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Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

Key Metrics	Jul 2020	Jul 2019	+/-	YTD 2020	YTD 2019	+ / -
Listing Activity Charts Metrics						
New Listing Count	81	40	+102.5%	512	483	+6%
New Listing Volume	\$192,582,061	\$76,018,193	+153.3%	\$1,229,963,601	\$1,074,165,824	+14.5%
Active Listing Count	243	277	-12.3%	N/A	N/A	
Active Listing Volume	\$819,303,708	\$750,926,905	+9.1%	N/A	N/A	
Average Listing Price	\$3,371,620	\$2,710,927	+24.4%	\$3,165,758	\$2,866,305	+10.4%
Median Listing Price	\$2,699,000	\$2,222,174	+21.5%	\$2,518,248	\$2,309,344	+9%
Average Listing Price per Sq Ft	\$548	\$465	+17.9%	\$510	\$468	+8.8%
Median Listing Price per Sq Ft	\$501	\$432	+16%	\$468	\$434	+8%
Median Days in RPR	103	125	-17.6%	105.15	107.24	-1.9%
Months of Inventory	5.3	4.9	+6.8%	6.4	7.4	-13.6%
Absorption Rate	18.93%	20.22%	-1.3%	15.56%	13.45%	+2.1%
Sales Activity Charts Metrics					••••	
New Pending Sales Count	87	50	+74%	540	455	+18.7%
New Pending Sales Volume	\$171,300,768	\$112,077,298	+52.8%	\$1,096,075,242	\$940,263,875	+16.6%
Pending Sales Count	93	45	+106.7%	N/A	NA	
Pending Sales Volume	\$188,846,448	\$112,614,992	+67.7%	N/A	NA	
Closed Sales Count	63	46	+37%	335	327	+2.4%
Closed Sales Volume	\$125,762,994	\$86,710,425	+45%	\$665,395,347	\$623,800,329	+6.7%
Average Sales Price	\$1,996,238	\$1,885,009	+5.9%	\$1,986,255	\$1,907,646	+4.1%
Median Sales Price	\$1,690,926	\$1,342,500	+26%	\$1,603,846	\$1,409,717	+13.8%
Average Sales Price per Sq Ft	\$433	\$383	+13.1%	\$432	\$407	+6.1%
Median Sales Price per Sq Ft	\$416	\$338	+23.1%	\$398	\$364	+9.5%
Distressed Charts Metrics						
Distressed Listing Count	3	1	+200%	N/A	NA	



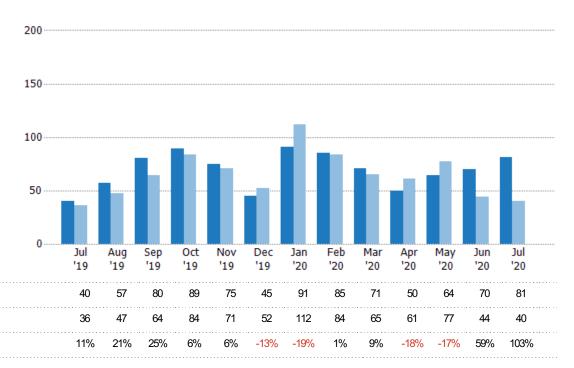


New Listings

The number of new residential listings that were added each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Count	% Chg.
81	102.5%
40	11.1%
36	19.4%
	40



New Listing Volume

Percent Change from Prior Year

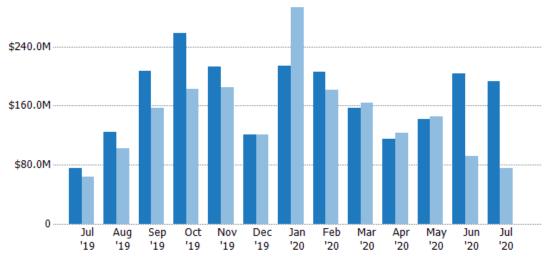
Current Year

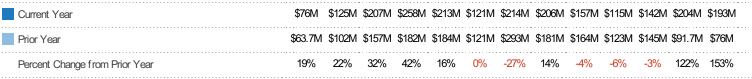
Prior Year

The sum of the listing price of residential listings that were added each month.

Filters Used	
Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Famil Residence	у

Month/ Year	Volume	% Chg.
Jul '20	\$193M	153.3%
Jul '19	\$76M	19.3%
Jul '18	\$63.7M	12.3%

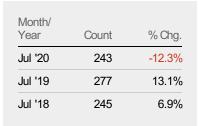




Active Listings

The number of active residential listings at the end of each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence





Active Listing Volume

Percent Change from Prior Year

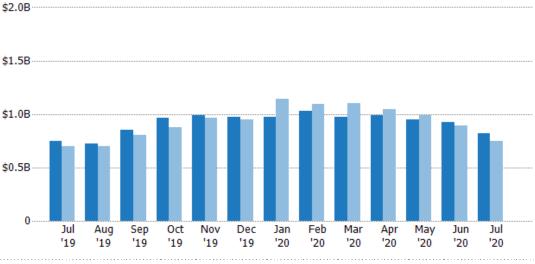
Current Year

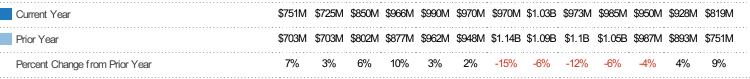
Prior Year

The sum of the listing price of active residential listings at the end of each month.

Filters Used Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Volume	% Chg.
\$819M	9.1%
\$751M	6.8%
\$703M	-5.6%
	\$819M \$751M



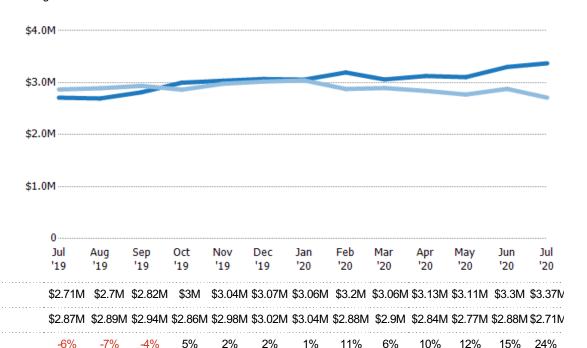


Average Listing Price

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Price	% Chg.
\$3.37M	24.4%
\$2.71M	-5.5%
\$2.87M	-11.8%
	\$3.37M \$2.71M



Median Listing Price

Percent Change from Prior Year

Current Year

Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price	% Chg.
Jul '20	\$2.7M	21.5%
Jul '19	\$2.22M	-1.2%
Jul '18	\$2.25M	-7.3%

Percent Change from Prior Year

\$3.0	М												
\$2.3	М												
\$1.5	М												
\$0.8	М												
	-	Aug '19	Sep '19	0ct	Nov	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20
	\$2.22M	\$2.15M	\$2.24M	\$2.3M	\$2.35M	\$2.38M	\$2.4M	\$2.5M	\$2.45M	\$2.45M	\$2.5M	\$2.69M	\$2.7N

\$2.25M \$2.25M \$2.35M \$2.35M \$2.35M \$2.35M \$2.25M \$2.35M \$2.25M \$2.35M \$2.25M \$2.35M \$2.25M



Current Year

Prior Year



3%

11% 15% 21%

Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Jul '20	\$548	17.9%
Jul '19	\$465	2.1%
Jul '18	\$456	-9.5%

Percent Change from Prior Year

Current Year
Prior Year

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0 Jul '19		Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul
Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul '20
Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20 \$54 \$46

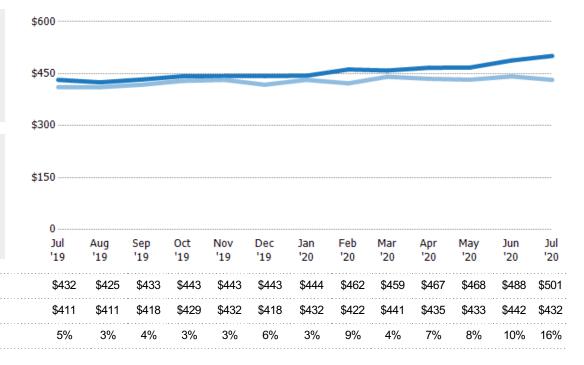
Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jul '20	\$501	16%
Jul '19	\$432	5.1%
Jul '18	\$411	-6.3%

Percent Change from Prior Year

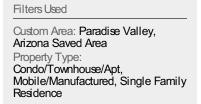


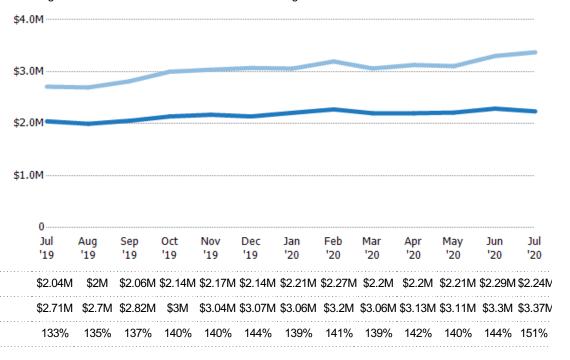
Current Year

Prior Year

Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used

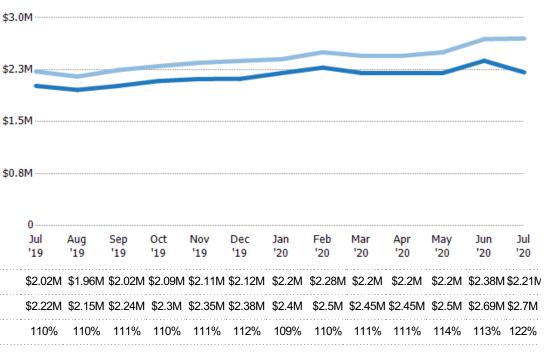
Custom Area: Paradise Valley,
Arizona Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Listing Price as a % of Avg Est Value

Avg Est Value

Avg Listing Price



Median Est Value

Median Listing Price

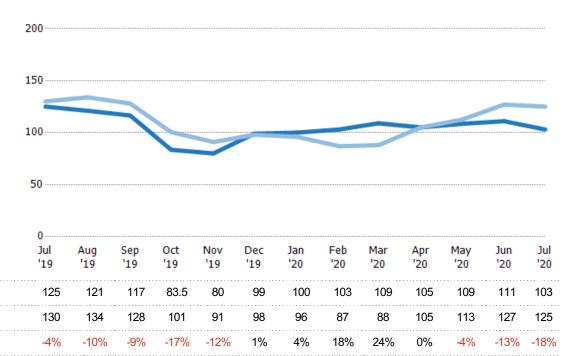
Med Listing Price as a % of Med Est Value

Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.







Months of Inventory

Percent Change from Prior Year

Current Year

Prior Year

Residence

Jul '18

Current Year

Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family

Month/ Year Months % Chg. Jul '20 5.28 6.8% Jul '19 4.95 -7.1%

5.33

Percent Change from Prior Year

11.8%

15				\triangle								
0 Jul '19	Aug	Sep	Oct	Nov	Dec	Jan '20	Feb	Mar '20	Apr	May '20	Jun	Jul '20
4.95	5.85	8.39	8.05	13	6.32	7.04	5.63	5.68	6.3	8.74	10	5.28
5.33	6.39	7.18	10.6	9.79	9.81	8.52			5.95	8.28	5.44	4.95
-7%	-9%	17%	-24%	33%	-36%	-17%	-44%		6%	6%	85%	7%

Absorption Rate

Residence

Current Year

Change from Prior Year

Prior Year

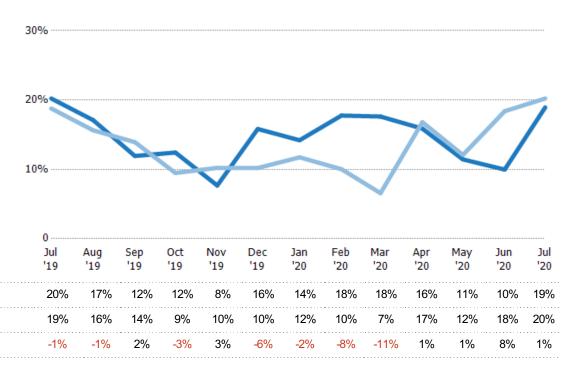
The percentage of inventory sold per month.

Filters Used

Custom Area: Paradise Valley,
Arizona Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family

Month/ Year	Rate	Chg.
Jul '20	19%	1.3%
Jul '19	20%	-1.4%
Jul '18	19%	-10.5%



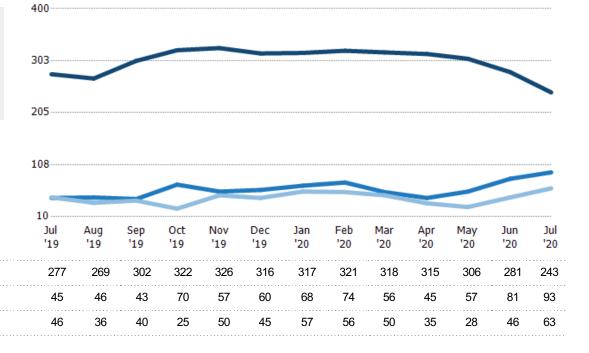
Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Ellters Used

Custom Area: Paradise Valley,
Arizona Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Active

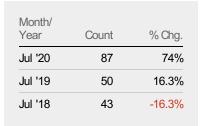
Pending

Sold

New Pending Sales

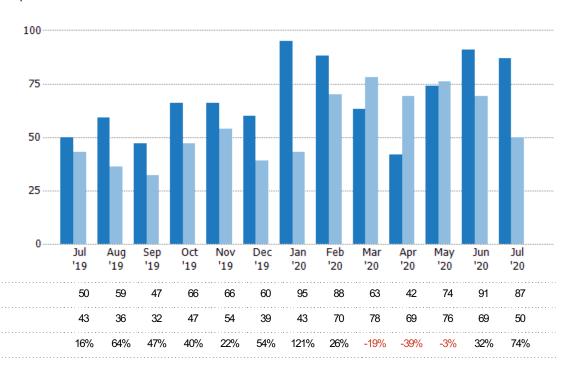
The number of residential properties with accepted offers that were added each month.





Current Year

Prior Year



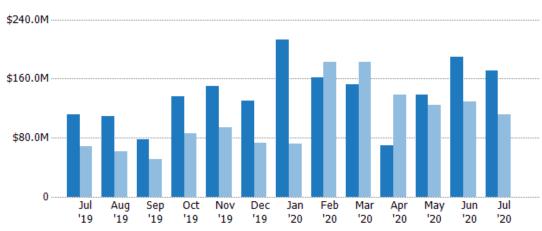
New Pending Sales Volume

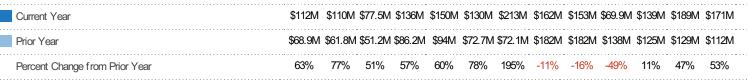
Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Jul '20	\$171M	52.8%
Jul '19	\$112M	62.7%
Jul '18	\$68.9M	-17.3%





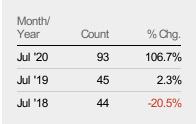


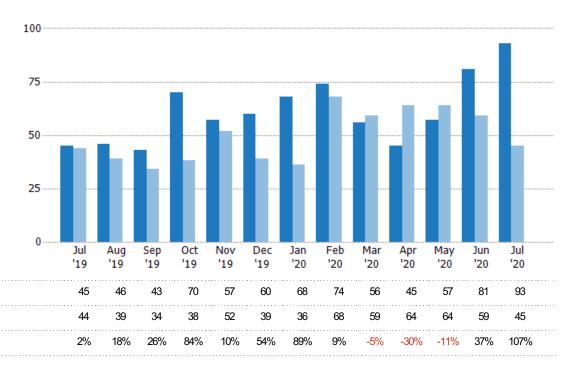
Market Data Report

Pending Sales

The number of residential properties with accepted offers that were available at the end each month.







Pending Sales Volume

Percent Change from Prior Year

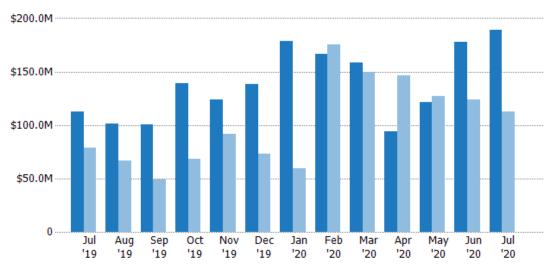
Current Year

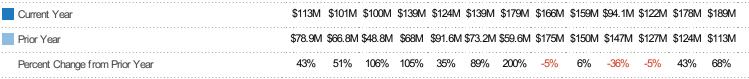
Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Jul '20	\$189M	67.7%
Jul '19	\$113M	42.7%
Jul '18	\$78.9M	-19%



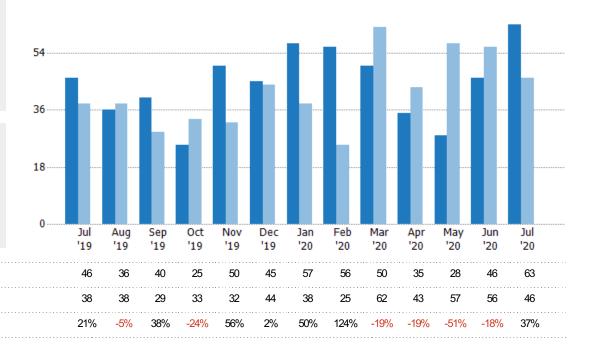


Closed Sales

The total number of residential properties sold each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Count	% Chg.
Jul '20	63	37%
Jul '19	46	21.1%
Jul '18	38	5.3%



Closed Sales Volume

Percent Change from Prior Year

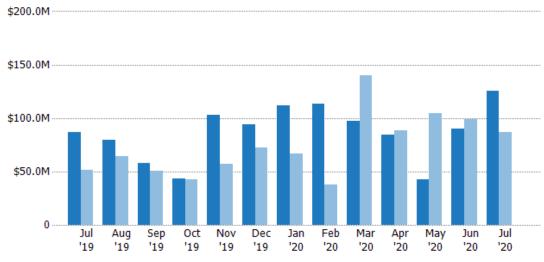
Current Year

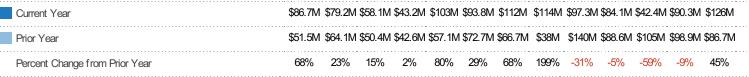
Prior Year

The sum of the sales price of residential properties sold each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Volume	% Chg.
Jul '20	\$126M	45%
Jul '19	\$86.7M	68.4%
Jul '18	\$51.5M	11.7%





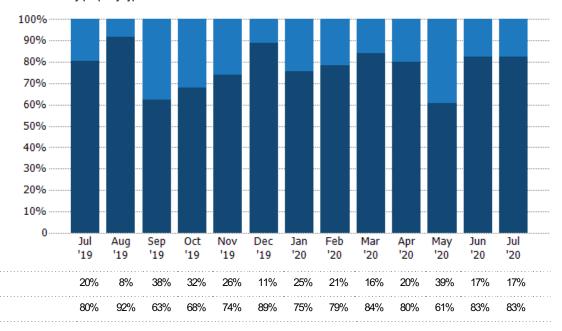
Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used

Custom Area: Paradise Valley,
Arizona Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Average Sales Price

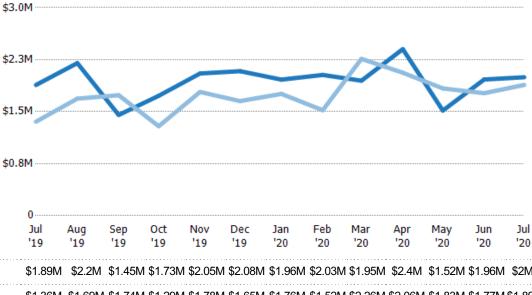
Single Family Residence

Condo/Townhouse

The average sales price of the residential properties sold each month.

Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence







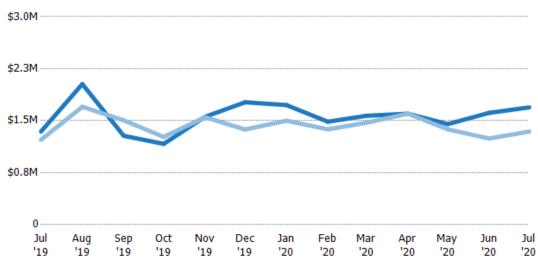


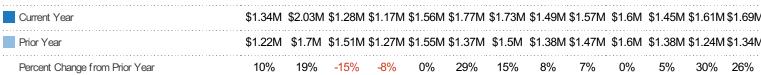
Median Sales Price

The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Paradise Valley, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence







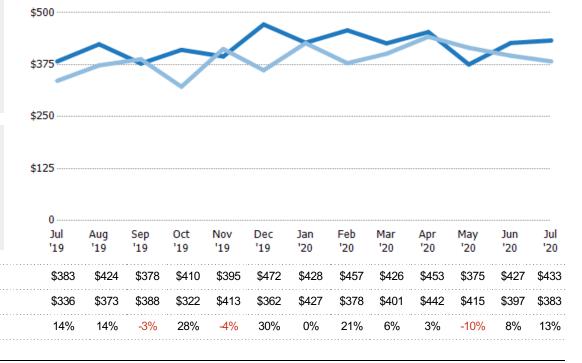
Average Sales Price per Sq Ft

The average of the sales price divided by the living area of properties sold each month.

Filters Used Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jul '20	\$433	13.1%
Jul '19	\$383	13.9%
Jul '18	\$336	1.5%

Percent Change from Prior Year



Current Year

Prior Year



Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

Filters Used Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family

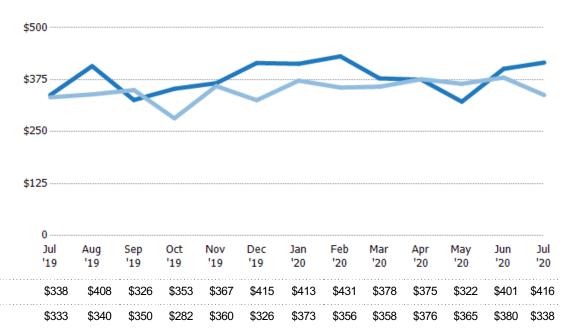
Residence

Current Year

Prior Year



Percent Change from Prior Year



21%

6%

0%

-12%

23%

11%

Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

2%

20%

25%

2%

27%

Filters Used Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Avg Sales Price as a % of Avg List Price

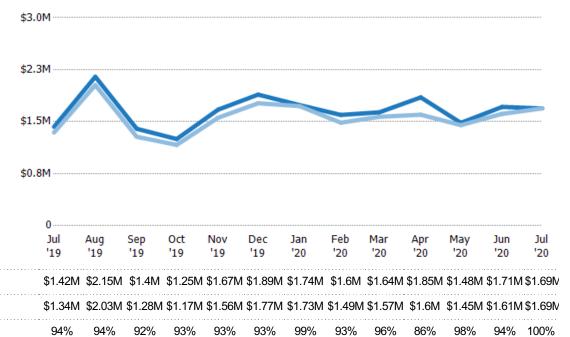


Avg List Price Avg Sales Price

Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.





Average Sales Price vs Average Est Value

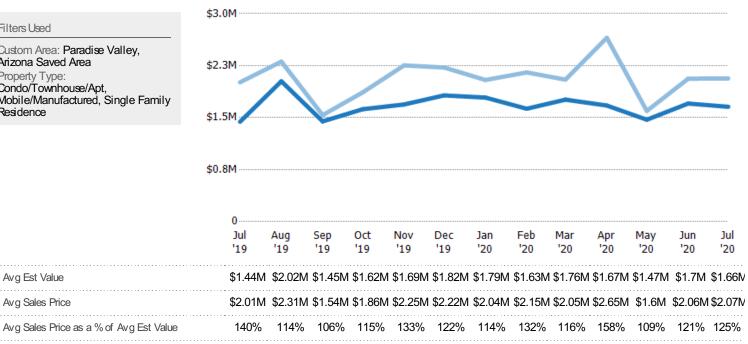
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.



Med Sales Price as a % of Med List Price

Median List Price

Median Sales Price



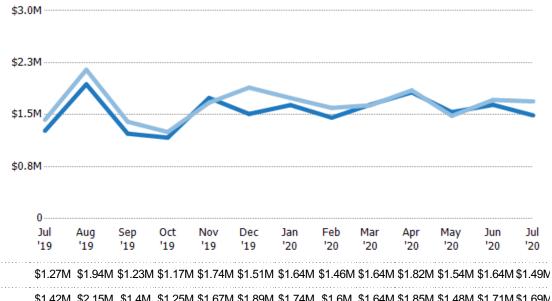
Avg Est Value

Avg Sales Price

Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.





Median Est Value
Median Sales Price
Med Sales Price as a % of Med Est Value

\$1.42M \$2.15M \$1.4M \$1.25M \$1.67M \$1.89M \$1.74M \$1.6M \$1.64M \$1.85M \$1.48M \$1.71M \$1.69N 112% 111% 114% 107% 96% 125% 106% 110% 102%

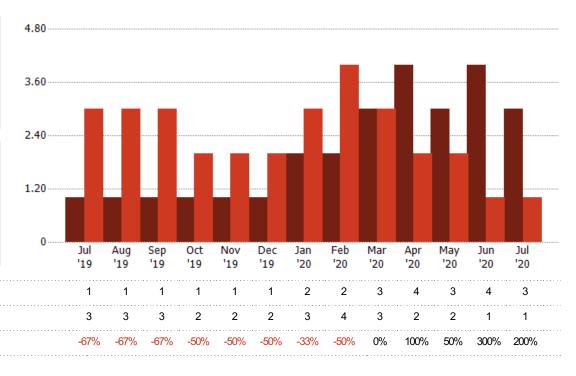
Distressed Listings

The number of distressed residential properties that were for sale at the end of each month.

Filters Used Custom Area: Paradise Valley, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Count	% Chg.
Jul '20	3	200%
Jul '19	1	-66.7%
Jul '18	3	

Percent Change from Prior Year



Current Year

Prior Year



Distressed Sales

Residence

Current Year

Prior Year

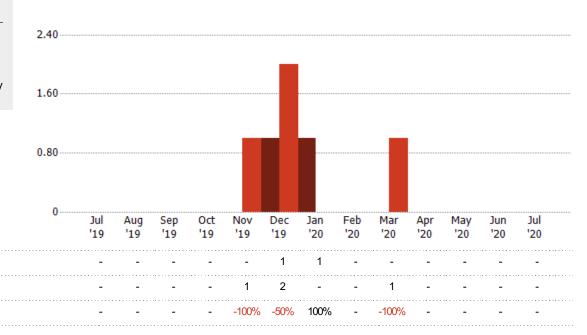
Percent Change from Prior Year

The count of distressed residential properties sold each month.

Filters Used

Custom Area: Paradise Valley,
Arizona Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family









Sales Activity by ZIP

Jul 2020

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85253	93	\$188,846,448	63	\$125,762,994	\$1,996,238	\$1,690,926	\$419	\$403	53



