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Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

+ / -	YTD 2019	YTD 2020	+ / -	Jul 2019	Jul 2020	Key Metrics
						isting Activity Charts Metrics
-3.2%	601	582	+11.7%	60	67	New Listing Count
+8.7%	\$331,333,896	\$360,188,492	+20.5%	\$33,480,999	\$40,342,987	New Listing Volume
	NA	N/A	-28.8%	208	148	Active Listing Count
	NA	N/A	-24.9%	\$164,713,442	\$123,768,652	Active Listing Volume
+19.9%	\$754,577	\$905,098	+5.6%	\$791,892	\$836,275	Average Listing Price
+21.5%	\$546,429	\$663,957	+13.8%	\$575,000	\$654,500	Median Listing Price
+12%	\$230	\$258	+10.9%	\$235	\$261	Average Listing Price per Sq Ft
+10.5%	\$214	\$237	+11.1%	\$217	\$241	Median Listing Price per Sq Ft
-7.7%	78.89	72.8	-20.9%	81.5	64.5	Median Daysin RPR
-19.8%	3.4	2.7	-31.9%	3.1	2.1	Months of Inventory
+7.4%	29.81%	37.16%	+15.3%	32.69%	47.97%	Absorption Rate
						ales Activity Charts Metrics
+0.3%	735	737	+10.1%	89	98	New Pending Sales Count
+21.2%	\$368,201,447	\$446,127,101	+64.4%	\$42,531,650	\$69,928,494	New Pending Sales Volume
	NA	N/A	+86.5%	52	97	Pending Sales Count
	NA	N/A	+129.9%	\$30,113,794	\$69,217,639	Pending Sales Volume
-10.6%	566	506	+2.9%	70	72	Closed Sales Count
+6.4%	\$270,742,210	\$288,124,754	+57.9%	\$33,653,150	\$53,140,082	Closed Sales Volume
+19%	\$478,343	\$569,417	+53.5%	\$480,759	\$738,057	Average Sales Price
+14.3%	\$384,314	\$439,259	+27.4%	\$410,000	\$522,450	Median Sales Price
+9.2%	\$212	\$231	+18.2%	\$209	\$247	Average Sales Price per Sq Ft
+7%	\$205	\$220	+12.3%	\$208	\$234	Median Sales Price per Sq Ft
			į			Distressed Charts Metrics
	N/A	NA		2	_	Distressed Listing Count

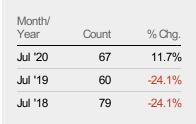


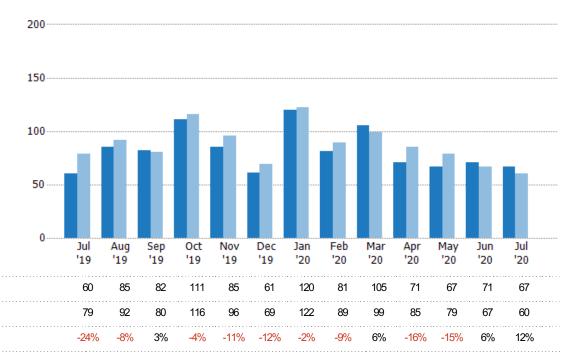


New Listings

The number of new residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence





New Listing Volume

Percent Change from Prior Year

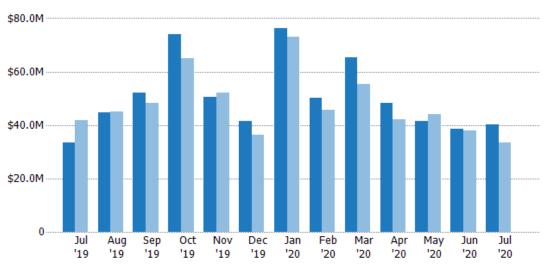
Current Year

Prior Year

The sum of the listing price of residential listings that were added each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Volume	% Chg.
\$40.3M	20.5%
\$33.5M	-19.7%
\$41.7M	-21.8%
	\$40.3M \$33.5M

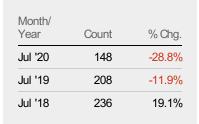




Active Listings

The number of active residential listings at the end of each month.

Filters Used	
Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence	





Active Listing Volume

Percent Change from Prior Year

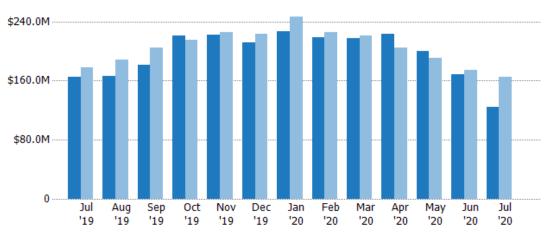
Current Year

Prior Year

The sum of the listing price of active residential listings at the end of each month.

Filters Used	
Custom Area: Fountain Hills, Arizona Saved Area	l
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence	,

Month/ Year	Volume	% Chg.
Jul '20	\$124M	-24.9%
Jul '19	\$165M	-7.1%
Jul '18	\$177M	22.1%







Average Listing Price

The average listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Price	% Chg.
\$836K	5.6%
\$792K	5.4%
\$751K	2.5%
	\$836K \$792K

\$750K											
\$500K	 										
\$250K	 										
\$250K	 										*********
0											J
0 Jul '19	 Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20] '2

5% 7% 12% 15% 17% 21% 22% 28% 18% 25% 21% 14% 6%

Median Listing Price

Percent Change from Prior Year

Current Year Prior Year

The median listing price of active residential listings at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Price	% Chg.
Jul '20	\$655K	13.8%
Jul '19	\$575K	4.5%
Jul '18	\$550K	2.7%

Percent Change from Prior Year

\$3	FOLG												
	50K												
\$1	75K												
	0												
	0 Jul '19	Aug '19	Sep	Oct	Nov	Dec	Jan '20	Feb	Mar '20		May '20		Jul '20
	Jul '19	Aug	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	'20	'20	'20	'20	'20
	Jul '19 \$575K	Aug '19	Sep '19 \$598K	Oct '19 \$625K	Nov '19 \$605K	Dec '19 \$623K	Jan '20 \$649K	Feb '20 \$680K	'20 \$650K	'20 \$690K	'20 \$680K	'20 \$639K	'20 \$655K

Current Year



Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Jul '20	\$261	10.9%
Jul '19	\$235	4.1%
Jul '18	\$226	-0.8%

Percent Change from Prior Year

Current Year
Prior Year

\$ 300												
\$ 225												
\$ 3150												•••••
\$75												
0												
Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20
 \$235	\$237	\$246	\$248	\$245	\$247	\$252	\$258	\$256	\$259	\$263	\$261	\$261
 \$226	\$224	\$224	\$225	\$224	\$226	\$229	\$228	\$228	\$228	\$233	\$234	\$235
 4%	6%	10%	10%	9%	9%	10%	13%	12%	14%	13%	12%	11%

Median Listing Price per Sq Ft

The median of listing prices divided by the living area of homes on market at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mahila/Manufactured, Single Family.
Mobile/Manufactured, Single Family Residence

Month/ Year	Price/sq ft	% Chg.
Jul '20	\$241	11.1%
Jul '19	\$217	5.6%
Jul '18	\$206	-0.2%

Percent Change from Prior Year

\$225												
\$150												
\$75												
Ψ/Ο												
4.2												
4.2												
0 Jul	Aug '19	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
0 Jul '19	Aug '19 \$218	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20

Current Year



Average Listing Price vs Average Est Value

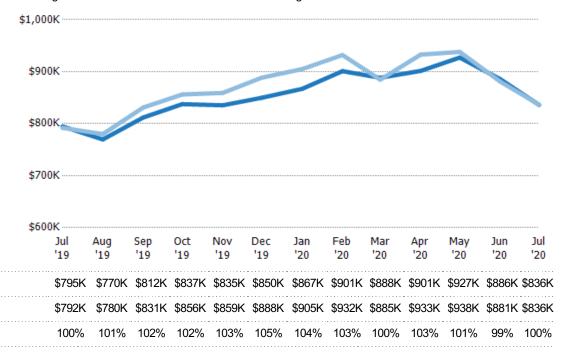
The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Est Value

Avg Listing Price



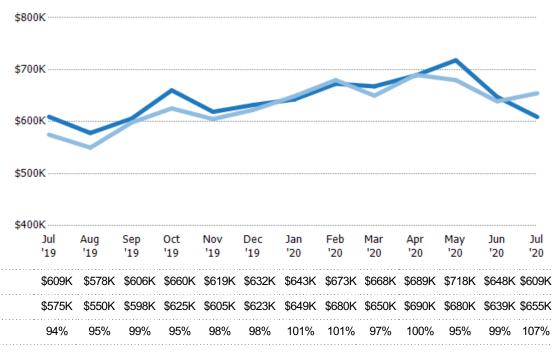
Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Listing Price as a % of Avg Est Value





Median Est Value

Median Listing Price

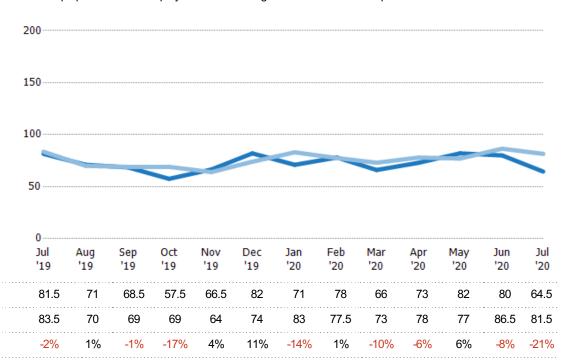
Med Listing Price as a % of Med Est Value

Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Days	% Chg.
Jul '20	64.5	-20.9%
Jul '19	81.5	-2.4%
Jul '18	83.5	23.4%



Months of Inventory

Percent Change from Prior Year

Current Year

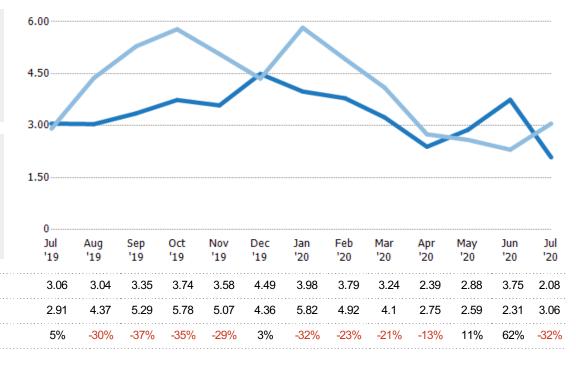
Prior Year

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Months	% Chg.
Jul '20	2.08	-31.9%
Jul '19	3.06	5%
Jul '18	2.91	46.1%

Percent Change from Prior Year



Current Year

Absorption Rate

The percentage of inventory sold per month.

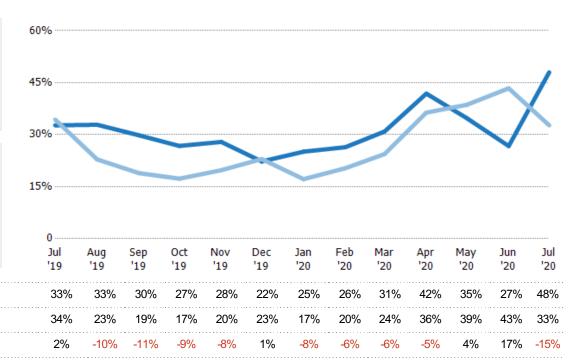
Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Month/ Year	Rate	Chg.
Jul '20	48%	-15.3%
Jul '19	33%	1.6%
Jul '18	34%	-31.6%

Current Year

Change from Prior Year

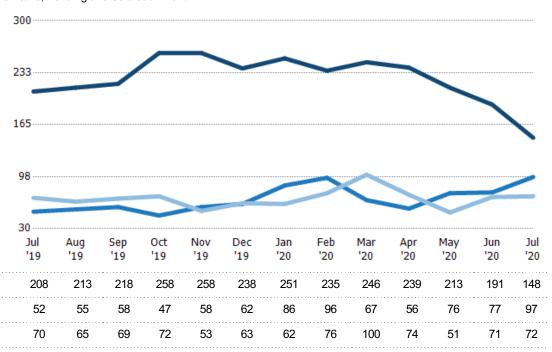
Prior Year



Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence



Active

Pending

Sold

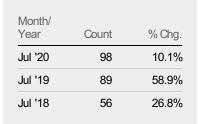
New Pending Sales

The number of residential properties with accepted offers that were added each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Current Year

Prior Year



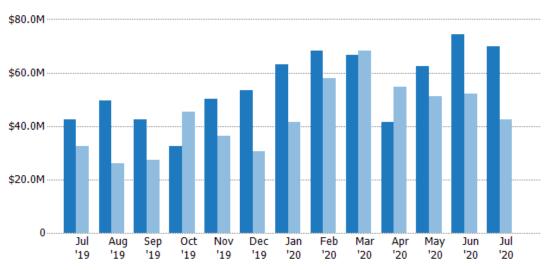
New Pending Sales Volume

Percent Change from Prior Year

The sum of the sales price of residential properties with accepted offers that were added each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/		
Year	Volume	% Chg.
Jul '20	\$69.9M	64.4%
Jul '19	\$42.5M	30.6%
Jul '18	\$32.6M	-10.6%



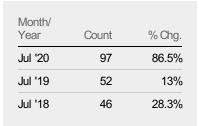


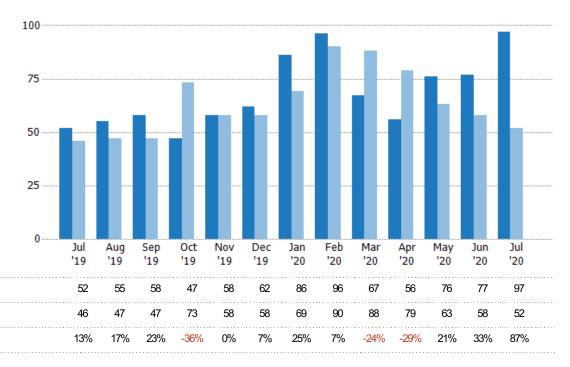


Pending Sales

The number of residential properties with accepted offers that were available at the end each month.







Pending Sales Volume

Percent Change from Prior Year

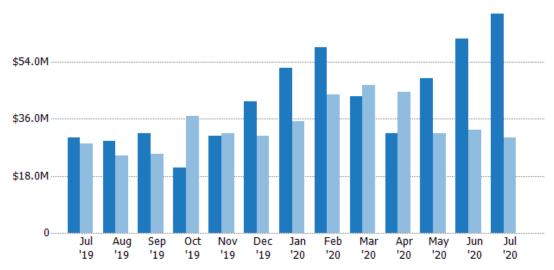
Current Year

Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Jul '20	\$69.2M	129.9%
Jul '19	\$30.1M	6.4%
Jul '18	\$28.3M	-3.4%





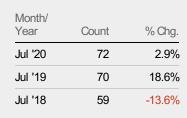


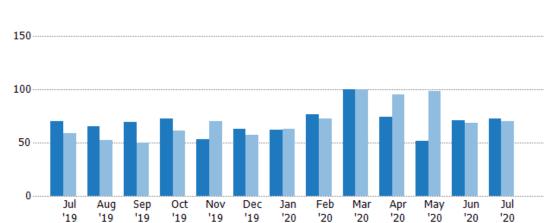
200

Closed Sales

The total number of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence





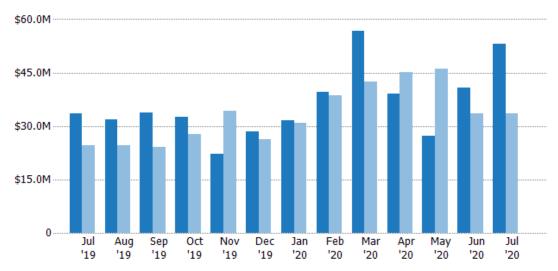
Jul '18	59	-13.6%	Jul '19	Aug '19	Sep '19	0ct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	
Current Year			70	65	69	72	53	63	62	76	100	74	51	71	72	
Prior Year			59	52	50	61	70	57	63	72	100	95	98	68	70	
Percent Chang	e from Prio	r Year	19%	25%	38%	18%	-24%	11%	-2%	6%	0%	-22%	-48%	4%	3%	

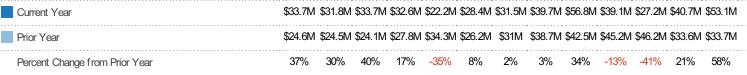
Closed Sales Volume

The sum of the sales price of residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/ Year	Volume	% Chg.
Jul '20	\$53.1M	57.9%
Jul '19	\$33.7M	36.7%
Jul '18	\$24.6M	-20.1%



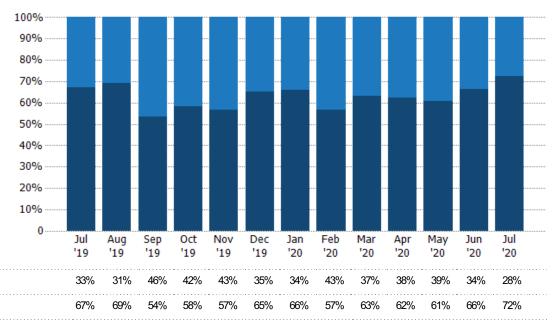




Closed Sales by Property Type

The percentage of residential properties sold each month by property type.

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family



Average Sales Price

Single Family Residence

Condo/Townhouse

The average sales price of the residential properties sold each month.

\$800K

\$600K

\$400K

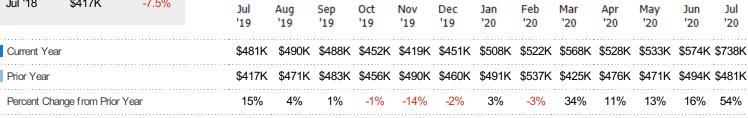
\$200K

0

Filters Used Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence









Median Sales Price

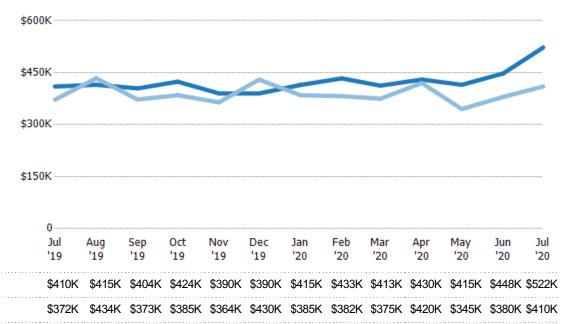
The median sales price of the residential properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence



Current Year

Prior Year



10%

20%

2%

18%

27%

Average Sales Price per Sq Ft

Percent Change from Prior Year

The average of the sales price divided by the living area of properties sold each month.

10%

-4%

9%

10%

7%

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family
Residence

Month/ Year	Price/sq ft	% Chg.
Jul '20	\$247	18.2%
Jul '19	\$209	7.4%
Jul '18	\$195	-2.1%

Percent Change from Prior Year

\$1	50												
\$	75												
	0 Jul '19			Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20		May '20	Jun '20	Jul '20
	Jul	Aug	Sep	0ct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
	Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20

Current Year

Median Sales Price per Sq Ft

The median of the sales price divided by the living area of properties sold each month.

Filters Used
Custom Area: Fountain Hills, Arizona Saved Area
Property Type: Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Month/		
Year	Price/sq ft	% Chg.
Jul '20	\$234	12.3%
Jul '19	\$208	5.6%
Jul '18	\$197	-6.1%

Percent Change from Prior Year

Current Year
Prior Year

\$300												
225												
\$150												
\$75												
								Mar '20	Apr '20	May '20	Jun '20	Jul '20
0 Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
0 Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20

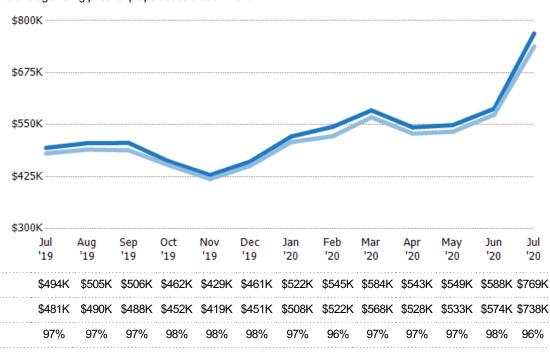
Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used

Custom Area: Fountain Hills, Arizona
Saved Area
Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family
Residence

Avg Sales Price as a % of Avg List Price



Avg List Price

Avg Sales Price

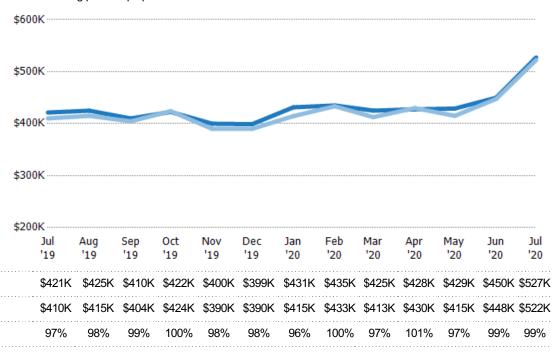
Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.



Median List Price

Median Sales Price



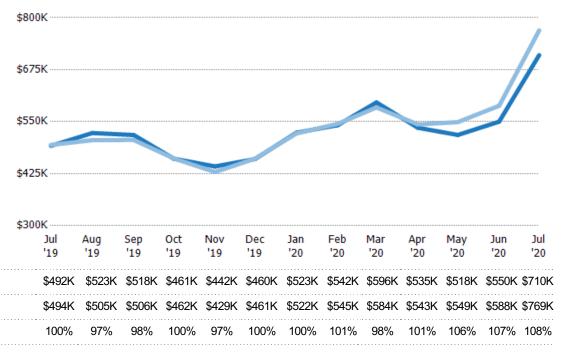
Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.



Avg Sales Price as a % of Avg Est Value

Med Sales Price as a % of Med List Price





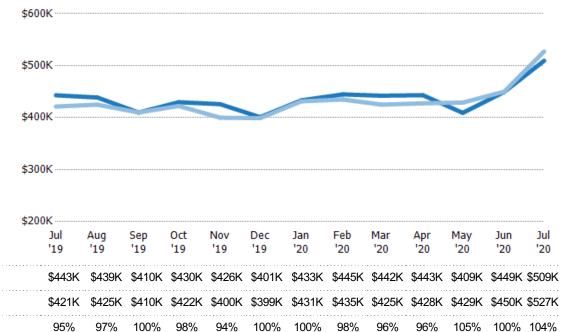
Avg Est Value

Avg Sales Price

Median Sales Price vs Median Est Value

The median sales price as a percent of the median AVM or RVM® valuation estimate for properties sold each month.





Distressed Listings

Median Est Value

Median Sales Price

The number of distressed residential properties that were for sale at the end of each month.

Filters Used

Custom Area: Fountain Hills, Arizona Saved Area

Property Type:
Condo/Townhouse/Apt,
Mobile/Manufactured, Single Family Residence

Med Sales Price as a % of Med Est Value



Current Year

Prior Year

Percent Change from Prior Year

8/10/2020

16 of 18



Distressed Sales

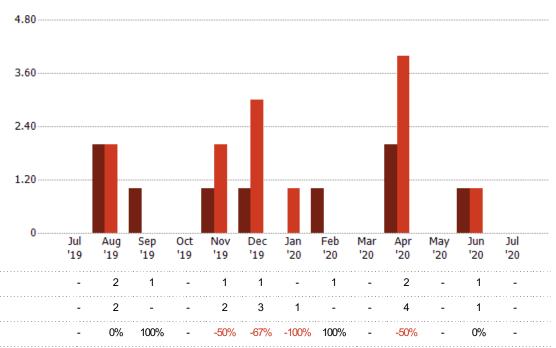
Current Year

Prior Year

Percent Change from Prior Year

The count of distressed residential properties sold each month.

Custom Area: Fountain Hills, Arizona Saved Area Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Single Family Residence









Sales Activity by ZIP

Jul 2020

ZIP	Pendings (Month End)	Pending Volume (Month End)	Sales	Sales Volume	Av g Sales Price	Median Sales Price	Av g Sales Price per Sq Ft	Median Sales Price per Sq Ft	Median Days In RPR
85268	97	\$69,217,639	72	\$53,140,082	\$738,057	\$522,450	\$241	\$228	56



