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## Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	May 2019	May 2018	+ / -	YTD 2019	YTD 2018	+ / -
Listing Activity Charts Metrics						
New Listing Count	80	71	+12.7%	502	476	+5.5%
New Listing Volume	\$45,987,318	\$37,398,800	+23%	\$288,052,777	\$263,241,233	+9.4%
Active Listing Count	228	264	-13.6%	N/A	NA	
Active Listing Volume	\$193,321,994	\$204,323,382	-5.4%	NA	N/A	
Average Listing Price	\$847,903	\$773,952	+9.6%	\$786,921	\$724,425	+8.6%
Median Listing Price	\$639,950	\$549,900	+16.4%	\$557,972	\$525,318	+6.2%
Average Listing Price per Sq Ft	\$242	\$225	+7.5%	\$234	\$222	+5.7%
Median Listing Price per Sq Ft	\$223	\$208	+7.2%	\$217	\$205	+6.2%
Median Daysin RPR	79.5	85.5	-7%	77.23	80.18	-3.7%
Months of Inventory	2.4	2.9	-19%	3.6	4.4	-19.9%
Absorption Rate	42.54%	34.47%	+8.1%	28.08%	22.49%	+5.6%
Sales Activity Charts Metrics						
New Pending Sales Count	111	90	+23.3%	577	503	+14.7%
New Pending Sales Volume	\$52,892,249	\$42,386,252	+24.8%	\$288,804,857	\$238,075,080	+21.3%
Pending Sales Count	95	69	+37.7%	N/A	NA	
Pending Sales Volume	\$52,713,203	\$33,760,055	+56.1%	N/A	NA	
Closed Sales Count	102	100	+2%	439	428	+2.6%
Closed Sales Volume	\$48,323,237	\$42,294,050	+14.3%	\$209,253,750	\$196,769,785	+6.3%
Average Sales Price	\$473,757	\$422,941	+12%	\$476,660	\$459,742	+3.7%
Median Sales Price	\$353,000	\$372,500	-5.2%	\$385,008	\$375,759	+2.5%
Average Sales Price per Sq Ft	\$208	\$196	+6%	\$212	\$202	+5.2%
Median Sales Price per Sq Ft	\$199	\$192	+3.7%	\$205	\$194	+5.4%
Distressed Charts Metrics						
Distressed Listing Count	1	2	-50%	N/A	N/A	



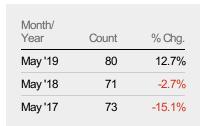
#### **New Listings**

The number of new residential listings that were added each month.

Filters Used

Custom Area: Fountain Hills, Arizona Saved Area

Property Type:
Condo/Townhouse/Apt, Single Family Residence





#### **New Listing Volume**

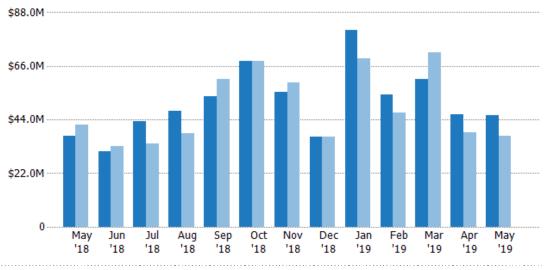
Percent Change from Prior Year

Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Month/ Year	Volume	% Chg.
May '19	\$46M	23%
May '18	\$37.4M	-10.8%
May '17	\$41.9M	-17.1%



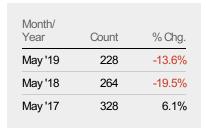




#### **Active Listings**

The number of active residential listings at the end of each month.







### **Active Listing Volume**

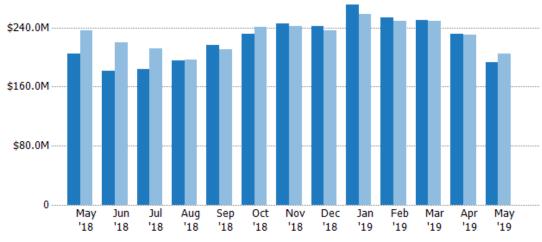
Percent Change from Prior Year

Current Year

Prior Year

The sum of the listing price of active residential listings at the end of each month.

Month/ Year	Volume	% Chg.
May '19	\$193M	-5.4%
May '18	\$204M	-13.4%
May '17	\$236M	-1.4%





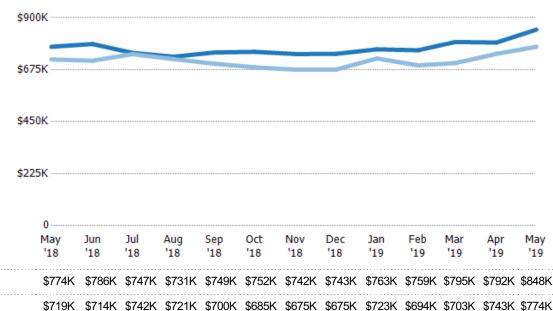


#### **Average Listing Price**

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price	% Chg.
May '19	\$848K	9.6%
May '18	\$774K	7.6%
May '17	\$719K	-7.1%



### **Median Listing Price**

Percent Change from Prior Year

Current Year

Prior Year

The median listing price of active residential listings at the end of each month.

8%

10%

1%

1%

7%

10%

10%

10%

9%

13%

7%

10%

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price	% Chg.
May '19	\$640K	16.4%
May '18	\$550K	4.6%
May '17	\$526K	-7%

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'18	'18			'18							'19	'19
May	Jun	Jul '18	Aug	Sep '18	0ct	Nov	Dec	Jan	Feb	Mar	Apr '19	May
0												
\$175K												
\$350K												
\$323K												
¢525V												
\$700K												

	18	18	18	18	18	18	18	18	19	19	19	19	19
Current Year	\$550K	\$582K	\$550K	\$540K	\$545K	\$530K	\$515K	\$519K	\$529K	\$530K	\$550K	\$570K	\$640K
Prior Year	\$526K	\$500K	\$556K	\$527K	\$512K	\$500K	\$500K	\$498K	\$525K	\$505K	\$524K	\$530K	\$550K
Percent Change from Prior Year	5%	16%	-1%	2%	6%	6%	3%	4%	1%	5%	5%	8%	16%





#### Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
May '19	\$242	7.5%
May '18	\$225	3.5%
May '17	\$217	-5.6%

Current Year
Prior Year

25						_						
50												
75												
0												
U												
May '18	Jun '18	Jul '18	Aug '18	Sep '18	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19	Apr '19	Ņ
May												
May '18	'18	'18	'18	'18	'18	'18	'18	'19	'19	'19	'19	N

### Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Percent Change from Prior Year

Month/ Year	Price/sq ft	% Chg.
May '19	\$223	7.2%
May '18	\$208	4%
May '17	\$200	-4.8%

25												
50												
75												
0												
0												
0												
0 May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	

Current Year	\$208	\$209	\$207	\$208	\$209	\$209	\$208	\$212	\$214	\$215	\$218	\$219	\$223
Prior Year	\$200	\$203	\$206	\$205	\$201	\$199	\$200	\$200	\$205	\$203	\$204	\$204	\$208
Percent Change from Prior Year	4%	3%	0%	2%	4%	5%	4%	6%	4%	6%	7%	7%	7%



Avg Est Value

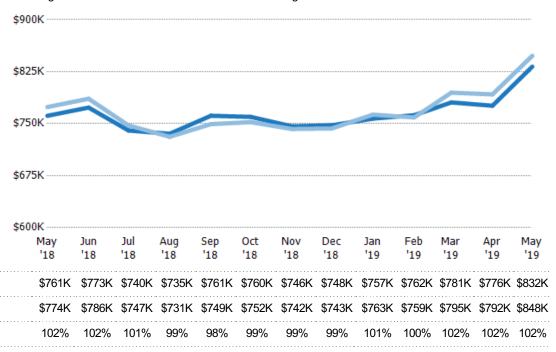
Avg Listing Price

### Market Data Report

#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





#### Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Avg Listing Price as a % of Avg Est Value



Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value

-6%

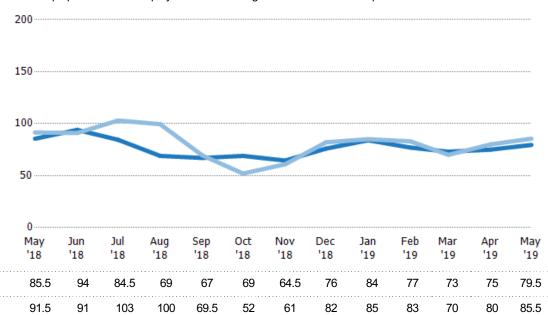
## Market Data Report

### Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.







### Months of Inventory

Percent Change from Prior Year

Current Year

Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

-7%

3%

-18%

-31%

-4%

33%

6%

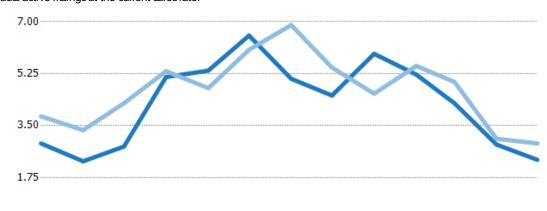
-7%

-1%

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Months	% Chg.
May '19	2.35	-19%
May '18	2.9	-23.9%
May '17	3.81	32.2%

Percent Change from Prior Year



May '18	Jun '18	Jul '18	Aug '18	Sep '18	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19	Apr '19	May '19
2.9	2.3	2.8	5.13	5.35	6.53	5.08	4.51	5.92	5.22	4.26	2.86	2.35
3.81	3.35	4.25	5.33	4.76	6.05	6.88	5.45	4.58	5.51	4.97	3.06	2.9
 -24%	-31%	-34%	-4%	12%	8%	-26%	-17%	29%	-5%	-14%	-6%	-19%

Current Year
Prior Year



#### **Absorption Rate**

The percentage of inventory sold per month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence



Current Year
Prior Year

Change from Prior Year

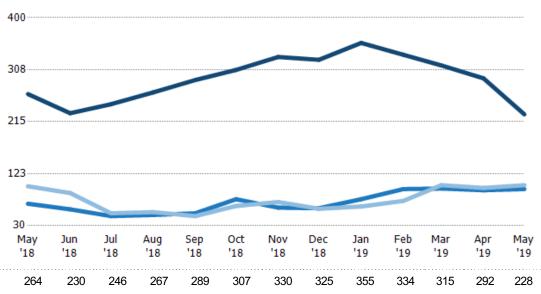


,	18	'18	'18	'18	'18			'18		'19		'19	'19	
 	34%	43%	36%	19%	19%	15%	20%	22%	17%	19%	23%	35%	43%	
	26%	30%	24%	19%	21%	17%	15%	18%	22%	18%	20%	33%	34%	
 	-8%	-14%	-12%	-1%	2%	1%	-5%	_1%	5%	-1%	-3%	-2%	_8%	

### Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Active



#### **New Pending Sales**

The number of residential properties with accepted offers that were added each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Month/ Year	Count	% Chg.
May '19	111	23.3%
May '18	90	1.1%
May '17	89	-10.1%

Current Year

Prior Year

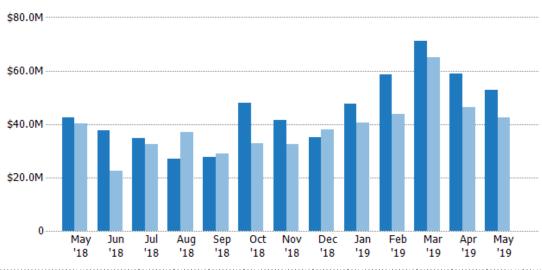


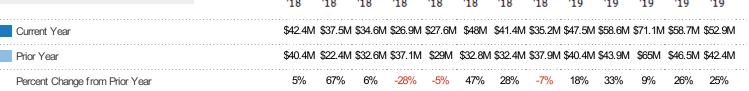
### New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Month/ Year	Volume	% Chg.
May '19	\$52.9M	24.8%
May '18	\$42.4M	5%
May '17	\$40.4M	-23.3%



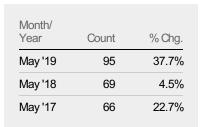


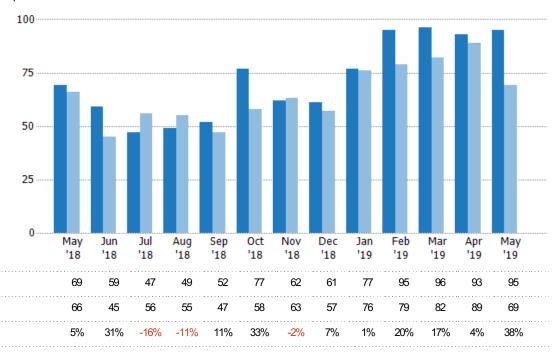


#### **Pending Sales**

The number of residential properties with accepted offers that were available at the end each month.







### Pending Sales Volume

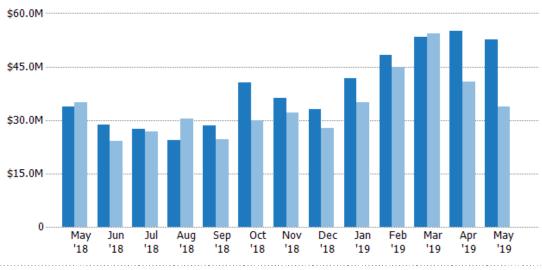
Percent Change from Prior Year

Current Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Month/ Year	Volume	% Chg.
May '19	\$52.7M	56.1%
May '18	\$33.8M	-3.6%
May '17	\$35M	1%









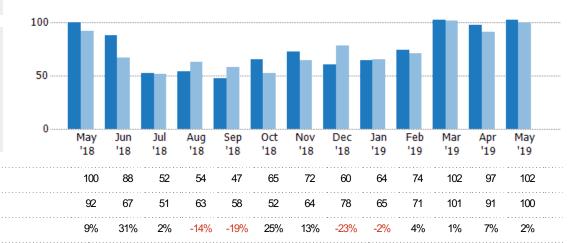
#### **Closed Sales**

The total number of residential properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
May '19	102	2%
May '18	100	8.7%
May '17	92	-41.3%





#### **Closed Sales Volume**

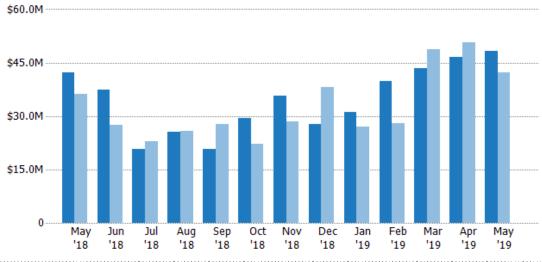
Percent Change from Prior Year

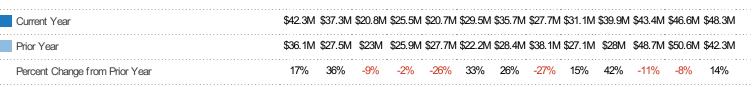
Current Year

Prior Year

The sum of the sales price of residential properties sold each month.

Month/ Year	Volume	% Chg.
May '19	\$48.3M	14.3%
May '18	\$42.3M	17.1%
May '17	\$36.1M	-34.8%







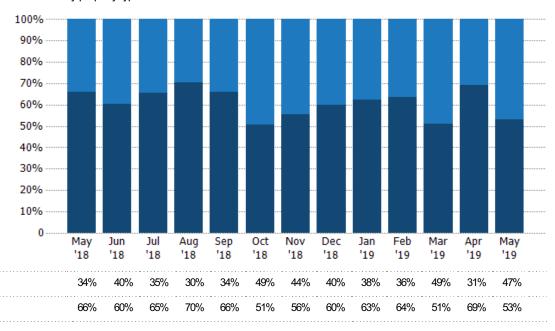
#### Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



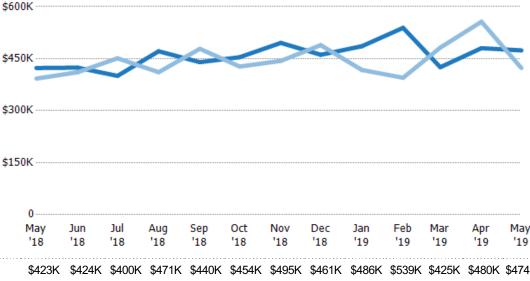
#### **Average Sales Price**

Single Family Residence

Condo/Townhouse

The average sales price of the residential properties sold each month.

Month/ Year	Price	% Chg.
May '19	\$474K	12%
May '18	\$423K	7.8%
May '17	\$393K	11%



Current Year	\$423K	\$424K	\$400K	\$471K	\$440K	\$454K	\$495K	\$461K	\$486K	\$539K	\$425K	\$480K	\$474K
Prior Year	\$393K	\$411K	\$451K	\$411K	\$478K	\$427K	\$444K	\$489K	\$417K	\$395K	\$482K	\$557K	\$423K
Percent Change from Prior Year	8%	3%	-11%	15%	-8%	6%	12%	-6%	16%	36%	-12%	-14%	12%



#### **Median Sales Price**

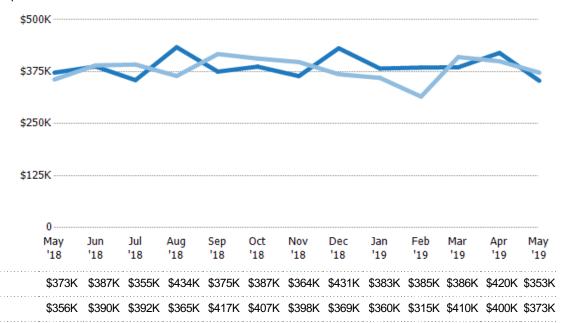
The median sales price of the residential properties sold each month.





Current Year

Prior Year



6%

22%

-6%

5%

#### Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

5%

-1%

-10%

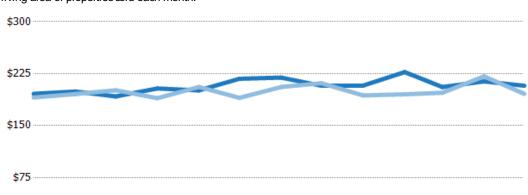
19%

-10%

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Percent Change from Prior Year



Лау 118	Jun '18	Jul '18	Aug '18	Sep '18	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19	Apr '19	May '19
 \$196	\$199	\$192	\$204	\$201	\$218	\$219	\$208	\$208	\$227	\$206	\$214	\$208
 \$191	\$196	\$201	\$190	\$206	\$190	\$206	\$211	\$194	\$195	\$197	\$221	\$196
 3%	2%	-4%	7%	-2%	14%	7%	-2%	7%	16%	4%	-3%	6%

Current Year
Prior Year



### Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Month/ Year	Price/sq ft	% Chg.
May '19	\$199	3.7%
May '18	\$192	2.4%
May '17	\$187	-6.7%

Percent Change from Prior Year

Current Year

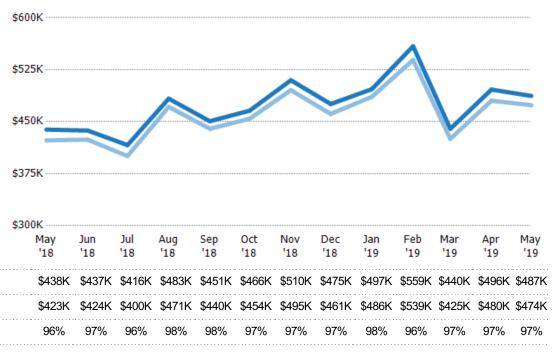
Prior Year



#### Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Avg List Price

Avg Sales Price

Avg Sales Price as a % of Avg List Price



Median List Price

Median Sales Price

### Market Data Report

#### Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



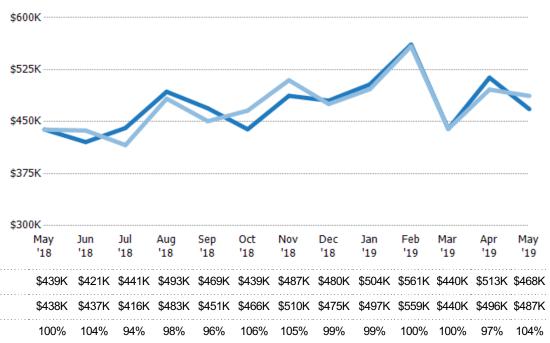
#### Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Avg Sales Price as a % of Avg Est Value

Med Sales Price as a % of Med List Price





Avg Est Value

Avg Sales Price



#### Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



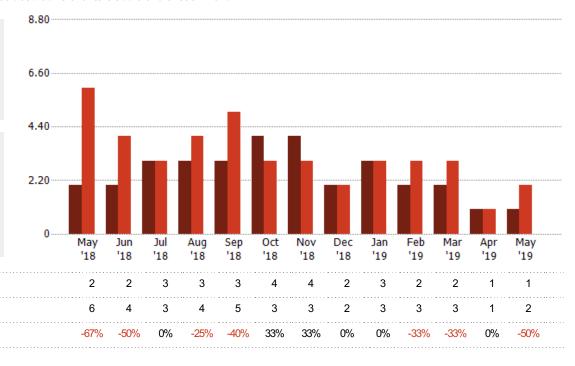
### **Distressed Listings**

The number of distressed residential properties that were for sale at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
May '19	1	-50%
May '18	2	-66.7%
May '17	6	33.3%

Percent Change from Prior Year



Current Year

Prior Year





#### **Distressed Sales**

The count of distressed residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

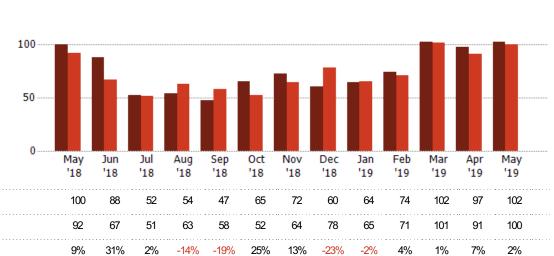
Month/ Year	Count	% Chg.
May '19	102	2%
May '18	100	8.7%
May '17	92	-41.3%

Percent Change from Prior Year

Current Year

Prior Year











## Sales Activity by ZIP

May 2019

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268	95	\$52,713,203	102	\$48,323,237	\$473,757	\$353,000	\$203	\$197	45



