



Scottsdale Area Association of REALTORS® 8600 E Anderson Dr., Suite 200 Scottsdale, AZ 85255 ScottsdaleREALTORS.org 480-945-2651





Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	Aug 2016	Aug 2015	+ / -	YTD 2016	YTD 2015	+ /
Listing Activity Charts Metrics						
New Listing Count	94	103	-8.7%	881	923	-4.6%
New Listing Volume	\$50,133,532	\$37,914,415	+32.2%	\$395,752,385	\$388,005,979	+2%
Active Listing Count	347	407	-14.7%	3,656	4,045	-9.6%
Active Listing Volume	\$201,617,977	\$210,201,202	-4.1%	\$2,172,858,715	\$2,179,999,791	-0.3%
Average Listing Price	\$581,032	\$516,465	+12.5%	\$594,327	\$538,937	+10.3%
Median Listing Price	\$425,000	\$355,000	+19.7%	\$437,212	\$371,121	+17.8%
Average Listing Price per Sq Ft	\$208	\$194	+6.9%	\$207	\$197	+5%
Median Listing Price per Sq Ft	\$193	\$184	+5.2%	\$191	\$185	+3.5%
Median Daysin RPR	111	108	+2.8%	96.8	98.79	-2%
Months of Inventory	6.3	5.5	+14.7%	6.6	8.1	-17.7%
Absorption Rate	15.85%	18.18%	-2.3%	15.04%	12.39%	+2.7%
Sales Activity Charts Metrics		•••••	1			
New Pending Sales Count	90	67	+34.3%	702	644	+9%
New Pending Sales Volume	\$32,994,803	\$24,714,825	+33.5%	\$272,942,232	\$243,542,775	+12.1%
Pending Sales Count	72	65	+10.8%	650	611	+6.4%
Pending Sales Volume	\$31,594,218	\$23,988,720	+31.7%	\$272,633,524	\$239,576,816	+13.8%
Closed Sales Count	70	54	+29.6%	581	550	+5.6%
Closed Sales Volume	\$27,247,900	\$19,956,550	+36.5%	\$230,222,960	\$219,196,179	+5%
Average Sales Price	\$389,256	\$369,566	+5.3%	\$396,253	\$398,539	-0.6%
Median Sales Price	\$347,450	\$288,500	+20.4%	\$333,411	\$339,885	-1.9%
Average Sales Price per Sq Ft	\$179	\$175	+2.2%	\$185	\$180	+2.9%
Median Sales Price per Sq Ft	\$175	\$171	+2.3%	\$180	\$178	+1%
Distressed Charts Metrics						
Distressed Listing Count	11	16	-31.3%	76	154	-50.6%





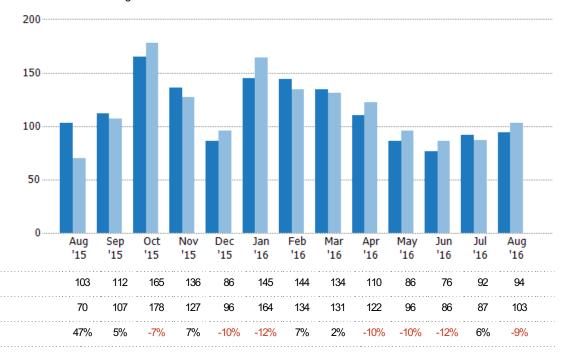


New Listings

The number of new single-family, condominium and townhome listings that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
Aug '16	94	-8.7%
Aug '15	103	47.1%
Aug '14	70	62.9%



New Listing Volume

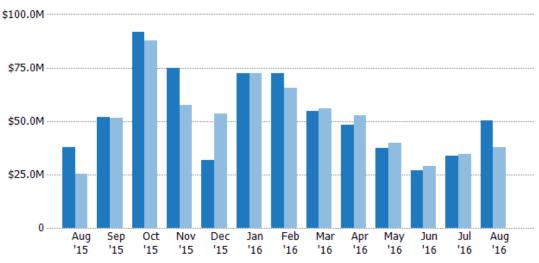
Percent Change from Prior Year

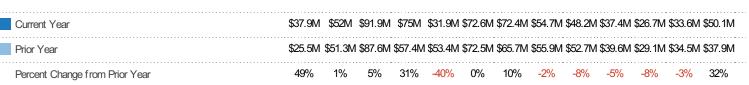
Current Year

Prior Year

The sum of the listing price of single-family, condominium and townhome listings that were added each month.

Month/ Year	Volume	% Chg.
Aug '16	\$50.1M	32.2%
Aug '15	\$37.9M	48.9%
Aug '14	\$25.5M	52.3%



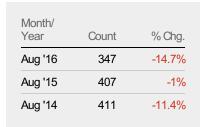


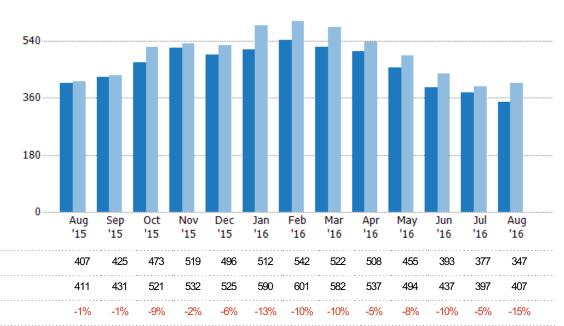


Active Listings

The number of active single-family, condominium and townhome listings at the end of each month.







Active Listing Volume

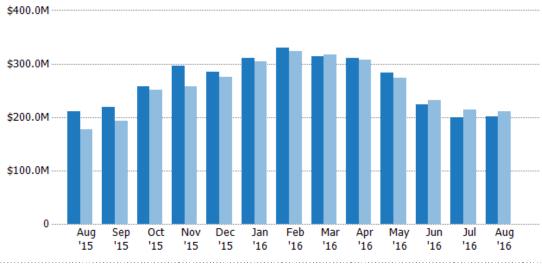
Percent Change from Prior Year

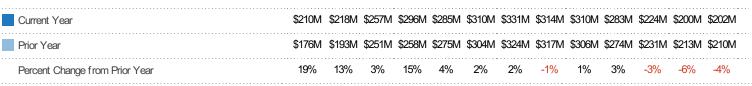
Current Year

Prior Year

The sum of the listing price of active single-family, condominium and townhome listings at the end of each month.

Month/ Year	Volume	% Chg.
Aug '16	\$202M	-4.1%
Aug '15	\$210M	19.4%
Aug '14	\$176M	-17.7%







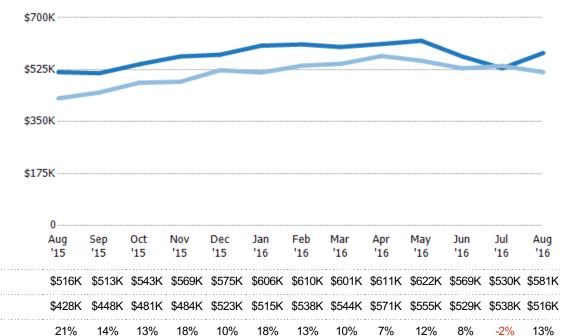


Average Listing Price

The average listing price of active single-family, condominium and townhome listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price	% Chg.
Aug '16	\$581K	12.5%
Aug '15	\$516K	20.6%
Aug '14	\$428K	-7.1%



Median Listing Price

Percent Change from Prior Year

Current Year

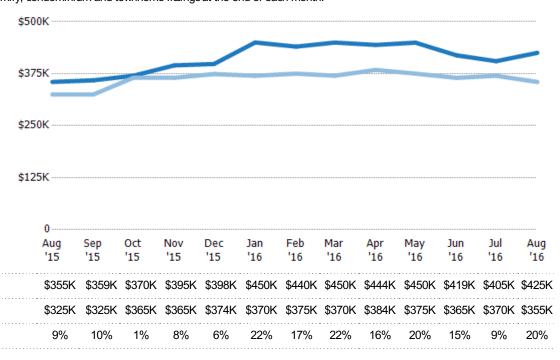
Prior Year

The median listing price of active single-family, condominium and townhome listings at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price	% Chg.
Aug '16	\$425K	19.7%
Aug '15	\$355K	9.3%
Aug '14	\$325K	-0.1%

Percent Change from Prior Year





Current Year

Prior Year



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Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

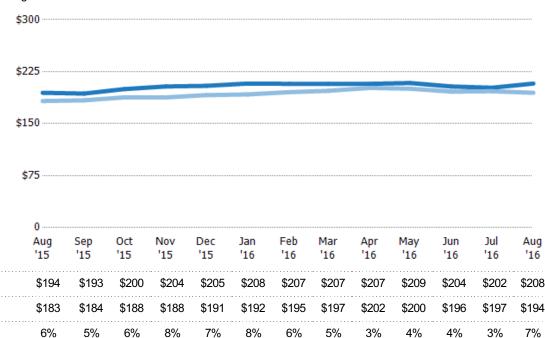


Month/ Year	Price/sq ft	% Chg.
Aug '16	\$208	6.9%
Aug '15	\$194	6.5%
Aug '14	\$183	0.5%

Percent Change from Prior Year

Current Year

Prior Year



Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

0

Aug

Sep

Filters Used

Custom Area: Fountain Hills, Arizona Saved Area

Property Type:

Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Aug '16	\$193	5.2%
Aug '15	\$184	4.3%
Aug '14	\$176	-1.7%

Percent Change from Prior Year

\$200	
\$150	
\$100	
\$50	

'15	'15	'15	'15	'15	'16	'16	'16	'16	'16	'16	'16	'16
 \$184	\$181	\$186	\$188	\$188	\$191	\$190	\$191	\$192	\$193	\$192	\$188	\$193
 \$176	\$175	\$178	\$179	\$181	\$182	\$184	\$185	\$187	\$187	\$185	\$185	\$184
 4%	3%	4%	5%	4%	5%	3%	3%	2%	3%	4%	2%	5%

Feb

Mar

Apr

May

Jan

Current Year
Prior Year



Jul

Aug

Jun

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Νον

Dec

Avg Est Value

Avg Listing Price

Market Data Report

Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

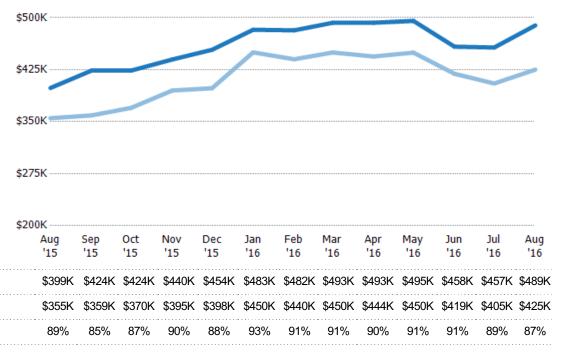


Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Avg Listing Price as a % of Avg Est Value





Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value

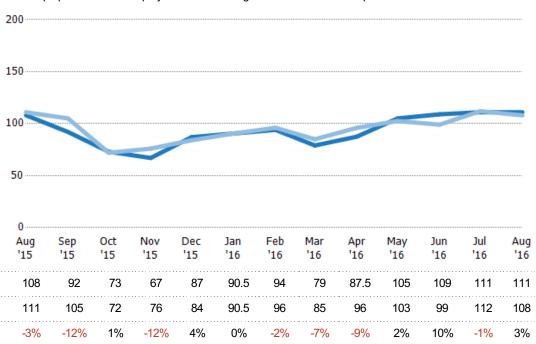


Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR







Months of Inventory

Percent Change from Prior Year

Current Year

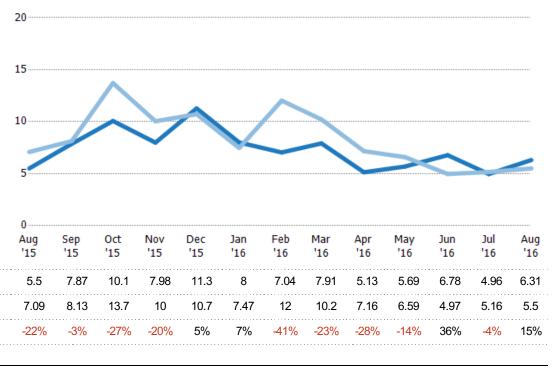
Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Months	% Chg.
Aug '16	6.31	14.7%
Aug '15	5.5	-22.4%
Aug '14	7.09	-3.1%

Percent Change from Prior Year



Current Year

Prior Year

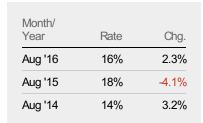
Absorption Rate

The percentage of inventory sold per month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



Current Year

Change from Prior Year

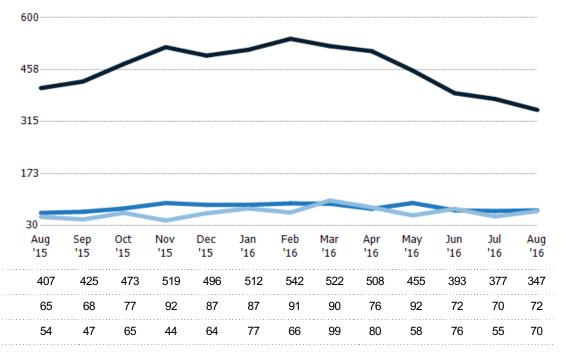
Prior Year



Active/Pending/Sold Units

The number of single-family, condominium and townhome properties that were Active, Pending and Sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Active

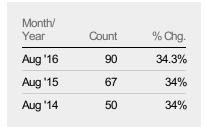
Sold

Pending

New Pending Sales

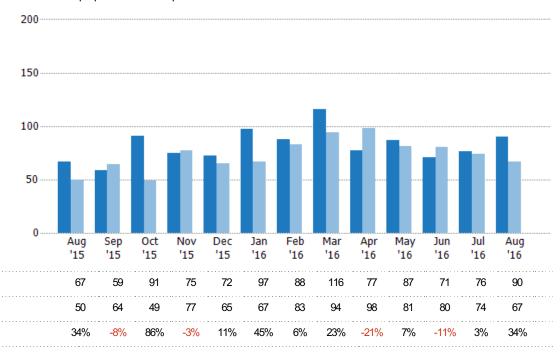
The number of single-family, condominium and townhome properties with accepted offers that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Current Year

Prior Year

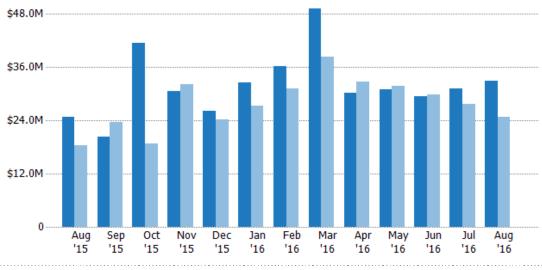


New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were added each month.

Month/ Year	Volume	% Chg.
Aug '16	\$33M	33.5%
Aug '15	\$24.7M	34.6%
Aug '14	\$18.4M	18.9%





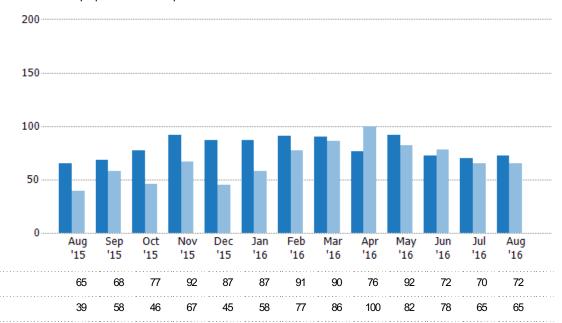


Pending Sales

The number of single-family, condominium and townhome properties with accepted offers that were available at the end each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
Aug '16	72	10.8%
Aug '15	65	66.7%
Aug '14	39	64.1%



Pending Sales Volume

Percent Change from Prior Year

Current Year

Prior Year

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were available at the end of each month.

67%

37%

93%

50%

18%

5%

-24%

12%

-8%

8%

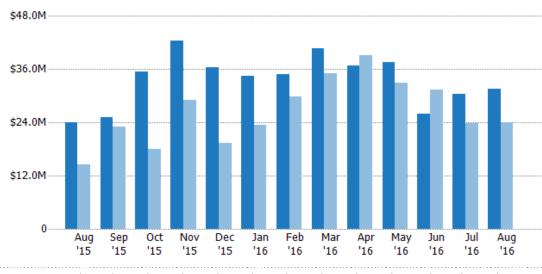
11%

67%

17%

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Volume	% Chg.
Aug '16	\$31.6M	31.7%
Aug '15	\$24M	65.3%
Aug '14	\$14.5M	73.1%



Current Year \$24M \$25.1M \$35.4M \$42.4M \$36.5M \$34.5M \$34.9M \$40.6M \$36.9M \$37.6M \$26M \$30.5M \$31.6M

Prior Year \$14.5M \$23.1M \$17.9M \$29M \$19.4M \$23.5M \$29.8M \$35M \$39.1M \$33M \$31.4M \$23.9M \$24M

Percent Change from Prior Year 65% 8% 98% 46% 88% 47% 17% 16% -6% 14% -17% 28% 32%





Closed Sales

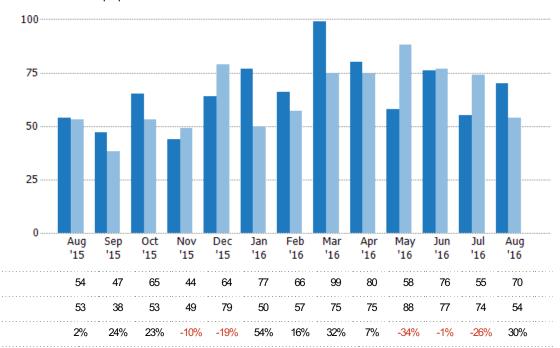
The total number of single-family, condominium and townhome properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Month/ Year	Count	% Chg.
Aug '16	70	29.6%
Aug '15	54	1.9%
Aug '14	53	5.7%



Closed Sales Volume

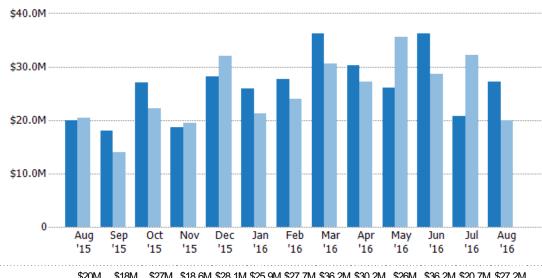
Percent Change from Prior Year

Current Year

Prior Year

The sum of the sales price of single-family, condominium and townhome properties sold each month.

Month/ Year	Volume	% Chg.
Aug '16	\$27.2M	36.5%
Aug '15	\$20M	-2.3%
Aug '14	\$20.4M	-1.3%



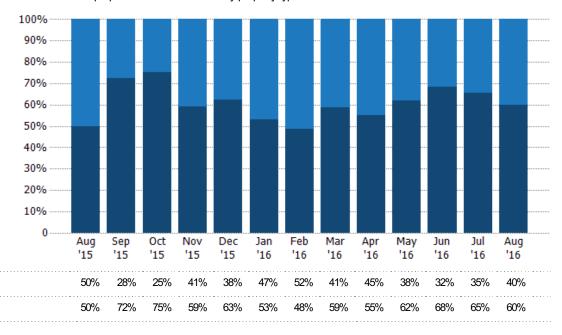




Closed Sales by Property Type

The percentage of single-family, condominium and townhome properties sold each month by property type.





Average Sales Price

Single Family Residence

Condo/Townhouse

The average sales price of the single-family, condominium and townhome properties sold each month.

-4%

4%

-1%

7%

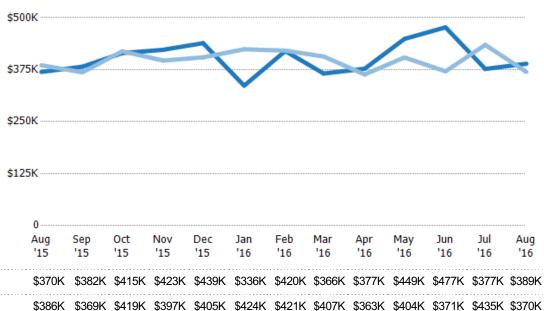
8%

-21%

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price	% Chg.
Aug '16	\$389K	5.3%
Aug '15	\$370K	-4.1%
Aug '14	\$386K	-6.6%

Percent Change from Prior Year





Current Year

Prior Year

-10%

0%

4%

29%

-13%

11%



Median Sales Price

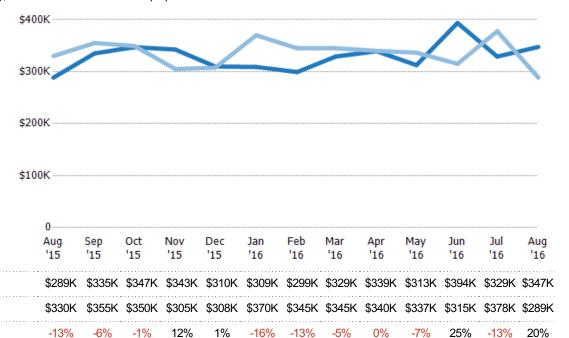
The median sales price of the single-family, condominium and townhome properties sold each month.





Current Year

Prior Year



Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Aug '16	\$179	2.2%
Aug '15	\$175	2.9%
Aug '14	\$170	-1.7%

	\$175	\$182	\$182	\$181	\$183	\$172	\$190	\$178	\$185	\$190	\$202	\$182	\$179
	•	Sep '15			Dec '15								Aug '16
\$	75												
\$1	50												
\$2	25												
\$3	00												

Current Year	\$175	\$182	\$182	\$181	\$183	\$172	\$190	\$178	\$185	\$190	\$202	\$182	\$179
Prior Year	\$170	\$170	\$179	\$182	\$177	\$185	\$183	\$175	\$180	\$175	\$180	\$186	\$175
Percent Change from Prior Year	3%	7%	2%	0%	3%	-7%	4%	1%	3%	9%	12%	-2%	2%



Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

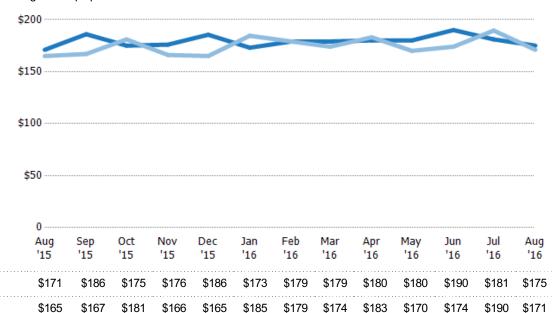
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Aug '16	\$175	2.3%
Aug '15	\$171	3.6%
Aug '14	\$165	3%

Percent Change from Prior Year

Current Year

Prior Year



Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

4%

11%

6%

12%

-6%

0%

3%

-2%

6%

9%

-4%

2%

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Avg Sales Price as a % of Avg List Price



Avg List Price

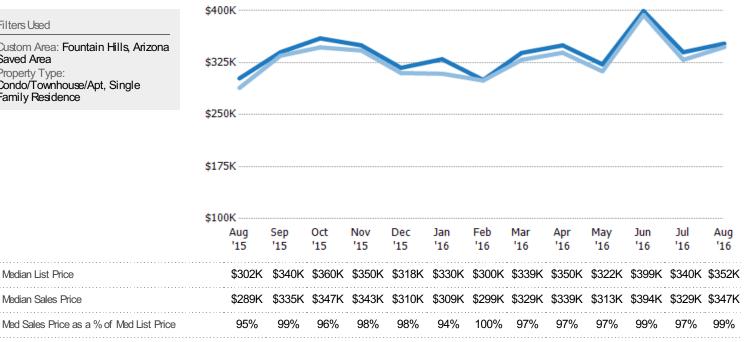
Avg Sales Price



Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



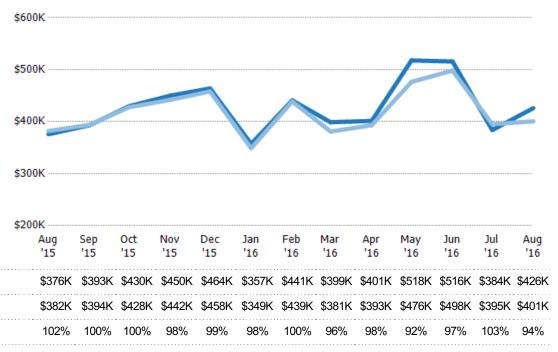
Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Median List Price

Median Sales Price





Avg Est Value

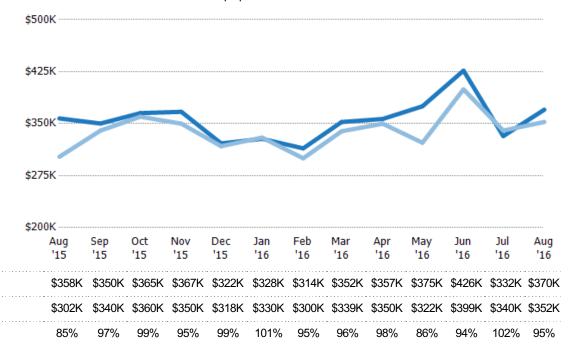
Avg Sales Price

Avg Sales Price as a % of Avg Est Value

Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Distressed Listings

Median Est Value

Median Sales Price

The number of distressed single-family, condominum and townhome properties that were for sale at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Med Sales Price as a % of Med Est Value

Month/ Year	Count	% Chg.
Aug '16	11	-31.3%
Aug '15	16	0%
Aug '14	16	12.5%

Percent Change from Prior Year



Current Year

Prior Year



Pre-Foreclosure

Short Sale

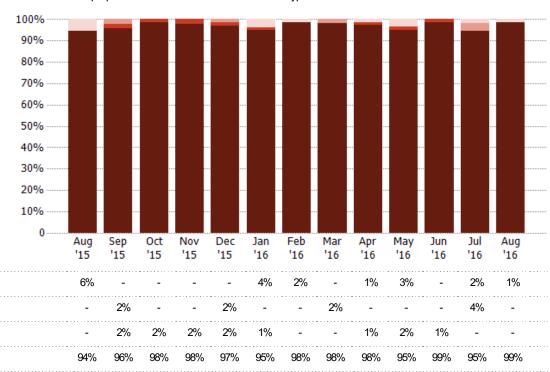
Foreclosure

Non-Distressed

Market Data Report

Distressed Sales by Sales Type

The percentage of single-family, condominium and townhome properties sold each month for each sales type.









Listing Activity by ZIP

May 2017

ZIP	Listings	Listing Volume	Av g Listing	Median Listing	Av g Listing	Median Listing	Months of	Absorption
	(Month End)	(Month End)	Price	Price	Price per Sq Ft	Price per Sq Ft	Inventory	Rate %
85268	368	\$281,814,859	\$765,801	\$555,000	\$223	\$204	4	25.54 %





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Sales Activity by ZIP

May 2017

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Av g Days In RPR
85268	90	\$47,892,649	94	\$36,301,450	\$397,252	\$354,500	\$186	\$185	86





6/26/2017

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