/sq ft	% Chg.
Jul '19	\$208	6.1%
Jul '18	\$196	2.6%
Jul '17	\$191	-5.5%

Percent Change from Prior Year

Current Year

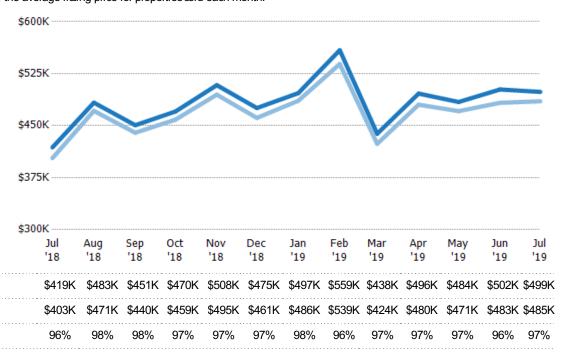
Prior Year



Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Avg List Price

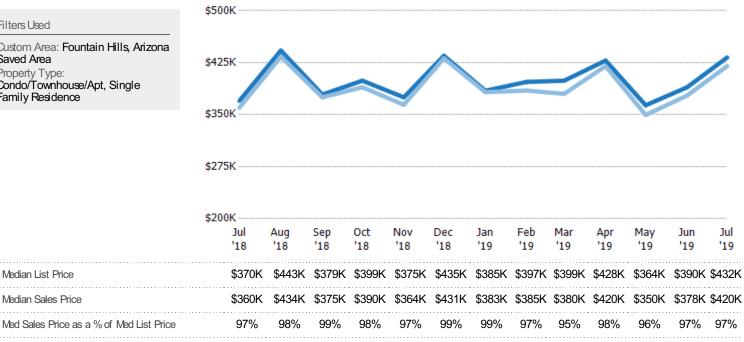
Avg Sales Price

Avg Sales Price as a % of Avg List Price

Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



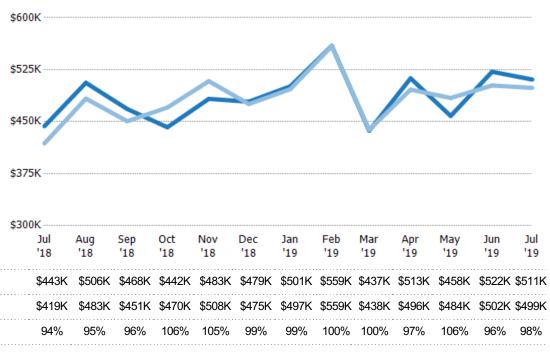
Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Median List Price

Median Sales Price



Avg Est Value

Avg Sales Price

Avg Sales Price as a % of Avg Est Value

Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Distressed Listings

Median Est Value

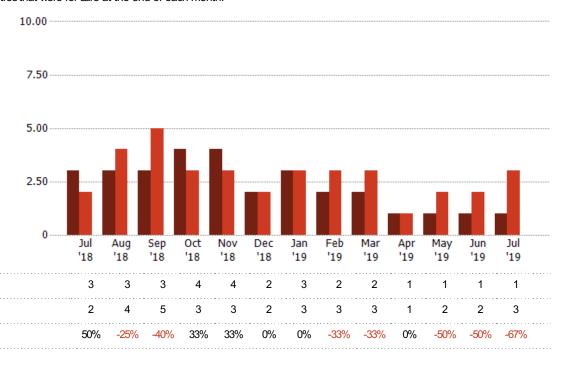
Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
Jul '19	1	-66.7%
Jul '18	3	50%
Jul '17	2	350%

Percent Change from Prior Year



Current Year

Prior Year



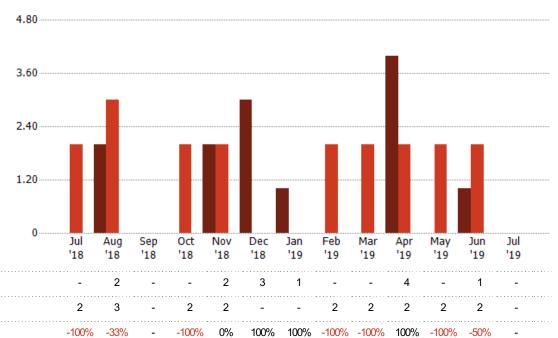
Distressed Sales

Current Year

Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.









Sales Activity by ZIP

Jul 2019

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268	87	\$49,428,561	72	\$34,930,155	\$485,141	\$420,000	\$203	\$201	54



