

480-945-2651



Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

+ / -	YTD 2020	YTD 2021	+ / -	Jan 2020	Jan 2021	Key Metrics
						isting Activity Charts Metrics
+1.8%	1,154	1,175	-27.6%	123	89	New Listing Count
+11.5%	\$679,328,407	\$757,788,001	-27%	\$78,255,775	\$57,134,400	New Listing Volume
	NA	N/A	-39.8%	251	151	Active Listing Count
	NA	N/A	-39.3%	\$230,898,229	\$140,176,233	Active Listing Volume
+10.9%	\$810,287	\$898,598	+0.9%	\$919,913	\$928,319	Average Listing Price
+13%	\$572,081	\$646,622	-7.8%	\$650,000	\$599,000	Median Listing Price
+10.7%	\$239	\$265	+12.7%	\$253	\$286	Average Listing Price per Sq Ft
+9.8%	\$222	\$243	+13.4%	\$235	\$267	Median Listing Price per Sq Ft
-22.7%	72.36	55.94	-50%	68	34	Median Days in RPR
-39.8%	4	2.4	-65.6%	3.9	1.3	Months of Inventory
+16.6%	25.1%	41.72%	+48.7%	25.5%	74.17%	Absorption Rate
						Sales Activity Charts Metrics
+11.4%	1,297	1,445	-26.9%	119	87	New Pending Sales Count
+35.2%	\$652,839,764	\$882,914,070	-11%	\$60,821,616	\$54,147,416	New Pending Sales Volume
	NA	N/A	-14.3%	84	72	Pending Sales Count
	NA	N/A	+3.4%	\$50,581,066	\$52,322,677	Pending Sales Volume
+11%	944	1,048	+30.2%	63	82	Closed Sales Count
+39.1%	\$445,577,244	\$619,588,414	+75.5%	\$32,146,325	\$56,405,549	Closed Sales Volume
+25.3%	\$472,010	\$591,210	+34.8%	\$510,259	\$687,873	Average Sales Price
+20%	\$392,566	\$471,087	+31.3%	\$415,000	\$544,950	Median Sales Price
+11.5%	\$214	\$239	+12%	\$225	\$253	Average Sales Price per Sq Ft
+10%	\$208	\$229	+11.3%	\$217	\$242	Median Sales Price per Sq Ft
						Distressed Charts Metrics
	NA	NA		1	_	Distressed Listing Count





New Listings

The number of new residential listings that were added each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Jan '21	89	-27.6%
Jan '20	123	1.7%
Jan '19	121	-6.6%



New Listing Volume

Percent Change from Prior Year

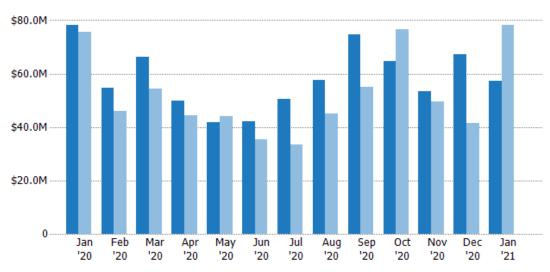
Current Year

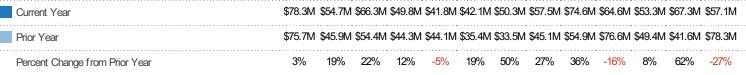
Prior Year

The sum of the listing price of residential listings that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Volume	% Chg.
\$57.1M	-27%
\$78.3M	3.4%
\$75.7M	-9.1%
	\$57.1M \$78.3M







Active Listings

The number of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Jan '21	151	-39.8%
Jan '20	251	-22.8%
Jan '19	325	11.1%



Active Listing Volume

Percent Change from Prior Year

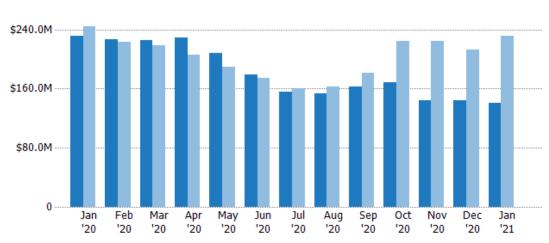
Current Year

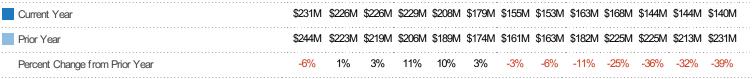
Prior Year

The sum of the listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Jan '21	\$140M	-39.3%
Jan '20	\$231M	-5.5%
Jan '19	\$244M	8.1%





Average Listing Price

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Price	% Chg.
\$928K	0.9%
\$920K	22.3%
\$752K	-2.7%
	\$928K \$920K

750K												
500K												
50010												
250K												
250K												
											Dec	
0	Feb	Mar										Ja
0 Jan '20	Feb	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20	Jar '21

22% 27% 17% 22% 17% 11% 5% 11% 4% 1% -1% 3% 1%

Median Listing Price

Percent Change from Prior Year

Current Year
Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used	
Custom Area: Fountain Hills, Arizona Saved Area Property Type:	
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence	

Price	% Chg.
\$599K	-7.8%
\$650K	25.2%
\$519K	1.9%
	\$599K \$650K

Percent Change from Prior Year

\$70	0K												
\$52	5K												
\$35	0K												
\$17	5K												
	0												
	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20	Jan '21
	\$650K	\$688K	\$680K	\$693K	\$673K	\$620K	\$635K	\$650K	\$603K	\$603K	\$625K	\$634K	\$599K
	\$519K	\$519K	\$525K	\$549K	\$571K	\$567K	\$575K	\$550K	\$598K	\$625K	\$600K	\$625K	\$650K
	25%	32%	200/	260/	100/	Ω0/	100/	100/	10/	40/	40/	00/	-8%



Current Year



Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jan '21	\$286	12.7%
Jan '20	\$253	9.8%
Jan '19	\$231	-4.4%

Percent Change from Prior Year

Current Year Prior Year

225												
223												
150												
\$75												
\$75												
0												
												Jä
0 Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	0ct	Nov	Dec	
0 Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20	Ja '2

Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Jan '21	\$267	13.4%
Jan '20	\$235	9.8%
Jan '19	\$214	-5.6%

Percent Change from Prior Year

\$300												
\$225												
\$150												
\$75												
0												
Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20	Jan '21
\$235	\$237	\$240	\$236	\$240	\$238	\$239	\$247	\$250	\$249	\$249	\$261	\$267
\$214	\$213	\$214	\$212	\$218	\$219	\$218	\$220	\$230	\$231	\$228	\$232	\$235
10%	11%	12%	11%	10%	9%	10%	12%	9%	8%	9%	12%	13%

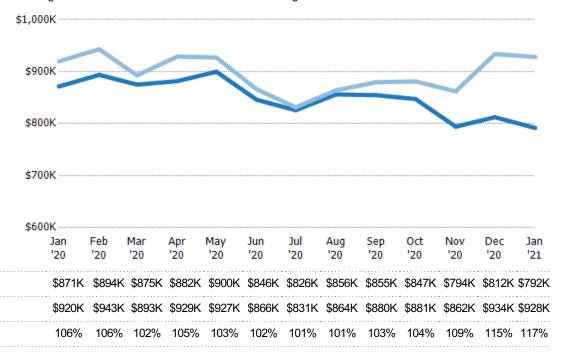
Current Year

Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

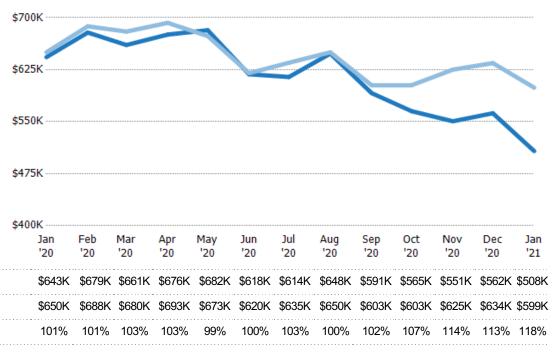
Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Listing Price as a % of Avg Est Value

Avg Est Value

Avg Listing Price





Median Est Value

Median Listing Price

Med Listing Price as a % of Med Est Value

Median Days in RPR

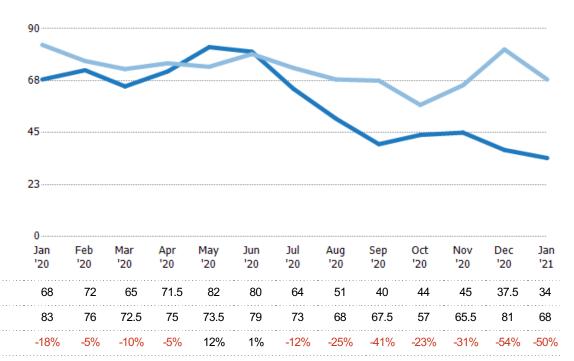
The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Days	% Chg.
Jan '21	34	-50%
Jan '20	68	-18.1%
Jan '19	83	2.4%



Months of Inventory

Percent Change from Prior Year

Current Year

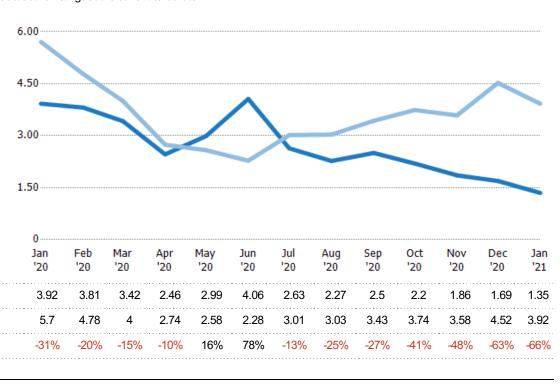
Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Months	% Chg.
Jan '21	1.35	-65.6%
Jan '20	3.92	-31.2%
Jan '19	5.7	-15.6%

Percent Change from Prior Year



Current Year



Absorption Rate

The percentage of inventory sold per month.

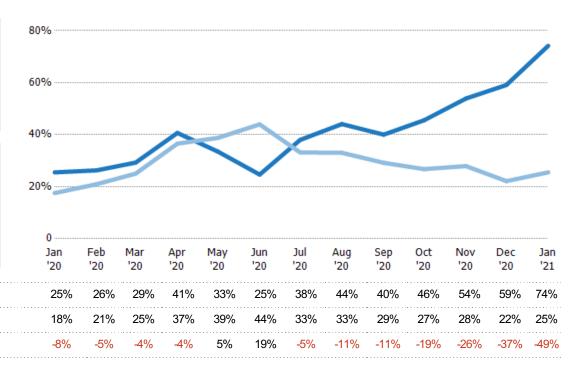
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Rate	Chg.
Jan '21	74%	-48.7%
Jan '20	25%	-8%
Jan '19	18%	18.5%

Current Year

Change from Prior Year

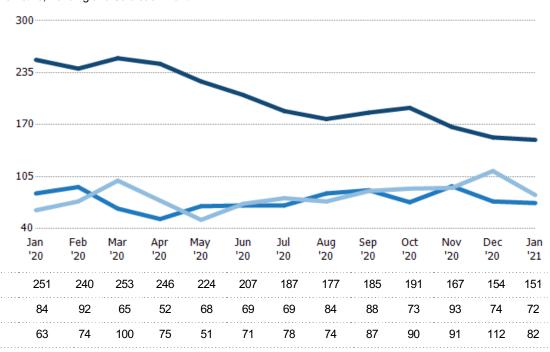
Prior Year



Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Active

Pending

Sold

2/4/2021

8 of 18

New Pending Sales

The number of residential properties with accepted offers that were added each month.

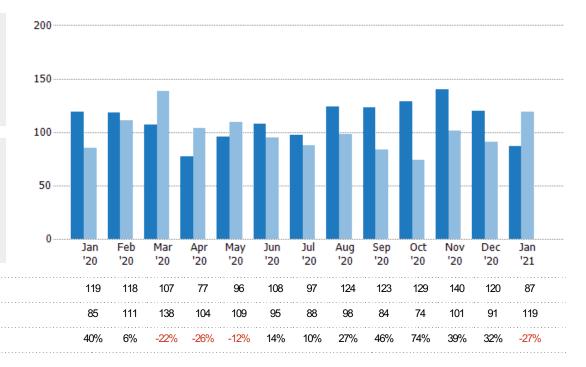
Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Jan '21	87	-26.9%
Jan '20	119	40%
Jan '19	85	3.5%

Current Year

Prior Year



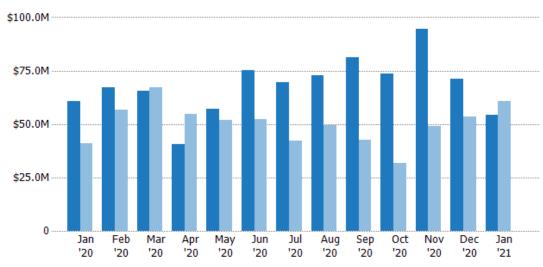
New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/			
Year	Volume	% Chg.	
Jan '21	\$54.1M	-11%	
Jan '20	\$60.8M	48.1%	
Jan '19	\$41.1M	-7.5%	



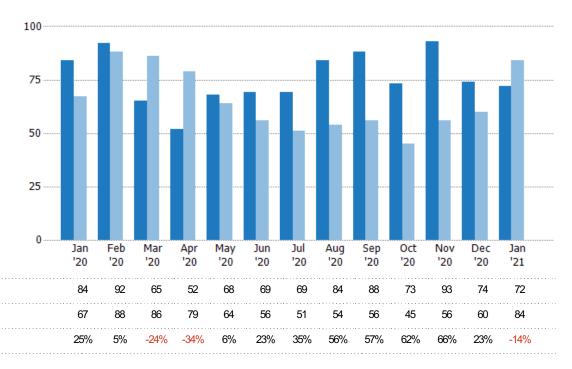


Pending Sales

The number of residential properties with accepted offers that were available at the end each month.



Month/ Year	Count	% Chg.
Jan '21	72	-14.3%
Jan '20	84	25.4%
Jan '19	67	3%



Pending Sales Volume

Percent Change from Prior Year

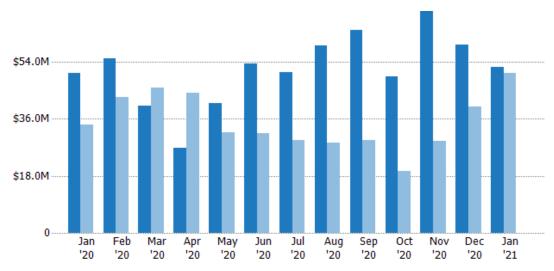
Current Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used	
Custom Area: Fountain Hills, Arizona Saved Area	
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence	,

Month/ Year	Volume	% Chg.
Jan '21	\$52.3M	3.4%
Jan '20	\$50.6M	47.5%
Jan '19	\$34.3M	-11.6%

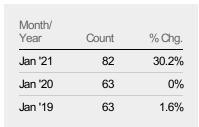




Closed Sales

The total number of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence





Closed Sales Volume

Percent Change from Prior Year

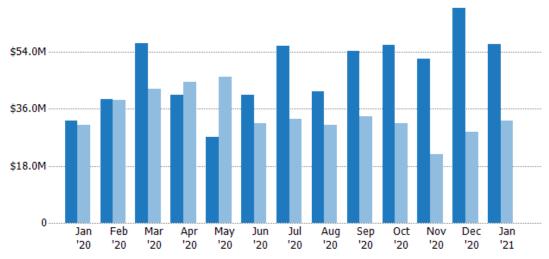
Current Year

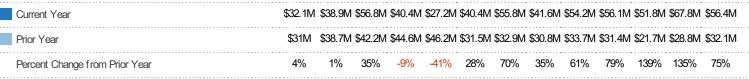
Prior Year

The sum of the sales price of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

	% Chg.
\$56.4M	75.5%
\$32.1M	3.9%
\$31M	-14.9%
	\$32.1M



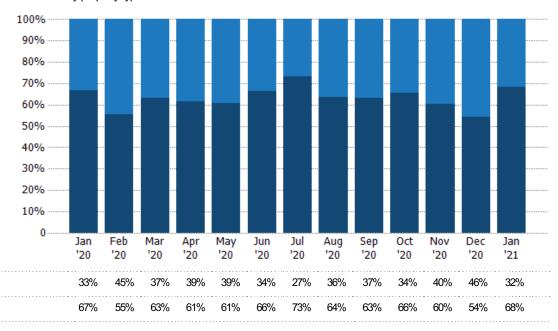


Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Average Sales Price

Single Family Residence

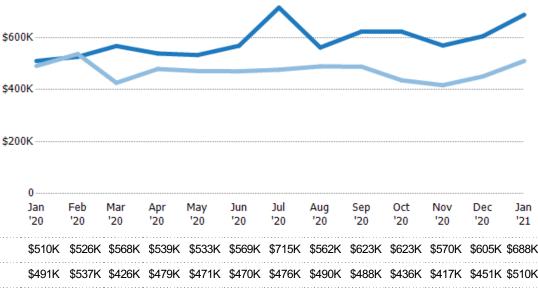
Condo/Townhouse

The average sales price of the residential properties sold each month.

\$800K

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence





Current Year



Median Sales Price

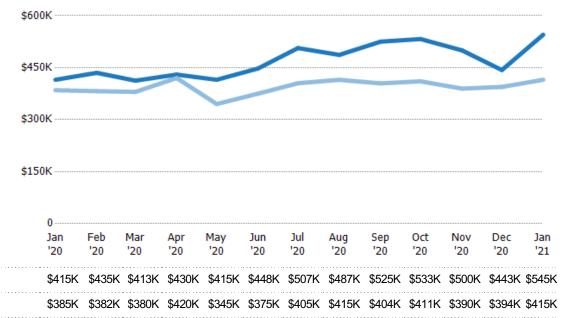
The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence



Current Year

Prior Year



30%

30%

28%

12%

31%

20%

19%

25%

17%

2%

Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

8%

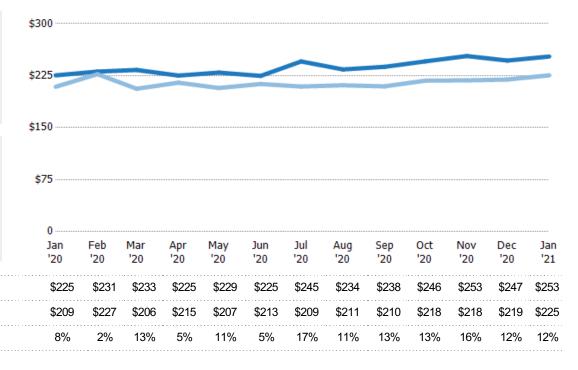
14%

9%

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jan '21	\$253	12%
Jan '20	\$225	7.9%
Jan '19	\$209	-7.8%

Percent Change from Prior Year



Current Year

Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

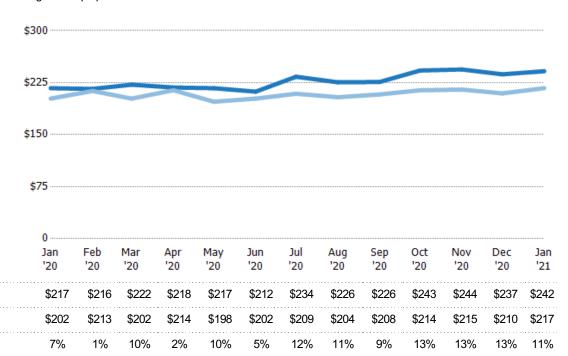
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Jan '21	\$242	11.3%
Jan '20	\$217	7.4%
Jan '19	\$202	-5.4%

Percent Change from Prior Year

Current Year

Prior Year

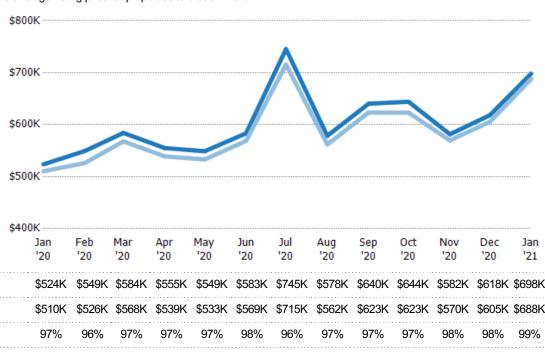


Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Avg List Price

Avg Sales Price

Avg Sales Price as a % of Avg List Price



Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.





Average Sales Price vs Average Est Value

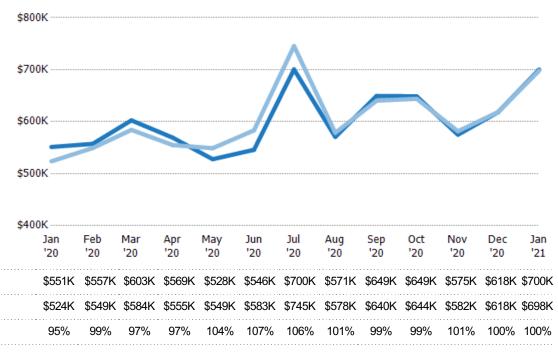
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.



Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price



Avg Est Value

Avg Sales Price

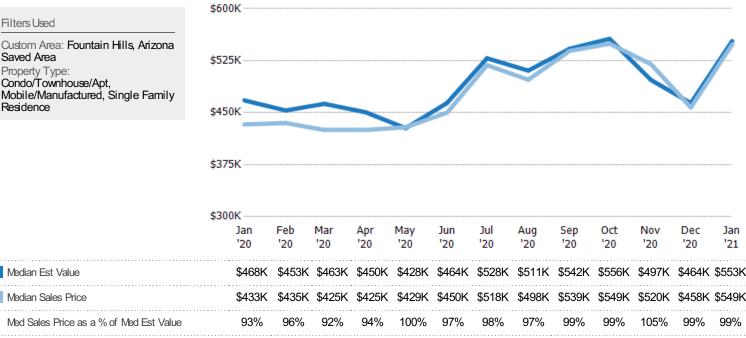
Avg Sales Price as a % of Avg Est Value



Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.

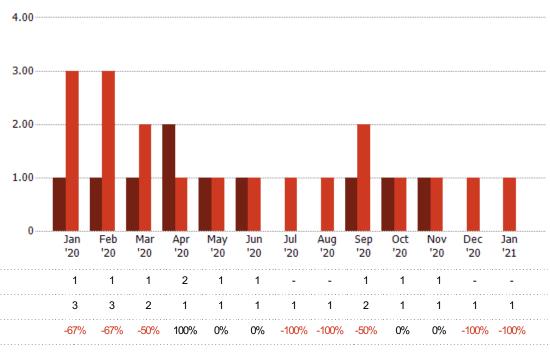




Distressed Listings

The number of distressed residential properties that were for sale at the end of each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Current Year

Percent Change from Prior Year



Distressed Sales

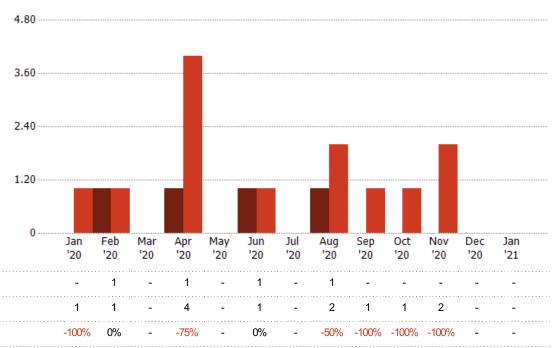
Current Year

Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.











Sales Activity by ZIP

Jan 2021

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268	72	\$52,322,677	82	\$56,405,549	\$687,873	\$544,950	\$251	\$242	39



