



Scottsdale Area Association of REALTORS® 8600 E Anderson Dr., Suite 200 Scottsdale, AZ 85255 ScottsdaleREALTORS.org 480-945-2651





# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	Apr 2019	Apr 2018	+ / -	YTD 2019	YTD 2018	+ / -
Listing Activity Charts Metrics						
New Listing Count	51	76	-32.9%	380	401	-5.2%
New Listing Volume	\$23,659,340	\$38,312,956	-38.2%	\$219,819,028	\$220,658,244	-0.4%
Active Listing Count	_	311	-	N/A	NA	
Active Listing Volume	_	\$227,291,579	-	NA	NA	
Average Listing Price	_	\$730,841	-	\$771,428	\$704,861	+9.4%
Median Listing Price	_	\$529,900	-	\$537,149	\$518,082	+3.7%
Average Listing Price per Sq Ft	_	\$222	-	\$234	\$220	+6.1%
Median Listing Price per Sq Ft	_	\$204	-	\$217	\$203	+6.6%
Median Days in RPR	_	81	-	64.59	79.19	-18.4%
Months of Inventory	_	3.1	-100%	2.9	5	-41.5%
Absorption Rate	_	32.15%	-	33.92%	19.86%	+14.1%
Sales Activity Charts Metrics			1		•••••	
New Pending Sales Count	77	115	-33%	435	414	+5.1%
New Pending Sales Volume	\$39,107,168	\$46,450,909	-15.8%	\$217,644,914	\$196,098,828	+11%
Pending Sales Count	_	90	-	N/A	NA	
Pending Sales Volume	_	\$41,324,746	-	N/A	NA	
Closed Sales Count	43	90	-52.2%	283	328	-13.7%
Closed Sales Volume	\$21,745,375	\$50,147,500	-56.6%	\$136,095,927	\$154,581,735	-12%
Average Sales Price	\$505,706	\$557,194	-9.2%	\$480,904	\$471,286	+2%
Median Sales Price	\$422,500	\$390,000	+8.3%	\$390,247	\$376,052	+3.8%
Average Sales Price per Sq Ft	\$220	\$221	-0.1%	\$214	\$203	+5.4%
Median Sales Price per Sq Ft	\$218	\$205	+6.6%	\$207	\$195	+6.2%
Distressed Charts Metrics					•••••	
Distressed Listing Count		1	-	N/A	N/A	



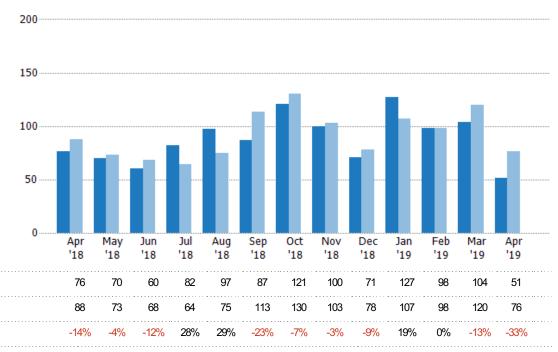


#### **New Listings**

The number of new residential listings that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Count	% Chg.
Apr '19	51	-32.9%
Apr '18	76	-13.6%
Apr '17	88	-5.7%



### New Listing Volume

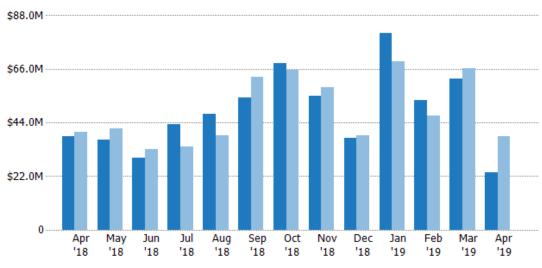
Percent Change from Prior Year

Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Month/ Year	Volume	% Chg.
Apr '19	\$23.7M	-38.2%
Apr '18	\$38.3M	-5%
Apr '17	\$40.3M	4.4%







#### **Active Listings**

The number of active residential listings at the end of each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



### **Active Listing Volume**

Percent Change from Prior Year

Current Year

Prior Year

The sum of the listing price of active residential listings at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence





Current Year

Percent Change from Prior Year



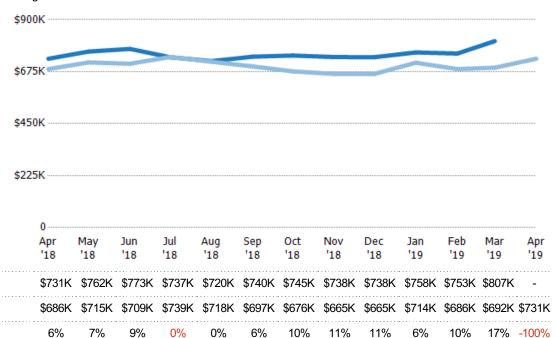
### **Average Listing Price**

The average listing price of active residential listings at the end of each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



### **Median Listing Price**

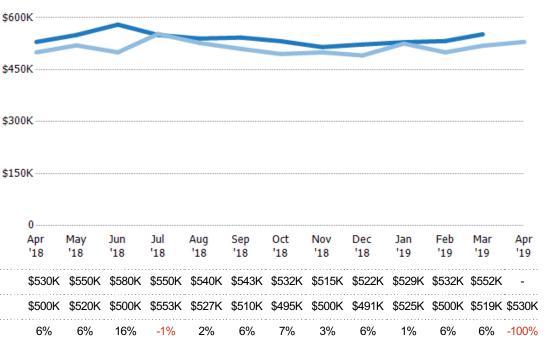
Percent Change from Prior Year

Current Year

Prior Year

The median listing price of active residential listings at the end of each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence





Current Year

Percent Change from Prior Year



Current Year

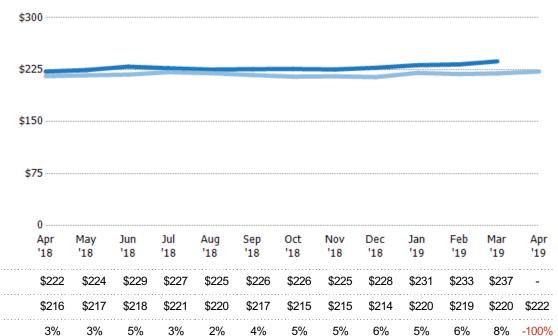
Prior Year

## Market Data Report

### Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.





### Median Listing Price per Sq Ft

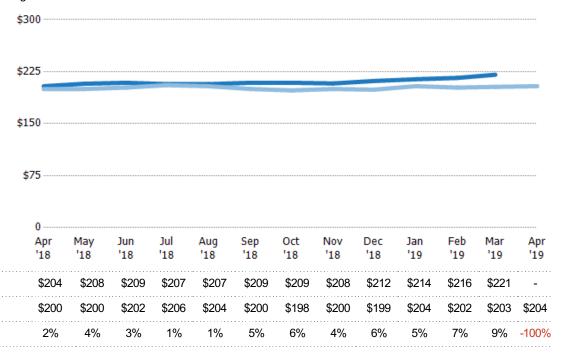
Percent Change from Prior Year

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



Current Year

Percent Change from Prior Year



### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.

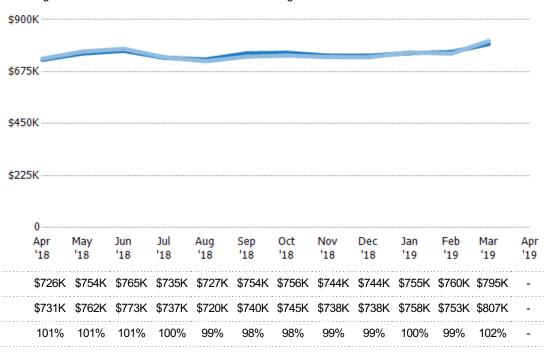
Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Avg Est Value

Avg Listing Price



### Median Listing Price vs Median Est Value

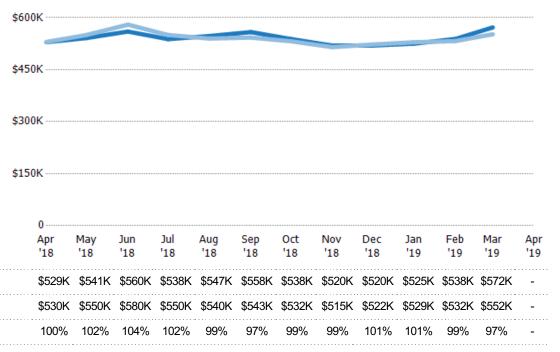
The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Avg Listing Price as a % of Avg Est Value



Median Est Value

Median Listing Price

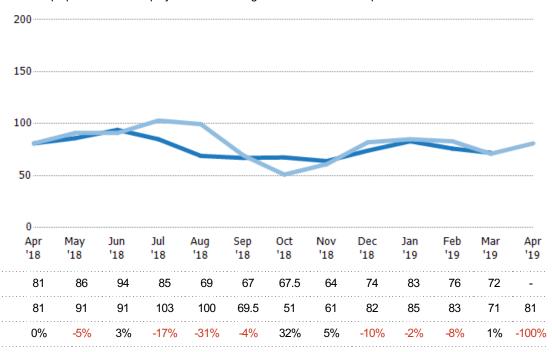
Med Listing Price as a % of Med Est Value



### Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR





### Months of Inventory

Percent Change from Prior Year

Current Year

Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

-30%

-23%

-31%

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence



13%

6%

-5%

Current Year

Percent Change from Prior Year

Prior Year

-23%

22%

-8%

-27%

-18% -100%

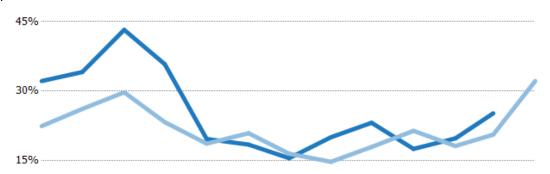
-35%

### **Absorption Rate**

The percentage of inventory sold per month.

Filters Used

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



	0 Apr '18	May '18	Jun '18	Jul '18	Aug '18	Sep '18	Oct	Nov '18	Dec	Jan	Feb '19	Mar	Apr '19
Current Year	32%	34%	43%	36%	20%	18%	15%	20%	23%	17%	20%	25%	
Prior Year	22%	26%	30%	23%	19%	21%	16%	15%	18%	21%	18%	21%	32%
Change from Prior Year	-10%	-8%	-14%	-13%	-1%	2%	1%	-5%	-5%	4%	-2%	-5%	32%

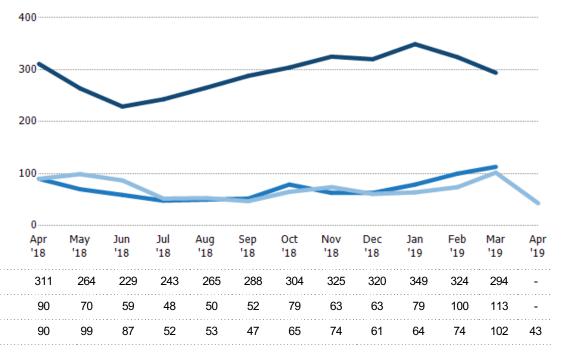
### Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



Active

Sold

Pending



### **New Pending Sales**

The number of residential properties with accepted offers that were added each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence



Current Year

Prior Year

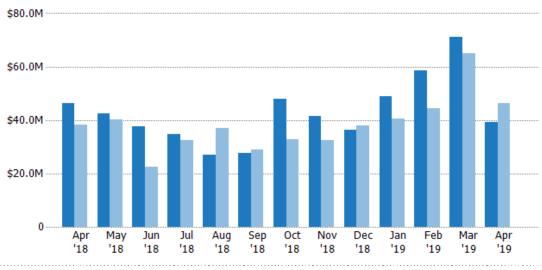


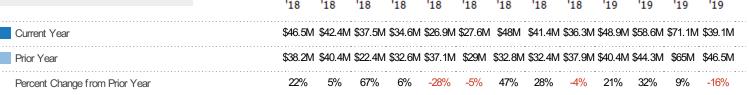
### New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Month/ Year	Volume	% Chg.
Apr '19	\$39.1M	-15.8%
Apr '18	\$46.5M	21.7%
Apr '17	\$38.2M	-26.2%







#### **Pending Sales**

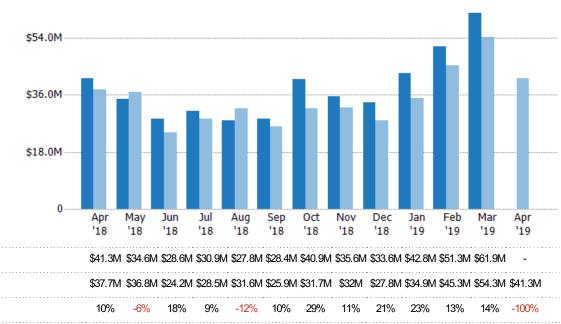
The number of residential properties with accepted offers that were available at the end each month.



### Pending Sales Volume

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.





Current Year

Percent Change from Prior Year

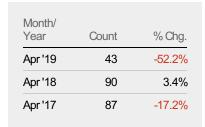


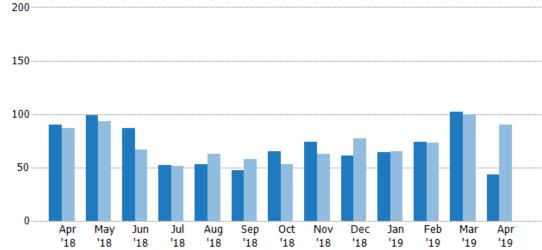
#### **Closed Sales**

The total number of residential properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence



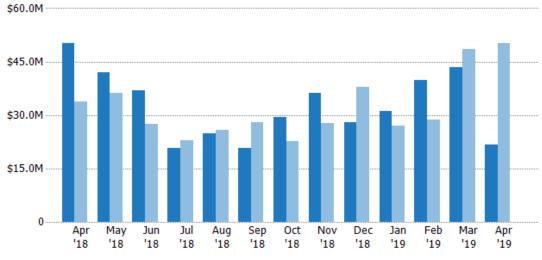


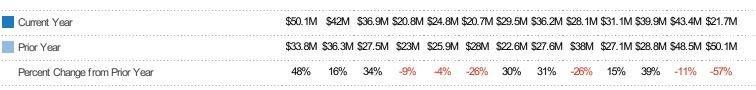
Current Year	90	99	87	52	53	47	65	74	61	64	74	102	43
Prior Year	87	93	67	51	63	58	53	63	77	65	73	100	90
Percent Change from Prior Year	3%	6%	30%	2%					-21%			2%	-52%

#### **Closed Sales Volume**

The sum of the sales price of residential properties sold each month.

Month/ Year	Volume	% Chg.
Apr '19	\$21.7M	-56.6%
Apr '18	\$50.1M	48.2%
Apr '17	\$33.8M	-17%







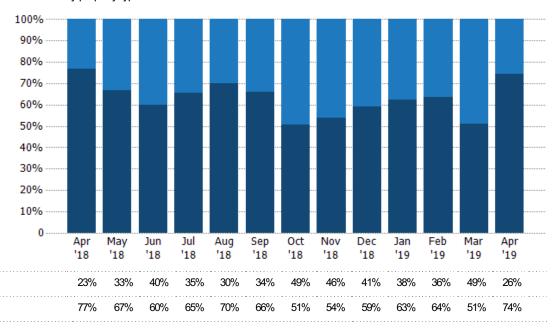
### Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt, Single
Family Residence



### **Average Sales Price**

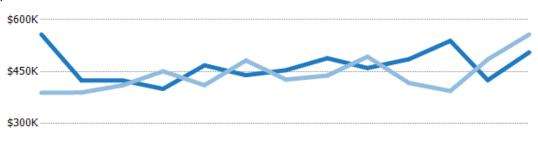
Single Family Residence

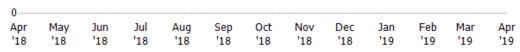
Condo/Townhouse

The average sales price of the residential properties sold each month.

\$150K







Current Year	\$557K	\$425K	\$424K	\$400K	\$468K	\$440K	\$454K	\$489K	\$460K	\$486K	\$539K	\$425K	\$506K
Prior Year	\$389K	\$390K	\$411K	\$451K	\$411K	\$482K	\$427K	\$439K	\$493K	\$417K	\$394K	\$485K	\$557K
Percent Change from Prior Year	43%	9%	3%	-11%	14%	-9%	6%	11%	-7%	16%	37%	-12%	-9%





### Median Sales Price

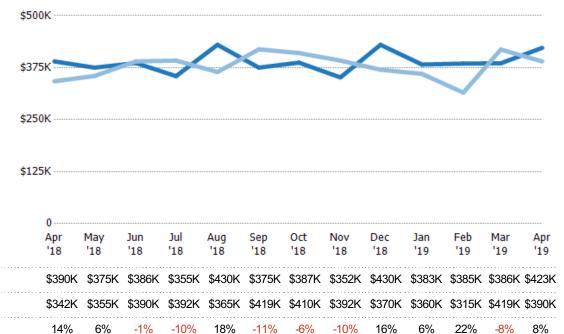
The median sales price of the residential properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Current Year

Prior Year



### Average Sales Price per Sq Ft

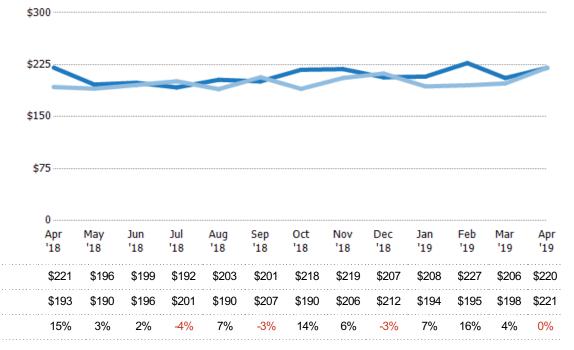
The average of the sales price divided by the living area of properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Percent Change from Prior Year

Month/ Year	Price/sq ft	% Chg.
Apr '19	\$220	-0.1%
Apr '18	\$221	14.5%
Apr '17	\$193	-2.8%

Percent Change from Prior Year



Current Year

### Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

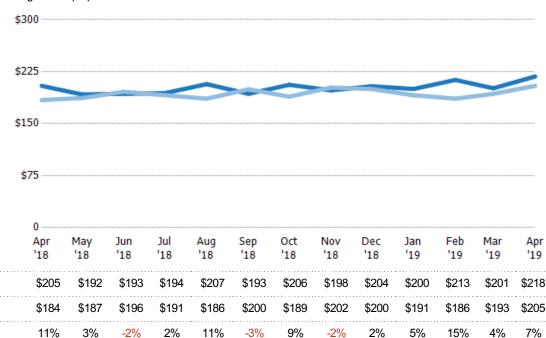
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Apr '19	\$218	6.6%
Apr '18	\$205	11.1%
Apr '17	\$184	-1.4%

Percent Change from Prior Year

Current Year

Prior Year



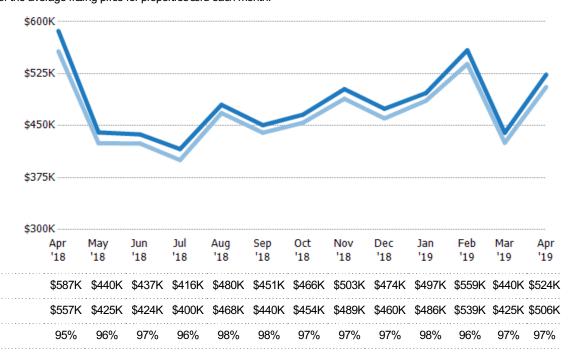
#### Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Avg Sales Price as a % of Avg List Price



Avg List Price

Avg Sales Price

### Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence



#### Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

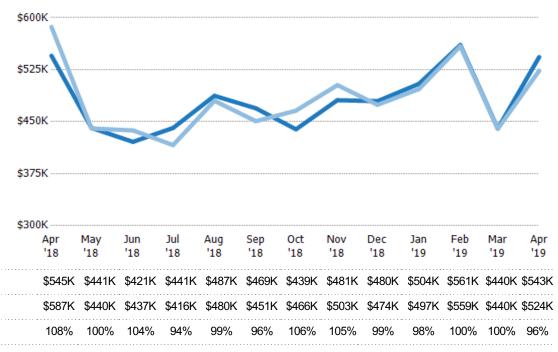
Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt, Single
Family Residence

Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price





Avg Est Value

Avg Sales Price

Avg Sales Price as a % of Avg Est Value



#### Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



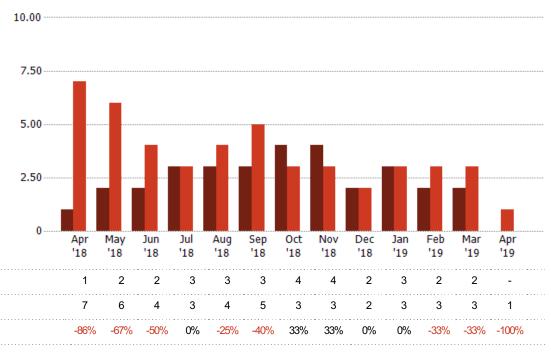
### **Distressed Listings**

Median Est Value

Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Single Family Residence



Current Year

Percent Change from Prior Year

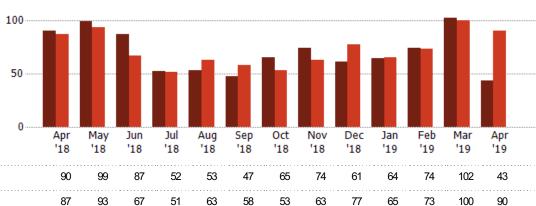


#### **Distressed Sales**

The count of distressed residential properties sold each month.

Month/ Year	Count	% Chg.
Apr '19	43	-52.2%
Apr '18	90	3.4%
Apr '17	87	-17.2%





	10	10	10	10	10	10	10	10	10	19	19	19	19	
Current Year	90	99	87	52	53	47	65	74	61	64	74	102	43	
Prior Year	87	93	67	51	63	58	53	63	77	65	73	100	90	
Percent Change from Prior Year	3%	6%	30%	2%	-16%	-19%	23%	17%	-21%	-2%	1%	2%	-52%	





# Sales Activity by ZIP

Apr 2019

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268			43	\$21,745,375	\$505,706	\$422,500	\$213	\$211	49



