



Scottsdale Area Association of REALTORS® 8600 E Anderson Dr., Suite 200 Scottsdale, AZ 85255 ScottsdaleREALTORS.org 480-945-2651





Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	Jul 2016	Jul 2015	+ / -	YTD 2016	YTD 2015	+ / -
Listing Activity Charts Metrics						
New Listing Count	92	87	+5.7%	787	820	-4%
New Listing Volume	\$33,555,738	\$34,491,742	-2.7%	\$345,618,853	\$350,091,564	-1.3%
Active Listing Count	377	397	-5%	3,309	3,638	-9%
Active Listing Volume	\$199,634,236	\$213,449,335	-6.5%	\$1,971,240,738	\$1,969,798,589	+0.1%
Average Listing Price	\$529,534	\$537,656	-1.5%	\$595,721	\$541,451	+10%
Median Listing Price	\$405,000	\$369,900	+9.5%	\$438,492	\$372,925	+17.6%
Average Listing Price per Sq Ft	\$202	\$197	+2.5%	\$207	\$197	+4.8%
Median Listing Price per Sq Ft	\$188	\$185	+1.6%	\$191	\$185	+3.3%
Median Days in RPR	111	112	-0.9%	94.86	97.79	-3%
Months of Inventory	5	5.2	-3.8%	6.7	8.1	-17.8%
Absorption Rate	20.16%	19.4%	+0.8%	14.99%	12.31%	+2.7%
Sales Activity Charts Metrics						
New Pending Sales Count	76	74	+2.7%	612	577	+6.1%
New Pending Sales Volume	\$31,251,873	\$27,619,794	+13.2%	\$239,947,429	\$218,827,950	+9.7%
Pending Sales Count	70	65	+7.7%	578	546	+5.9%
Pending Sales Volume	\$30,467,978	\$23,875,595	+27.6%	\$241,039,306	\$215,588,096	+11.8%
Closed Sales Count	55	74	-25.7%	511	496	+3%
Goæd Sales Volume	\$20,717,800	\$32,155,139	-35.6%	\$202,975,060	\$199,239,629	+1.9%
Average Sales Price	\$376,687	\$434,529	-13.3%	\$397,211	\$401,693	-1.1%
Median Sales Price	\$329,000	\$377,750	-12.9%	\$331,488	\$345,480	-4.1%
Average Sales Price per Sq Ft	\$182	\$186	-2.3%	\$186	\$180	+3.1%
Median Sales Price per Sq Ft	\$181	\$190	-4.5%	\$180	\$179	+1%
Distressed Charts Metrics			1			
Distressed Listing Count	11	15	-26.7%	65	138	-52.9%





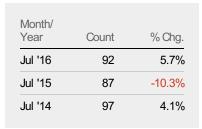


New Listings

The number of new single-family, condominium and townhome listings that were added each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence





New Listing Volume

Percent Change from Prior Year

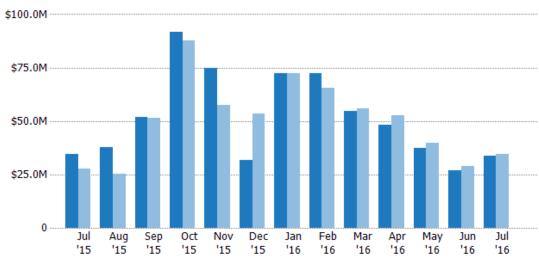
Current Year

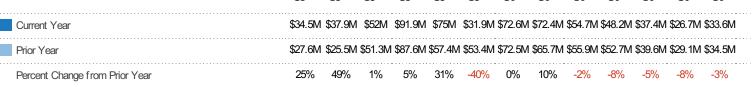
Prior Year

The sum of the listing price of single-family, condominium and townhome listings that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Volume	% Chg.
Jul '16	\$33.6M	-2.7%
Jul '15	\$34.5M	24.8%
Jul '14	\$27.6M	4.7%







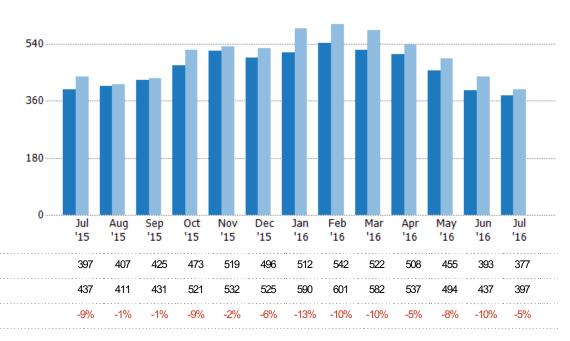


Active Listings

The number of active single-family, condominium and townhome listings at the end of each month.



Month/ Year	Count	% Chg.
Jul '16	377	-5%
Jul '15	397	-9.2%
Jul '14	437	-18.1%



Active Listing Volume

Percent Change from Prior Year

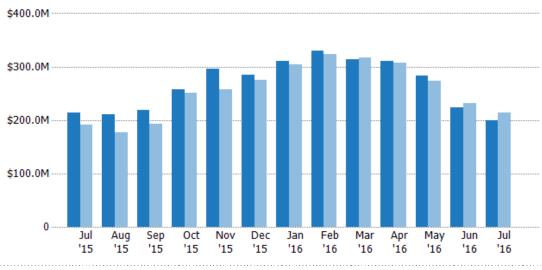
Current Year

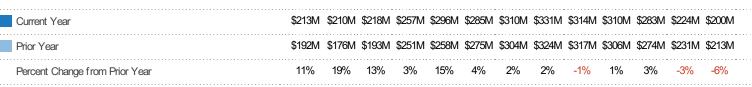
Prior Year

The sum of the listing price of active single-family, condominium and townhome listings at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Volume	% Chg.
Jul '16	\$200M	-6.5%
Jul '15	\$213M	11.4%
Jul '14	\$192M	-26.1%









Average Listing Price

The average listing price of active single-family, condominium and townhome listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Price	% Chg.
\$530K	-1.5%
\$538K	22.7%
\$438K	-9.9%
	\$530K \$538K

\$52	5K												
\$17													
	Jul '15	Aug '15	Sep '15	Oct '15	Nov '15	Dec '15	Jan '16	Feb '16	Mar '16	Apr '16	May '16	Jun '16	Jul '16
	\$538K	\$516K	\$513K	\$543K	\$569K	\$575K	\$606K	\$610K	\$601K	\$611K	\$622K	\$569K	\$530k
	Ф400IZ	\$420K	\$110K	\$181K	\$181K	\$523K	\$515K	\$538K	\$544K	\$571K	\$555K	\$520K	\$5381
	\$438K	Φ4∠or\	φ 44 or\	ψ τ οπν	ψτυτιν	ψοΣοιτ	φοιοιτ	φοσοιτ	ψοιπτ	ψοντικ	ψυσυιν	ψυΖυιν	ψυσοι

Median Listing Price

Percent Change from Prior Year

Current Year
Prior Year

The median listing price of active single-family, condominium and townhome listings at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price	% Chg.
Jul '16	\$405K	9.5%
Jul '15	\$370K	16.7%
Jul '14	\$317K	-2.7%

\$500K	
\$375K	
\$250K	
\$125K	
0	

Dec

Jan

Feb

Mar

	'15	'15	'15	'15	'15	'15	'16	'16	'16	'16	'16	'16	'16
Current Year	\$370K	\$355K	\$359K	\$370K	\$395K	\$398K	\$450K	\$440K	\$450K	\$444K	\$450K	\$419K	\$405K
Prior Year	\$317K	\$325K	\$325K	\$365K	\$365K	\$374K	\$370K	\$375K	\$370K	\$384K	\$375K	\$365K	\$370K
Percent Change from Prior Year	17%	9%	10%	1%	8%	6%	22%	17%	22%	16%	20%	15%	9%



Jun

Jul



Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used

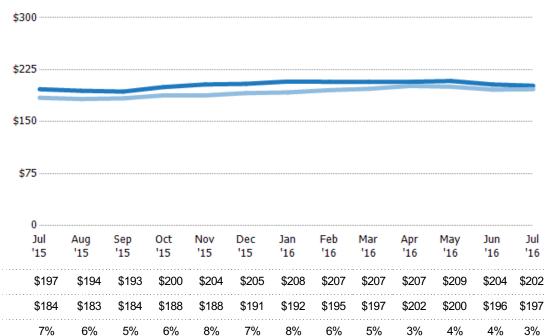
Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Month/ Year	Price/sq ft	% Chg.
Jul '16	\$202	2.5%
Jul '15	\$197	6.7%
Jul '14	\$184	-1.5%

Percent Change from Prior Year

Current Year

Prior Year



Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jul '16	\$188	1.6%
Jul '15	\$185	5.1%
Jul '14	\$176	-1.1%

Percent Change from Prior Year

\$100	\$100	\$100 \$50 0 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul '15 '15 '15 '15 '15 '15 '16 '16 '16 '16 '16 '16 '16 '16 \$185 \$184 \$181 \$186 \$188 \$188 \$191 \$190 \$191 \$192 \$193 \$192 \$188	\$100							
\$50	\$50 O Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul '15 '15 '15 '15 '15 '15 '16 '16 '16 '16 '16 '16 '16	\$50 O Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul '15 '15 '15 '15 '15 '15 '16 '16 '16 '16 '16 '16 '16 '16 \$185 \$184 \$181 \$186 \$188 \$188 \$191 \$190 \$191 \$192 \$193 \$192 \$188	\$50 O Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Juli 15 '15 '15 '15 '15 '15 '16 '16 '16 '16 '16 '16 '16 '16 '16 '16	150	 	 	 	 	 	
0	0	0 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul '15 '15 '15 '15 '15 '15 '16 '16 '16 '16 '16 '16 '16 '16 '16 '16	0 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Ju '15 '15 '15 '15 '15 '15 '16 '16 '16 '16 '16 '16 '16 '1 \$185 \$184 \$181 \$186 \$188 \$188 \$191 \$190 \$191 \$192 \$193 \$192 \$18							
		\$185 \$184 \$181 \$186 \$188 \$188 \$191 \$190 \$191 \$192 \$193 \$192 \$188	\$185 \$184 \$181 \$186 \$188 \$188 \$191 \$190 \$191 \$192 \$193 \$192 \$1	0		 	 	 		

Current Year
Prior Year



Avg Est Value

Avg Listing Price

Market Data Report

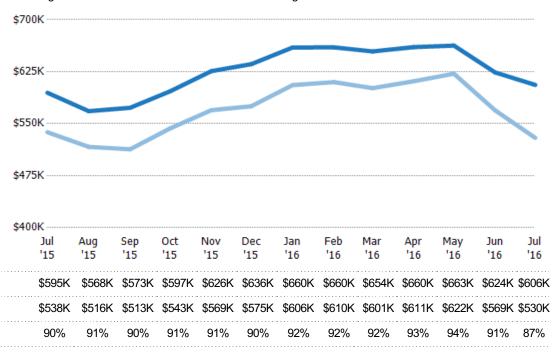
Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



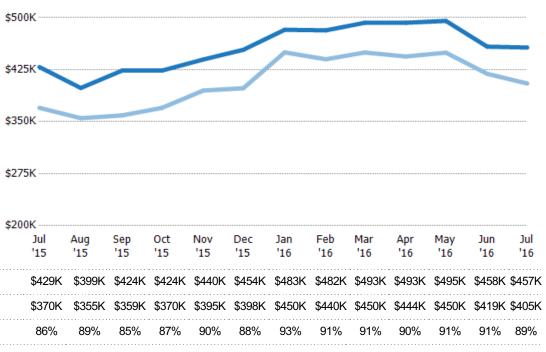
Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Avg Listing Price as a % of Avg Est Value





Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value



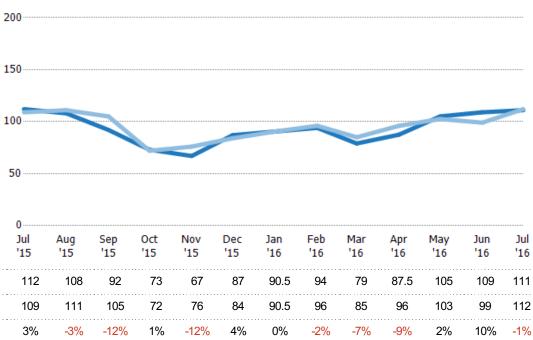


Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR







Months of Inventory

Percent Change from Prior Year

Current Year

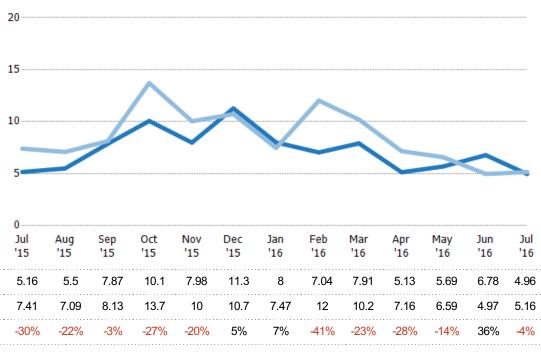
Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Months	% Chg.
Jul '16	4.96	-3.8%
Jul '15	5.16	-30.4%
Jul '14	7.41	-24.5%

Percent Change from Prior Year



Current Year

Prior Year





Absorption Rate

The percentage of inventory sold per month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

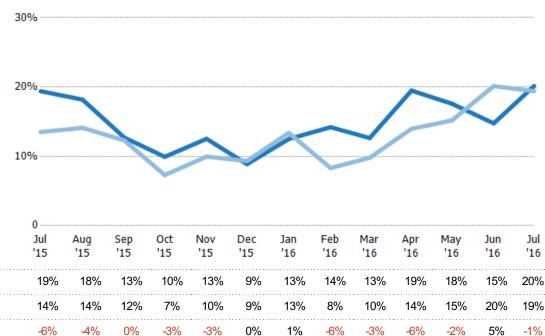
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Rate	Chg.
20%	-0.8%
19%	-5.9%
14%	32.4%
	20%

Current Year

Prior Year

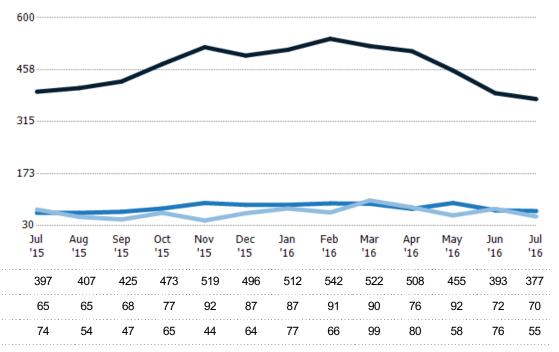
Change from Prior Year



Active/Pending/Sold Units

The number of single-family, condominium and townhome properties that were Active, Pending and Sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Active

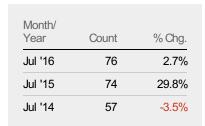
Sold

Pending

New Pending Sales

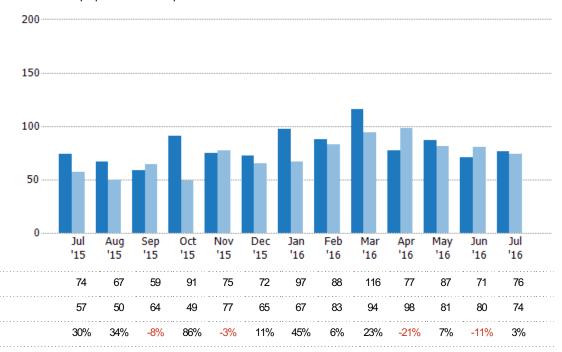
The number of single-family, condominium and townhome properties with accepted offers that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Current Year

Prior Year



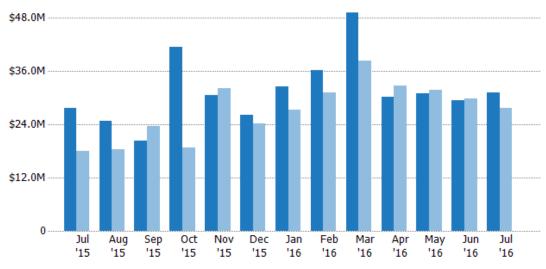
New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Volume	% Chg.
Jul '16	\$31.3M	13.2%
Jul '15	\$27.6M	52.8%
Jul '14	\$18.1M	20.7%





\$27.6M \$24.7M \$20.3M \$41.4M \$30.6M \$26.1M \$32.6M \$36.2M \$49.2M \$30.2M \$31M \$29.5M \$31.3M

\$18.1M \$18.4M \$23.6M \$18.7M \$32.1M \$24.1M \$27.4M \$31.1M \$38.4M \$32.7M \$31.8M \$29.8M \$27.6M

53% 35% -14% 121% -5% 8% 19% 16% 28% -8% -3% -1% 13%



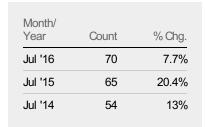


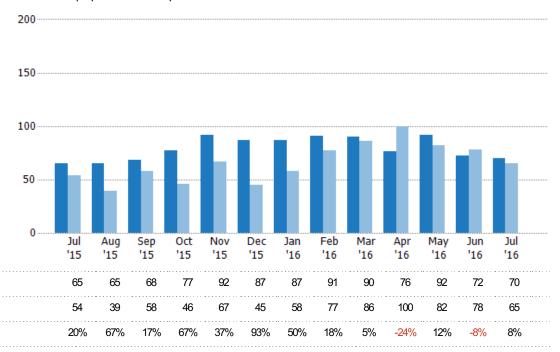
Pending Sales

The number of single-family, condominium and townhome properties with accepted offers that were available at the end each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence





Pending Sales Volume

Percent Change from Prior Year

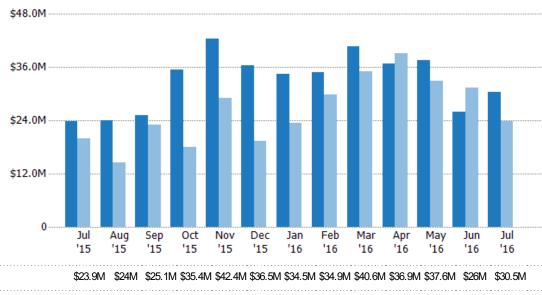
Current Year

Prior Year

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were available at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Volume	% Chg.
Jul '16	\$30.5M	27.6%
Jul '15	\$23.9M	19.6%
Jul '14	\$20M	21.5%



Current Year \$23.9M \$24M \$25.1M \$35.4M \$42.4M \$36.5M \$34.5M \$34.9M \$40.6M \$36.9M \$37.6M \$26M \$30.5M

Prior Year \$20M \$14.5M \$23.1M \$17.9M \$29M \$19.4M \$23.5M \$29.8M \$35M \$39.1M \$33M \$31.4M \$23.9M

Percent Change from Prior Year 20% 65% 8% 98% 46% 88% 47% 17% 16% -6% 14% -17% 28%





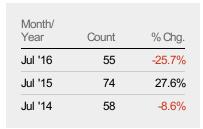
Closed Sales

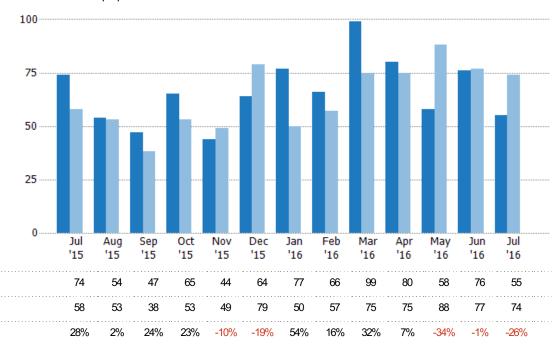
The total number of single-family, condominium and townhome properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence





Closed Sales Volume

Percent Change from Prior Year

Current Year

Prior Year

The sum of the sales price of single-family, condominium and townhome properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Volume	% Chg.
Jul '16	\$20.7M	-35.6%
Jul '15	\$32.2M	31.4%
Jul '14	\$24.5M	-16%



Current Year

Prior Year

Percent Change from Prior Year

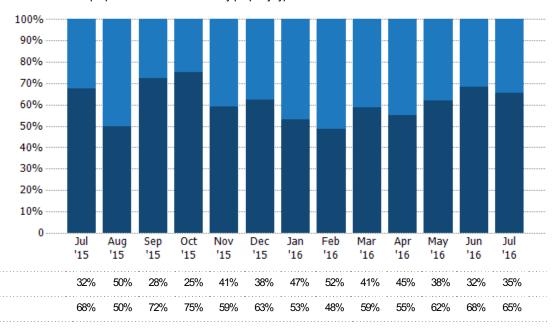
\$24.5M \$20.4M \$14M \$22.2M \$19.4M \$32M \$21.2M \$24M \$30.5M \$27.3M \$35.6M \$28.6M \$32.2M 31% -2% 28% 21% -4% -12% 22% 16% 19% 11% -27% 27% -36%



Closed Sales by Property Type

The percentage of single-family, condominium and townhome properties sold each month by property type.





Average Sales Price

Single Family Residence

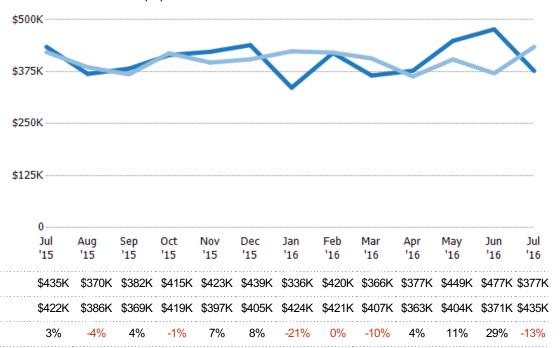
Condo/Townhouse

The average sales price of the single-family, condominium and townhome properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Percent Change from Prior Year





Current Year

Prior Year



Median Sales Price

The median sales price of the single-family, condominium and townhome properties sold each month.





Current Year

Prior Year



-16%

-13%

Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

\$300

20%

-13%

-6%

12%

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jul '16	\$182	-2.3%
Jul '15	\$186	6.9%
Jul '14	\$174	-4%

Percent Change from Prior Year

\$225												
=				_								
\$150												
¢75												
\$75												
0												
Jul '15	Aug '15	Sep '15	Oct '15	'15	Dec '15	'16	Feb '16	'16	Apr '16	May '16	Jun '16	Jul '16
\$18	6 \$175	\$182	\$182		\$183				\$185	\$190	\$202	\$182
\$17					\$177					\$175		\$186
7%	3%											

Current Year
Prior Year



Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

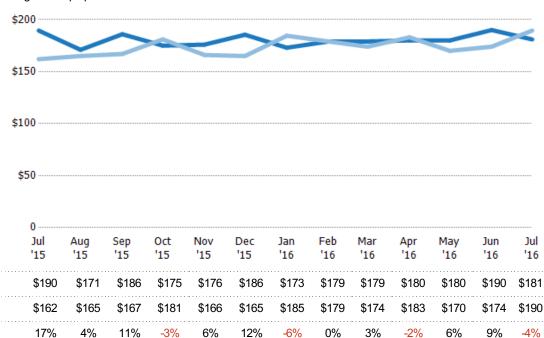
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt, Single Family Residence



Percent Change from Prior Year

Current Year

Prior Year

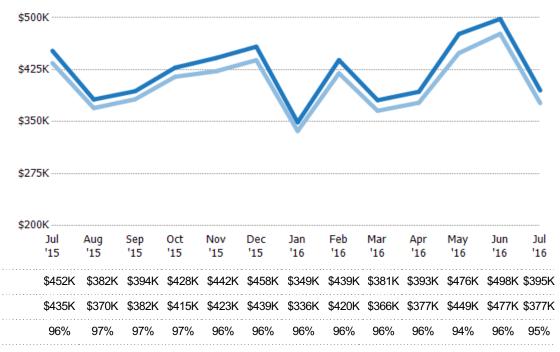


Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Avg Sales Price as a % of Avg List Price





Avg List Price

Avg Sales Price

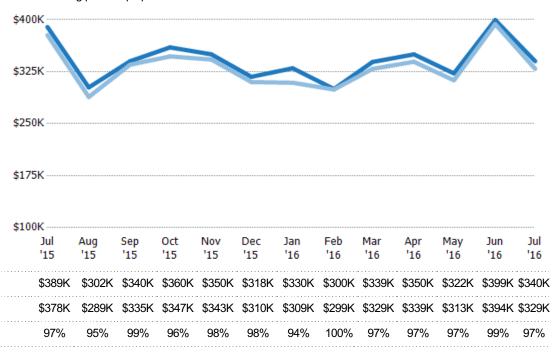
Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



Average Sales Price vs Average Est Value

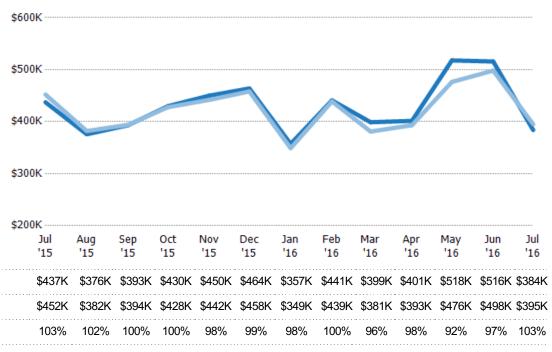
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price



Avg Est Value

Avg Sales Price

Avg Sales Price as a % of Avg Est Value

Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence



Distressed Listings

Median Est Value

Median Sales Price

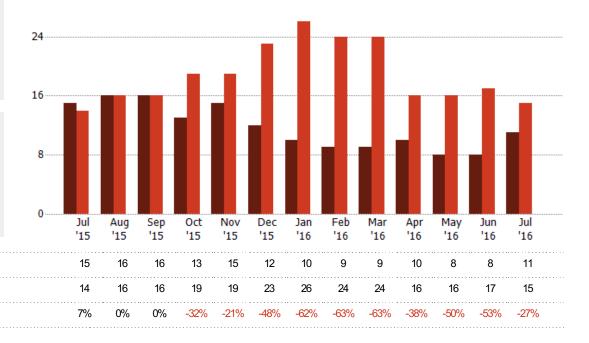
The number of distressed single-family, condominum and townhome properties that were for sale at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Med Sales Price as a % of Med Est Value

Month/ Year	Count	% Chg.
Jul '16	11	-26.7%
Jul '15	15	7.1%
Jul '14	14	57.1%

Percent Change from Prior Year



Current Year

Prior Year



Pre-Foreclosure

Short Sale

Foreclosure

Non-Distressed

Market Data Report

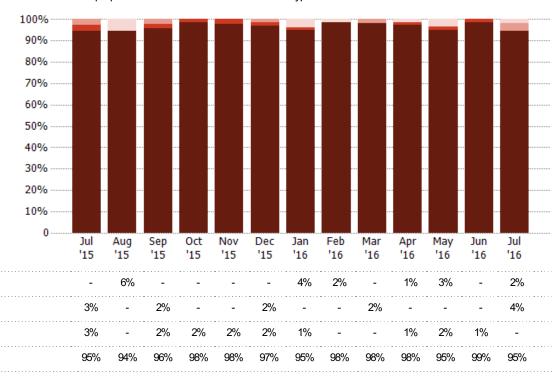
Distressed Sales by Sales Type

The percentage of single-family, condominium and townhome properties sold each month for each sales type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence









Listing Activity by ZIP

May 2017

ZIP	Listings	Listing Volume	Av g Listing	Median Listing	Av g Listing	Median Listing	Months of	Absorption
	(Month End)	(Month End)	Price	Price	Price per Sq Ft	Price per Sq Ft	Inventory	Rate %
85268	368	\$281,814,859	\$765,801	\$555,000	\$223	\$204	4	25.54 %







Sales Activity by ZIP

May 2017

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Av g Days In RPR
85268	90	\$47,892,649	94	\$36,301,450	\$397,252	\$354,500	\$186	\$185	86



